

City of Leduc Recreation Facility Needs Assessment



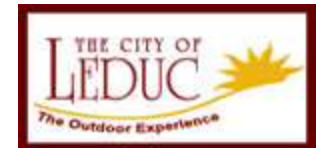
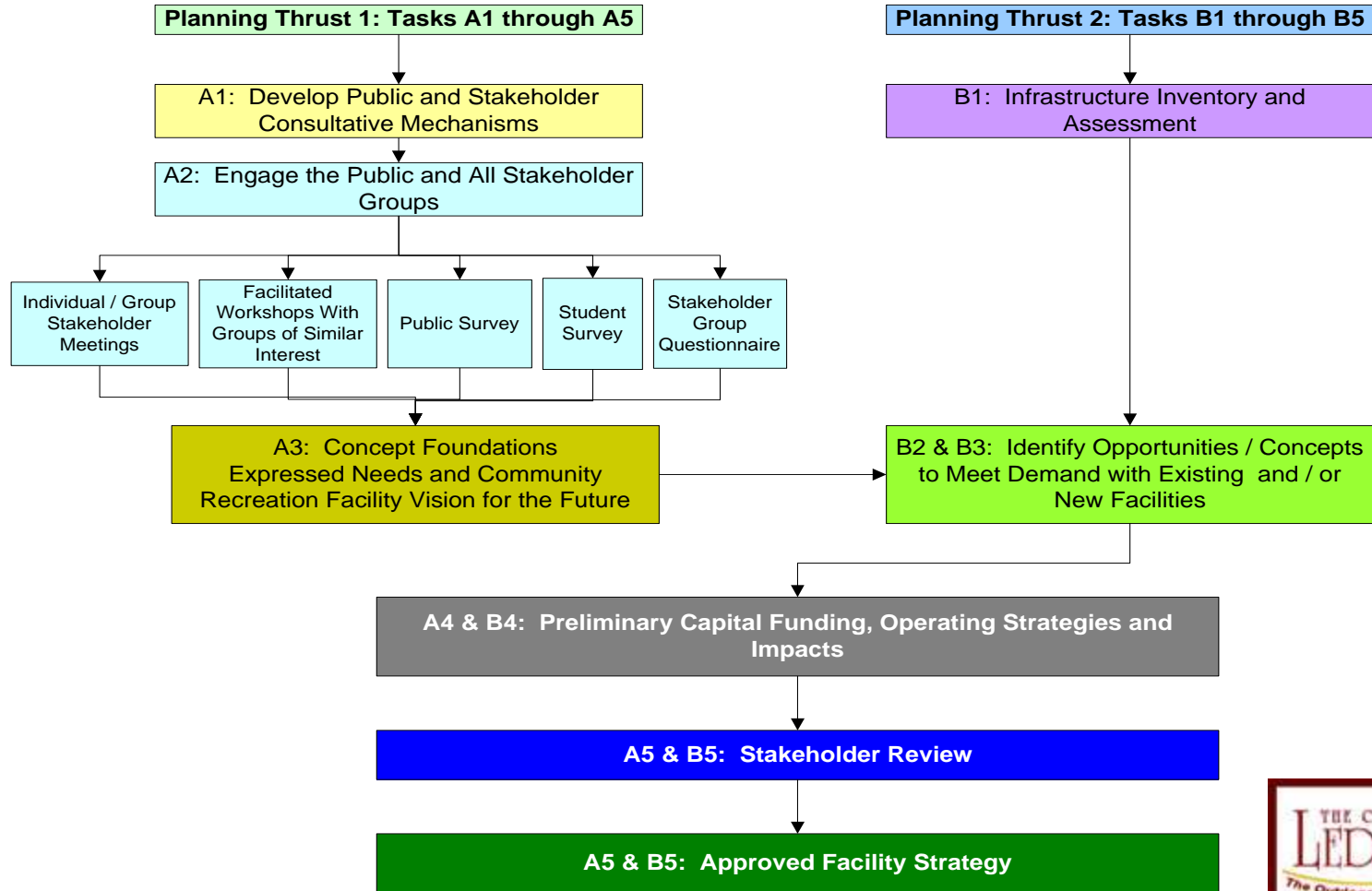
March 17, 2007

Community Visioning Workshop Presentation

A review of the study process...

