

# MINUTES OF THE CITY OF LEDUC COUNCIL MEETING

Monday, June 10, 2019

Present: Mayor B. Young, Councillor B. Beckett, Councillor G. Finstad,

Councillor B. Hamilton, Councillor L. Hansen, Councillor T. Lazowski,

Councillor L. Tillack

Also Present: P. Benedetto, City Manager, S. Davis, City Clerk

#### 1. CALL TO ORDER

Mayor B. Young called the meeting to order at 7:04 pm.

#### 2. ADOPTION OF AGENDA

MOVED by Councillor L. Hansen

That the agenda be adopted as presented.

**Motion Carried Unanimously** 

#### 3. ITEMS FOR DISCUSSION AND RELATED BUSINESS

#### 3.1 Select Items for Debate

The following items were selected for debate:

- 9. BUSINESS
- 9.3 Leduc Arts Foundry Memorandum of Understanding
- 9.4 Update on Treaty 6 and Metis Flag Raising

#### 3.2 Vote on Items not Selected for Debate

Votes recorded under item headings.

#### 4. ADOPTION OF PREVIOUS MINUTES

4.1 Approval of Minutes of the Council Meeting held Monday, May 27, 2019

**MOVED by** Councillor G. Finstad

That the minutes of the Council Meeting held Monday, May 27, 2019, be approved as presented.

#### **Motion Carried Unanimously**

#### 5. RECOGNITION ITEMS

There were no Recognition Items for the agenda.

#### 6. PUBLIC COMMENTARY

There was no Public Commentary.

#### 7. PUBLIC HEARING

There were no Public Hearings for the agenda.

#### 8. PRESENTATIONS

#### 8.1 Boys and Girls Club Update

- S. Bissell, Executive Director, Boys & Girls Club of Leduc, made a PowerPoint presentation (Attached to Agenda Package), which outlined the services provided to youth in Leduc between the ages of 6 18 years.
- S. Bissell answered Council's questions.

Council thanked S. Bissell for the presentation and for the good work being carried out by the Boys & Girls Club.

#### 8.2 Leduc Downtown Business Association Strategic Plan Update

Dr. J. Gordon, President, and A. Berndt, Downtown Coordinator, Leduc Downtown Business Association, provided Council with a downtown Leduc Map & Directory (Attached) and made a PowerPoint presentation (Attached).

Mayor B. Young advised that Council is hoping to have some of the restrictions imposed on development in the Downtown by the Airport Vicinity Protection Area Regulation either removed or amended to allow for future residential development.

Council thanked Dr. J. Gordon and A. Berndt for their presentation, and stated that they look forward to seeing the implementation of the musical instruments in the Downtown core. Leduc will be the first municipality to incorporate the instruments in their downtown.

#### 9. BUSINESS

#### 9.1 Downtown Business Association Capital Reserves

MOVED by Councillor G. Finstad

That Council approve an expenditure of up to \$50,000, for the purpose of capital improvements to the Downtown Business Association area to be funded through the DBA capital reserve.

#### **Motion Carried Unanimously**

#### 9.2 Municipal Grant – Leduc Art Walk 2019

**MOVED by** Councillor G. Finstad

That Council award a grant to Leduc Arts Foundry for an amount not to exceed \$5,000, which is to be funded from Council Community Grants to help offset expenses related to hosting the annual Leduc Art Walk on Main Street on July 13, 2019.

#### **Motion Carried Unanimously**

#### 9.3 Leduc Arts Foundry - Memorandum of Understanding

T. Turner, Manager, Arts, Culture and Heritage, and C. Popik, President, Leduc Arts Foundry, made a presentation. C. Popik presented Council with a custom made plate as a token of appreciation. After passing the motion, Mayor B.Young and C. Popik signed the Memorandum of Understanding.

#### MOVED by Councillor B. Beckett

That Council approve the signing of the Memorandum of Understanding with the Leduc Arts Foundry.

#### **Motion Carried Unanimously**

#### 9.4 Update on Treaty 6 & Metis Flag Raising

S. Davis, City Clerk, and T. Turner, Manager, Arts, Culture and Heritage, updated Council on the Indigenous Land Acknowledgement Day activities.

