

Proclamation

Bell Let's Talk Day

WHEREAS, January 30, 2019 marks the ninth annual Bell Let's Talk Day, a day of conversation and support for mental health; and,

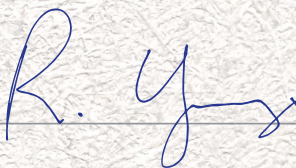
WHEREAS, one in five Canadians will suffer from mental illness at some point in their lifetime. One of the biggest hurdles for anyone suffering from mental illness is overcoming the stigma. It is the number one reason why two-thirds of those living with a mental illness do not seek help.; and,

WHEREAS, Bell Let's Talk Day promotes mental health awareness, acceptance and action built on four key pillars: fighting stigma, improving access to care, supporting world-class research and leading by example in workplace mental health; and,

WHEREAS, the City of Leduc encourages you to join the conversation through calls, texts, and social media interactions to drive Bell's donation to mental health past \$100 million,

THEREFORE, I hereby designate January 30th, 2019 as Bell Let's Talk Day in Leduc, Alberta and encourage support of this campaign.





Bob Young | Mayor