City of Leduc
Recreation Facility Needs Assessment and Feasibility Study

Process Overview



Methodology For Public Consultation

- Households survey (400 City households representing 1,280 City residents)
 - Conducted by Banister Research and Consulting independent of the City of Leduc
 - Random representation
 - Statistically significant +/- 4.7%, 19/20
- Student surveys (202 responses)
- Stakeholder consultation [Interviews, Surveys, Focus Groups] (31 responses)



Leduc: Population Trends

Alberta grew 10.6% between 2001 and 2006, double the national average.

The City of Leduc experienced 12.9% growth (1,935 residents) between 2001 and 2006 (Statistics Canada, 2007)

City population could reach as high as 24,500 by 2021

All age demographic categories will decrease as a proportion of overall population except for the 60+ age demographic category



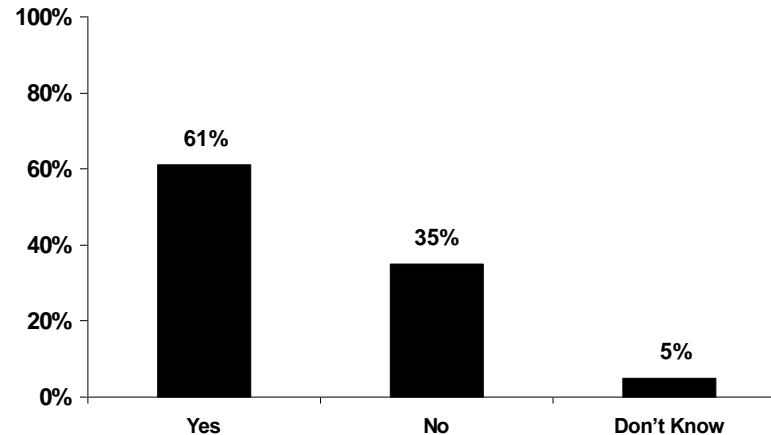
Provincial / National: Trends Analysis

- Aging society
- Indoor field house demands
- Fitness / wellness is exploding
- Increased demand for arts, culture and social outlets for middle aged and senior adults
- Multi-use as opposed to single use



Household Survey Findings

Facilities/Programs to be Developed/Enhanced



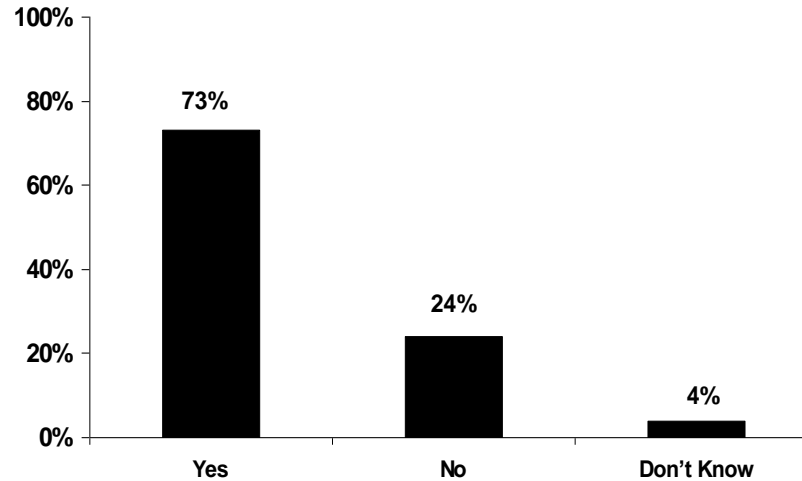
n=400

- Top indoor spending priorities:
 1. **indoor field sports (21%)**
 2. **indoor ice arena (20%)**
 3. **indoor track for fitness, jogging, or walking (10%)**
 4. **youth centre space (6%)**
 5. **fitness or wellness facilities (5%)**