#### 10. BYLAWS

#### 10.1 Bylaw No. 1013-2018 - Redistricting Meadowview Stage 17 (1st Reading)

Administration recommends that Bylaw No. 1013-2018 receive first reading.

**MOVED by** Councillor G. Finstad

That Council give Bylaw No. 1013-2018 first reading.

**Motion Carried Unanimously** 

## 10.2 Bylaw No. 1027-2019 - Southeast Leduc Area Structure Plan Amendment (1st Reading)

Administration recommends that Bylaw No. 1027-2019 receive first reading.

**MOVED by** Councillor G. Finstad

That Council give Bylaw No. 1027-2019 first reading.

**Motion Carried Unanimously** 

#### 11. PUBLIC COMMENTARY

There was no public commentary.

#### 12. IN-CAMERA ITEMS

There were no In-Camera Items for the agenda.

#### 13. RISE AND REPORT FROM IN-CAMERA ITEMS

#### 14. UPDATES FROM BOARDS & COMMITTEES

#### 14.1 Council Member Updates from Boards & Committees

There were no updates.

#### 14.2 Council Member Updates from Commissions, Authorities, Other

There were no updates.

#### 15. INFORMATION REPORTS

#### 15.1 Mayor's Report

There was no discussion.

| 15.2 Building Inspector's Report | 15.2 | Building | Inspector's | Report |
|----------------------------------|------|----------|-------------|--------|
|----------------------------------|------|----------|-------------|--------|

There was no discussion.

## 15.3 Newly Issued Business Licences

There was no discussion.

#### 16. ADJOURNMENT

The Council meeting adjourned at 8:19 pm.

| "Original Signed"                 |
|-----------------------------------|
| B. YOUNG, Mayor "Original Signed" |
| <br>S. DAVIS, City Clerk          |





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#### **OUR MISSION**

To promote, enhance and advocate for the Downtown Core of Leduc through leadership and partnerships.

#### WHAT WE DO

- Represent and advocate for over 160 businesses in the Main Street Shopping District.
- Market the destinations, businesses, services and attractions:
  - Online marketing through our website and social media campaigns.
  - Collaborate with business and community stakeholders on joint marketing programs.
  - Host downtown events and business networking opportunities.
- Point of contact for existing and new downtown business.

## AS AN ORGANIZATION WE STRIVE TO

- Establish the Leduc Downtown Business Association (LDBA) as the downtown authority.
- Strengthen and increase engagement of downtown businesses.
- Ensure organizational stability and build internal capacity.
- Stimulate new investment and attraction in the downtown core.





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- Chair Dr. Jack Gordon, Prairie Dental Centre
- Past Chair Debbie Charanduk, Black Gold Gallery and Frame
- Treasurer Chris Cholak, MNP LLP
- Secretary Michelle Levasseur, Member at large
- Directors
  - Gary Gairdner, Telford Seniors Centre
  - Eric Schrader, Schrader Holdings Ltd.
  - James Turner, The Turner Guitar Studio, Ltd.
  - Marcio Nunes, Mister Social
  - Jennifer Garries, Leduc Regional Chamber of Commerce
  - Mark Gallant, Leduc-Nisku Economic Development Association

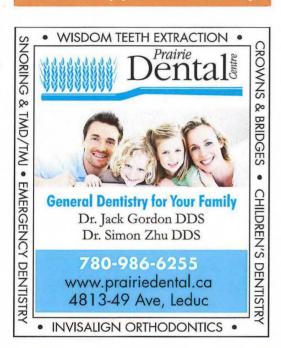


#### **OUR PLAN**

- Plan and implement activities, programs and events to increase downtown business engagement and collaboration.
- Develop year-round programming to attract people Downtown and to increase exposure and generate potential revenue for businesses.
- Determine gaps in the downtown business mix and proactively attract new businesses to create the perfect business mix.
- Establish and activate the Downtown as an event venue to collaborate with public and private partners to attract non-DBA events and activities downtown.
- To establish a sustainable operational funding model to increase the organizations capacity.
- Increase business and entrepreneurial support to Downtown businesses.

