



City of Leduc Municipal 2017 Census Frequently Asked Questions

1. Why should people participate in the Census? Why is it important?

The City will only receive grants for the people identified in the Census. Likewise, City Staff can only plan and deliver services for the people they know are out there. Ensuring you are counted is an important step in helping municipal services get to you and your family.

2. Why is “number of people living in our home” asked?

Population counts include all people whose usual place of residence is in the community, regardless of where they happen to be on Census Day. The count also includes all people who are staying in the community (at the time of the Census) and have no usual place of residence elsewhere in Canada. The primary purpose for conducting a census is to produce a total population count. That count provides the basis for calculating per capita provincial grants received by The City of Leduc. These grants represent a substantial amount of money and improve the quality of life for all residents.

3. Why is “gender” asked?

Gender-specific information is essential in any population analysis. It helps to indicate demographic changes in our society and when used with other characteristics, is a very important criterion in research and planning. The information also helps flag possible changes in migration patterns or the influence of the labour market.

4. Why is “age” asked?

Knowledge of the age characteristics of a local population, and its distribution throughout the community, is required for program and facilities planning. This data assists in planning programs and facilities for children, families and seniors. Age information is also required to determine and monitor our potential labour force. Other characteristics of the population such as education, earnings and family size are much more meaningful when studied in conjunction with age.

5. Why is “employment / school status” asked?

The employment statistics will measure work-related activities, labour resources and labour markets in and around the City. The school status information provides valuable information that can be used by the school boards for planning and provides a measure on the number of students in our community.

6. Why is “place of work” asked?

Place of work is important information for planning future transportation and transit needs. It also gives the City of Leduc an indication of the population generated by local employment, which enables the City of Leduc to better predict and plan for population growth resulting from new commercial and industrial developments.

7. Why is “length of residency in Leduc” asked?

How long a person has resided in their residence tells the City about residential stability of its population.

8. Why is “if living in Leduc less than one year, where did this resident reside prior to residing in the City of Leduc” asked?

This allows the City to ascertain where new residents moving into the community are coming from. This information is important when the City looks at providing services to residents.



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9. Why is “which school division trustee will this resident be voting for” asked?

This information is used by the municipality for election planning.

10. Why is “does this household have a working smoke detector/carbon monoxide” asked?

This data will provide Leduc Fire Service with important information relative to preventative measures in residences relative to fire and home safety.

11. Why does the City need to conduct a Census?

Residents of all municipalities use public services such as schools, roads, recreational facilities, emergency services, police services and libraries. Grant funding to improve the municipality in various aspects is awarded based on per capita. It is in the best interest of the City of Leduc to continue providing accurate population count in order to meet the demands of a growing city. Ensuring you are counted is an important step in helping municipal services get to you and your family.

12. When does the Census start?

The City of Leduc municipal Census starts on April 1, 2017 with the online option. Door-to-door collection of information from households that did not complete the Census online begins April 22, 2016 – May 30, 2017. However, the online option will be open until May 31, 2017.

13. I can't find my Census letter with the PIN number.

Call 780-980-7177 and ask to speak to someone in the City Clerk's Office. If you get voicemail, leave your name, address and date you called, your voicemail will be returned the next business day.

14. What kind of computer could be used to do the Census online?

Census can be completed online with a smart phone, tablet or PC.

15. Count all Usual Residents. What is a Usual Resident?

All persons who usually live in the dwelling, even if they are temporarily away including college/university students* who have not established a usual residence elsewhere; any persons staying at or visiting the dwelling if they have no other usual home; persons in the Armed Forces even if away on tour/rotation; infants born on or before April 1, 2017; deceased persons who were alive on April 1, 2017; any persons who usually live in the dwelling, but are currently in an institution (such as a hospital or correctional institution). However, if they have been in the institution for more than six months, do not include them as a usual resident of the dwelling.