Household Survey Findings

Would you support a tax increase to support capital construction and operating costs?



n=400

- 61% of respondents support facility development. Of those who support facility development 73% support tax increases.
- Of respondents who said they would support a tax increase:
 - 68% would support an increase of at least \$75
 - 37% would support an increase of at least \$100



Student Survey Findings

Rank	Indoor Activity (% of total)
1	Indoor Climbing (75%)
2	Multi-Use Gymnasium (66%)
3	Indoor Track (52%)
4	Indoor Ice Arena (50%)
5	Indoor Aquatics (45%)
6	Court Sports / Indoor Soccer (43%)



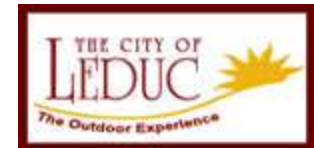
Stakeholder Group Findings

- Top needs identified included:
 1. More ice time,
 2. An indoor field house, and
 3. specific upgrades to existing facilities as outlined in the document.
- Support for a “multiplex” type facility



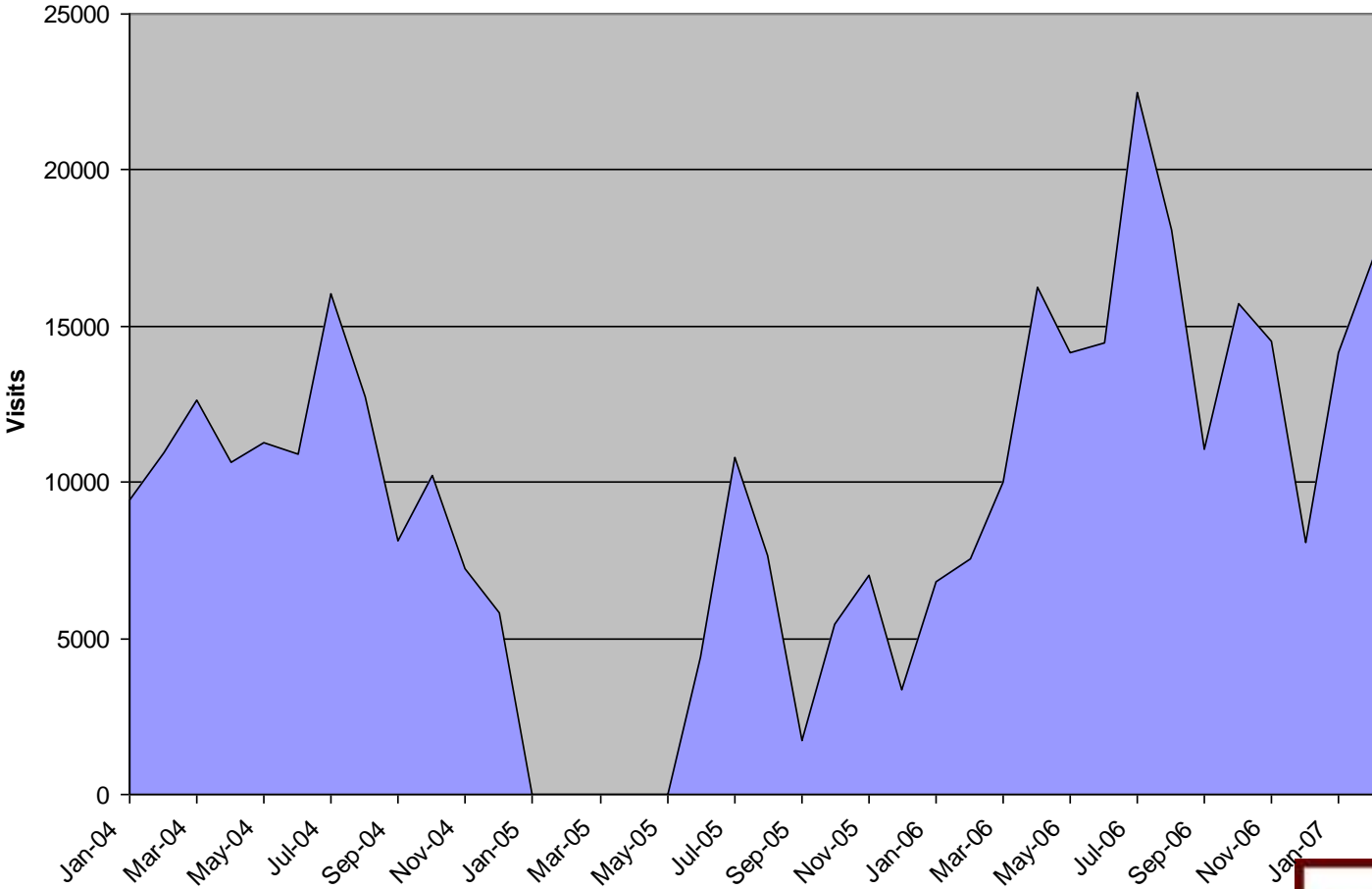
Current City Facility Usage

- There are limited (if any) prime time ice slots available in the City
 - Limited indoor leisure / public skating
 - Inability to host tournaments
 - Inability to grow programs
- There are limited prime time ice slots available in the region (Beaumont, Devon, New Sarepta, Calmar, Thorsby)
 - Few to no options exist for groups to use non-local (City of Edmonton) facilities
- Aquatics visits at the Black Gold Centre have grown from 125,000 visits per year to almost 160,000 per year
 - Close to manageable capacity and with growth will grow to 200,000 visits per year without new pools in the region (i.e. Beaumont)



Pool Usage - Jan 04 Feb 07

Black Gold Pool Monthly Visitation
(Jan 04 - Feb 07)