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- June 28
- July 26
- August 23

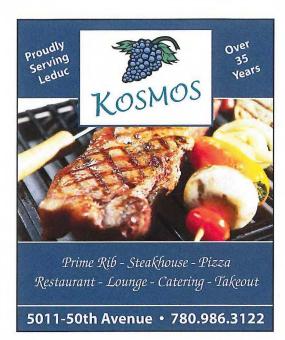
#### **6TH ANNUAL CHIL-EH COOK OFF**

• Saturday, September 28

#### SANTA CLAUS PARADE

· Saturday, November 30









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#### **ACCOMMODATIONS**

- Best Western Premier Denham Inn & Suites
- Waldorf Hotel

#### **ART, GALLERIES, MUSEUMS**

- Dr. Woods House Museum
- Leduc Art Club
- Leduc Heritage Grain Elevator

#### **AUTOMOTIVE**

- Crackmasters Leduc
- Crystal Glass Canada
- **OK Tire**

#### **BANKS**

- ATB Financial
- CIBC Branch
- Bank of Montreal
- **RBC** Royal Bank
- Servus Credit Union

#### **BUSINESS SUPPORT & SUPPLIES**

- **Business Management Solutions**
- Minuteman Press
- Mister Social
- SURE Print and Copy Centre

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The UPS Store

## DIRECTORY listings

#### CHURCHES

- City Life Church
- The Derrick Church
- The Redeemed Christian Church of God
- Victorious Church Leduc
- Vision Baptist Church

#### **CLOTHING CLEANERS & TAILORS**

- Devonaire Dry Cleaners & Laundromat
- Leduc Cleaners
- Martha's Tailoring

#### **COMPUTERS & ELECTRONICS**

- CPR Cellphone Repair
- **Uniway Computers**

#### **CONSTRUCTION, MATERIALS & CONTRACTORS**

- Geo A. Mcleod Plumbing & Heating
- Kymera Systems
- Leduc Wall Fashions
- Quality Floor Coverings Carpet One

#### **EDUCATION & CHILDCARE**

- BrightPath Childcare Centre
- Connectivity Dance
- Global Childcare
- Kumon Learning Center
- Nessie's Jigsaw Daycare
- Star Catholic Outreach Program
- TDC Taryn's Dance Company

#### **ENTERTAINMENT**

- 93.1 FM The ONE
- dreamESCAPE Gaming

#### **FITNESS**

- Aurora Yoga and Spa
- Gone Strong Athletics
- Leduc Brazillian Jiu Jitzu
- Leduc Martial Arts Academy
- Relentless Martial Arts
- The Pain Cave

#### **FOOD & BEVERAGE SUPPLY**

- Local Meats
- Nutter's Bulk & Natural Foods
- Right Price Produce
- Water & Ice Co.

#### **FOOD & DINING**

- Basile's 2 for 1 Pizza
- Boston Pizza
- Burger Baron
- Chicago Deep Dish Pizza
- Habaneros
- Johnathan's Lounge
- Kosmos Restaurant and Lounge
- India Grill & Bistro LTD
- Leduc Coffee Shop
- Murphy's Neighborhood Pub
- O'Brians Restaurant and Grill
- Panago Pizza



- Public Washrooms
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- · Maps, Brochures & Guides
- · Alberta Accomodation & Campground Guides
- · Promotional Items
- Maclab Centre for the Performing Arts Tickets
- · Online Community Events Calendar & Highlights
- · Business Resources
- · RV Sani-Station
- · Picnic Area

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#### **FOOD & DINING** continued

- Pizza 73
- Press'd The Sandwich Co.
- Prestegio Bakery
- Renerey Mart and Chatter's Café
- Royal Canadian Leduc Legion Branch No. 108
- Rural Routes Brewing Company
- Smitty's Restaurant and Lounge
- The Overflowing Blender
- Vietnamese Paradise
- Waldorf Restaurant
- Waldorf Wagon Wheel Saloon
- White Spot