**Students are included as usual residents at their home (i.e. parents' home) if they have not established a usual residence elsewhere. If the student rents accommodation for the purposes of attending an educational institution but usually resides with other family members who are usual residents in Alberta, the student is still deemed to reside with those family members.*

Note: A person can have only one place of usual residence. If a person has more than one residence in Alberta, that person shall designate one place of residence as the person's usual residence. A person's usual residence is the place where the person lives and sleeps and to which, when the person is absent from it, the person intends to return.

A person shall designate the person's usual residence in accordance with the following factors in the following order of priority:

the address shown on the person's driver's licence or motor vehicle operator's licence issued by or on behalf of the Government of Alberta, or on an identification card issued by or on behalf of the Government of Alberta;



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the address to which the person's income tax correspondence is addressed and delivered;

the address to which the person's mail is addressed and delivered.

THEY DO NOT INCLUDE:

temporary residents (those who have a usual residence elsewhere);

members of the household who are now in an institution and have been there for the past six months or longer;

visitors and those persons who have a usual residence elsewhere;

infants born after the census date (April 1, 2017);

college/university students who have a usual residence elsewhere;

members of the household who live elsewhere;

persons living at temporary residences, such as vacation homes.

16. Will the information collected be secure?

All information from the Census is held in a secure, Alberta based server.

17. What if I get an error message on the online Census?

If you receive an error message while completing the online Census, contact the City Clerk's Office at Census-Support@leduc.ca or 780-980-7177.

18. Where can I find current Census results?

For access to the most recent Census results, visit our results page.

19. Is the Leduc Public Library only available on the three dates indicated on the letter?

You may use the library's computers during their business hours of operation, from April 1 – May 30, 2017. If a resident would like assistance completing their Census online, City of Leduc staff will be in attendance at the library on the following dates:

- April 5, 2017, 10 a.m. – noon
- April 13, 2017, 4 p.m. – 6 p.m.
- April 18, 2017, 10 a.m. – noon

20. Do you need my full name on the Census?

We are not collecting names.

21. How will I know it's a Census Worker at my door?

All Census Workers will present City of Leduc photo issued identification. We would encourage you to confirm their identification before you answer questions. In addition, all Census Workers have submitted an RCMP security clearance record.



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22. What if we are not home when the Census Worker comes?

The first time a Census Worker comes to a residence and finds no one home, the Census Worker will leave a Call-Back Notice on the door with the website address and phone number to contact us if you have any questions.

23. If I provide our information to a Census Worker at the door, how can I be sure my information is safe?

All Census Workers are trained and instructed on the importance of ensuring the information being collected is protected. Census Workers are aware that the census information provided cannot be shared with anyone. Each Census Worker signed a Statement of Census Worker to reinforce confidentiality expectations.

The Census Worker will have a tablet (electronic device) to enter your information. Once the questionnaire is completed and closed the information is secure, and no longer accessible to the Census Worker.

24. What happens if I don't receive a letter from the City of Leduc?

Call the City Clerk's Office at the City of Leduc 780-980-7177, Monday – Friday (8:30 a.m. – 4:30 p.m.).

25. What do I do if my PIN does not work?

You must ensure that the PIN is typed in exactly as it appears in the letter from the City of Leduc. The PIN is case-sensitive. If you continue to have problems, call the City Clerk's Office at 780-980-7177, Monday – Friday (8:30 a.m. – 4:30 p.m.).

26. What happens if the address associated with the PIN I received is not my address?

Call the City Clerk's Office at 780-980-7177, Monday – Friday (8:30 a.m. – 4:30 p.m.).

27. What if someone doesn't complete the Census online between April 1 and April 15?

The online Census is open until May 21, however; Census Workers will be going door-to-door beginning April 22 to collect data for the households that have not completed their Census online as of April 15.

28. Why do you need an access code?

The access codes help ensure that the information received is legitimate and submitted by residents of Leduc.

29. What is the benefit to completing the Census online?

Census online gives citizens the convenience of completing the Census at a time and location that is convenient to them. It will also help shorten the collection of door-to-door Census information as there will be fewer households to visit.

30. How long has the City of Leduc collected census information online?

The City's Census has been completed online since 2012, with the introduction of tablet-based collection.