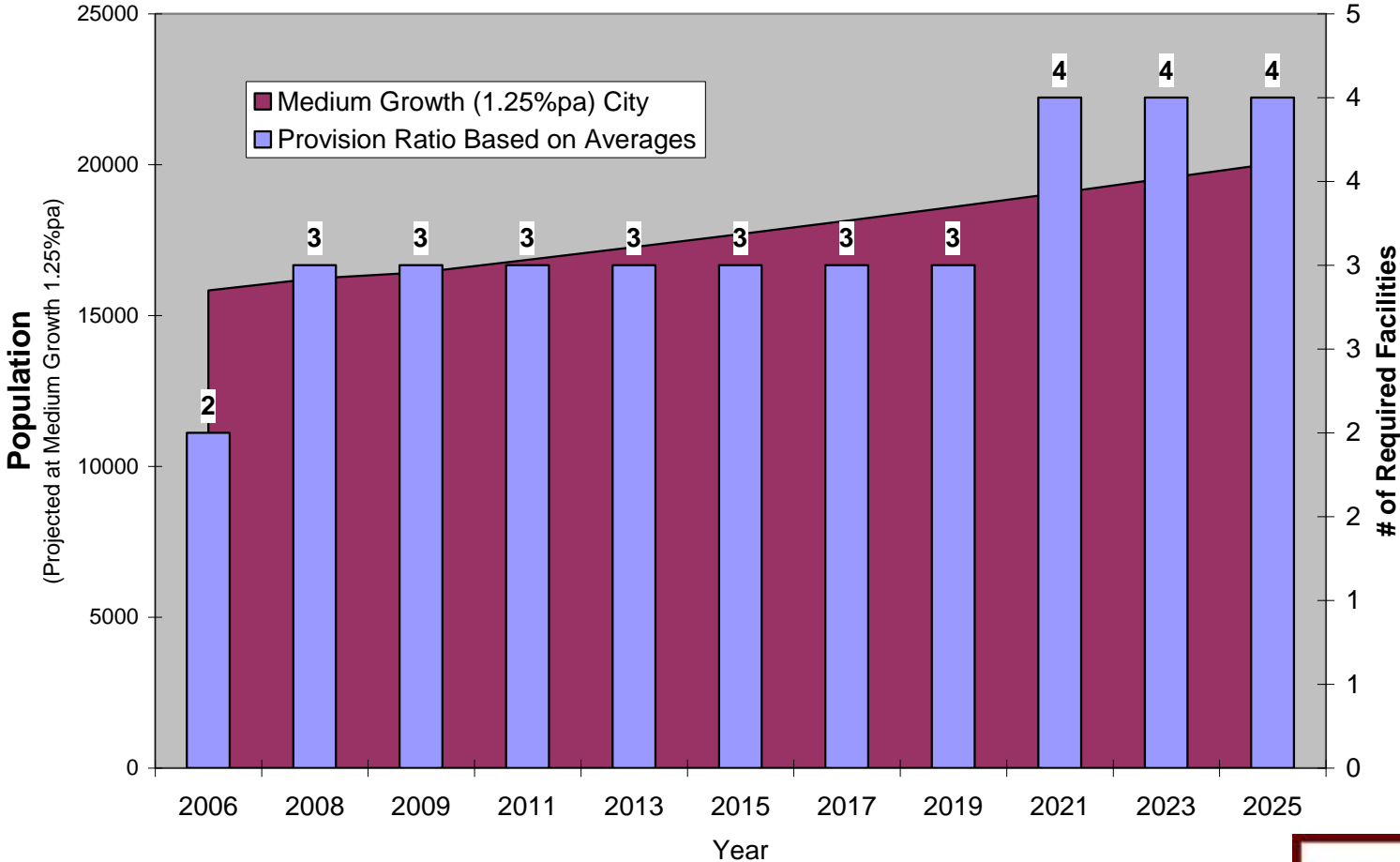
Regional and Comparative Facility Provision

- Regional Provision
 - The City of Leduc is below regional average for ice and field house provision ratios
- Comparative Provision
 - The City of Leduc is below comparative average on most recreation facility provision ratios



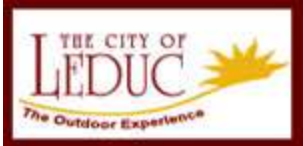
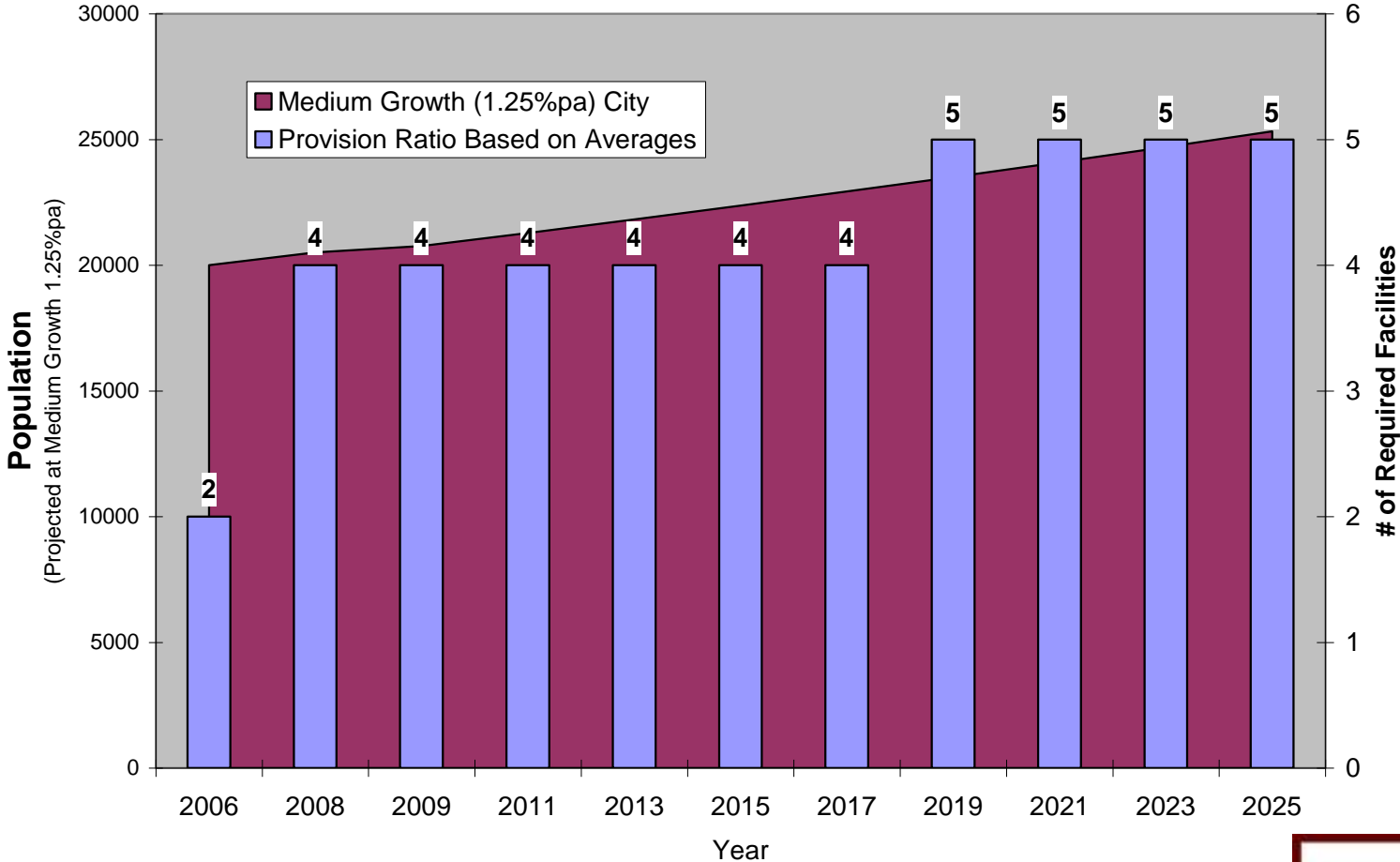
Regional and Comparative Facility Provision

Regulation Sized Ice Provision: City Population



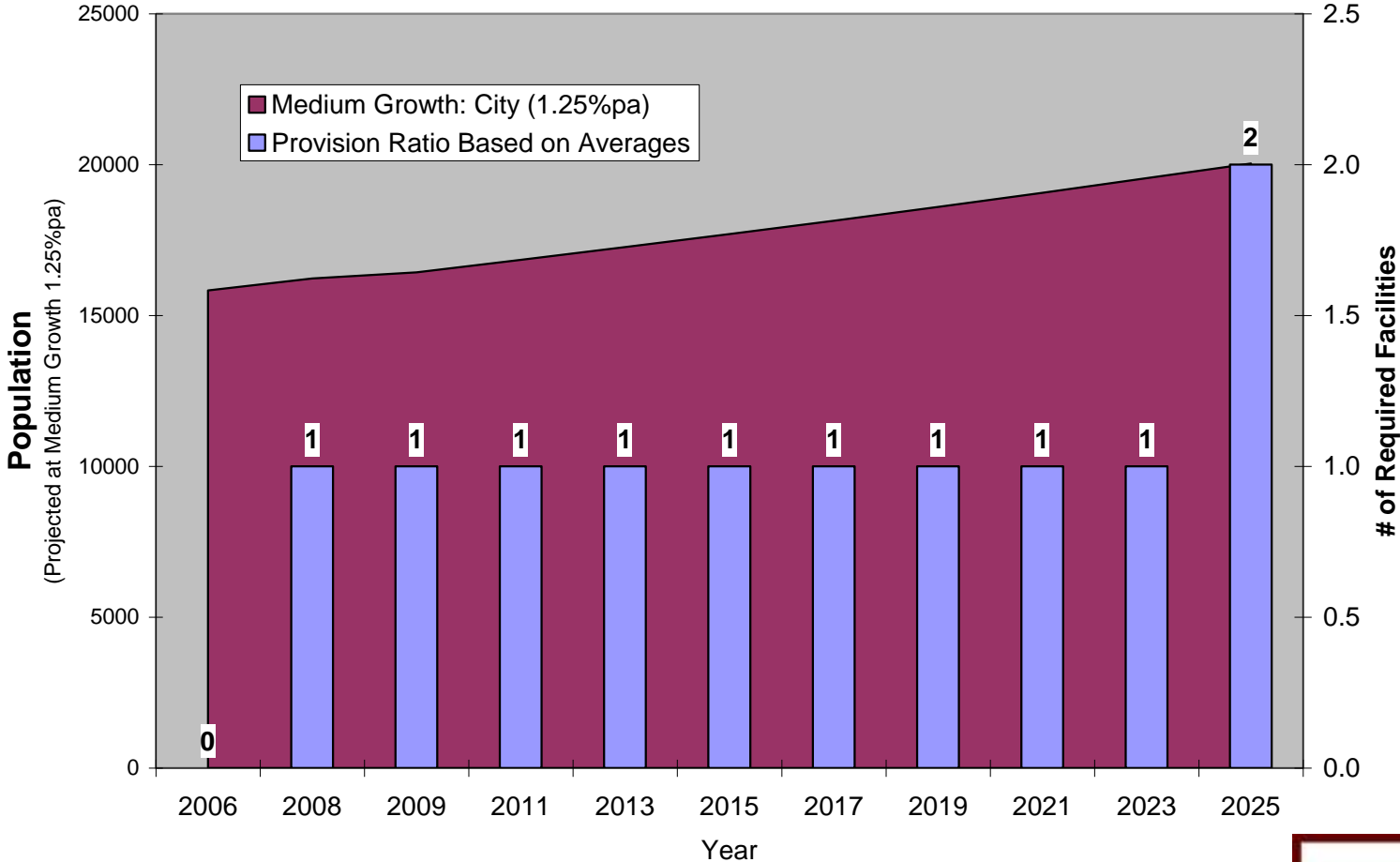
Regional and Comparative Facility Provision

Regulation Sized Ice Provision: Market Population



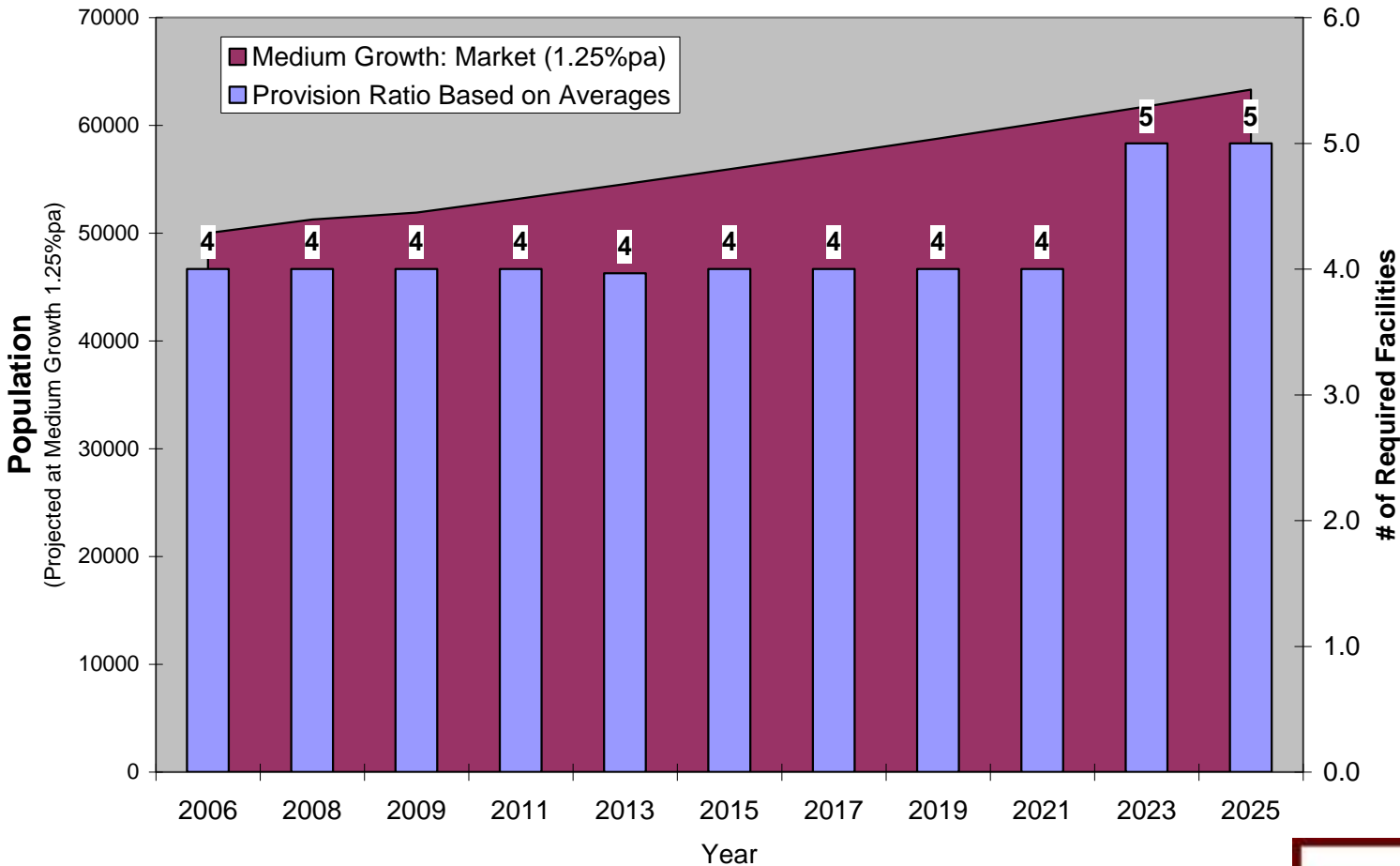
Regional and Comparative Facility Provision

Field House Provision: City Population



Regional and Comparative Facility Provision

Field House Provision: Market Population



Needs Assessment Summary

- Based on the information collected throughout the needs assessment process, the indoor facility components that should be further explored for future recreation infrastructure development over the next 5-15 years should include:
 1. Field House / Gymnasium / Indoor Soccer Areas
 2. Indoor Walking Track
 3. Fitness / Wellness Spaces
 4. Indoor Ice Arenas / Leisure Ice Facilities
 5. Indoor Leisure / Program Aquatics Areas
 6. Increased Library Spaces
 7. Banquet / Social / Trade Show Spaces
 8. Arts and Culture Program Areas
 9. Youth Activity Spaces
 10. Multi-Use / Meeting Space



Conclusion

- The next steps in the facility development process would be as follows:
 1. Explore options for the development of core facility components including:
 - At least one more indoor ice surface (possibly two – depending on available local and external funding),
 - At least one indoor field house space (possibly two – depending on available local and external funding), and
 - Public fitness / wellness associated with an indoor track facility.
 2. Further community consultation
 3. Site selection
 4. Detailed project costing.