#### **FUNERAL SERVICES**

Serenity Funeral

#### **GAS STATIONS**

- Fas Gas
- Husky Leduc
- Petro-Canada

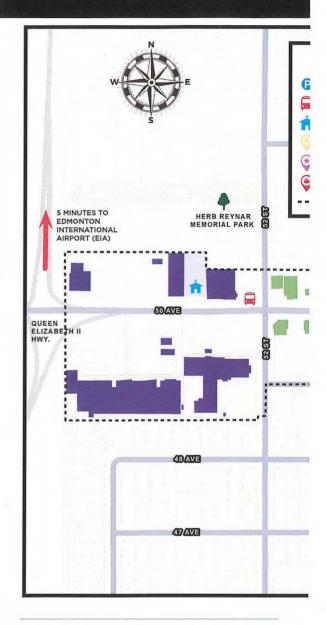
#### **GOVERNMENT SERVICES**

- Alberta Health Services
- Canada Post
- Leduc Alberta Supports Centre

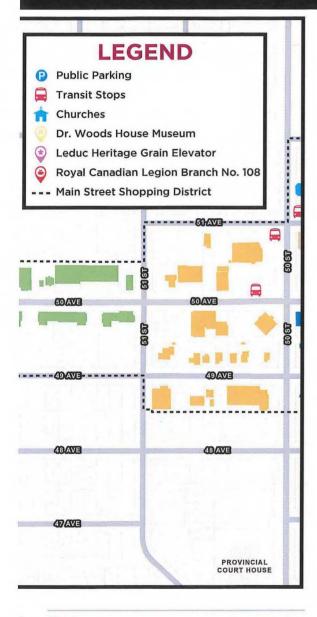
#### **HEALTH & MEDICINE**

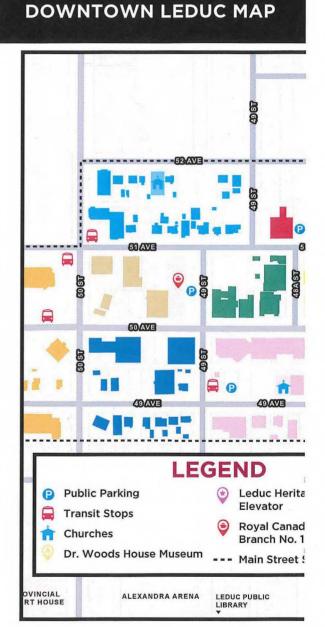
- Alpha Dental
- Baynes Family Chiropractic
- CBI Health Centre
- Chacra Wellness

## **DOWNTOWN LEDUC MAP**

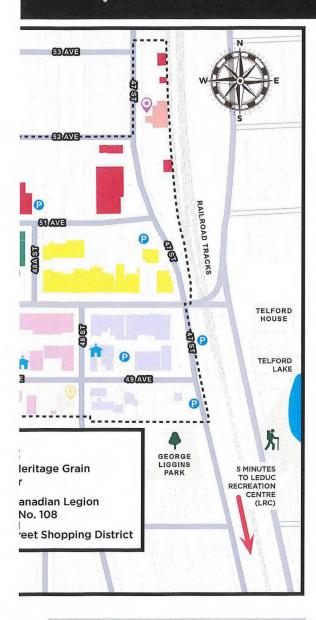


## West of 50th street





## East of 50th street



## DIRECTORY listings

#### **HEALTH & MEDICINE** continued

- Dr. Paul Ng Dentist
- Eminence Wellness Massage Therapy
- Envision Medical Spa
- Faces Dermastudio
- Family Counseling
- Healthcheck Pharmacy
- House of Massage
- Insight Medical Imaging
- Karunia Counseling Service
- Leduc Denture Clinic
- Leduc Counseling Connection
- Leduc Remedy's RX
- Leduc Wellness Center
- Prairie Dental Centre
- Pure Essence Massage
- Smyth Clinic
- Sundra Healing
- Teena Garcia Counseling Services
  - The Snore Centre
- Tru Smiles
- True Touch Massage Therapy & Fitness
- Wallington Denture Clinic

#### **INSURANCE & REGISTRIES**

- Cindy Van Leest, CPA, CMA
- Drayden Insurance
- Gaetz Agencies
- Johnson Agencies
- Leduc Registries
- Shaw Insurance Agency
- Western Financial Group

#### **LEGAL & FINANCIAL SERVICES**

- Alberta Tax Service
- Beverly Arlow Accountant
- **Brighter Financial Solutions**
- Eric Kahlke Professional Corporation
- Forrest J.R. Wright PC, Chartered
- Jaysis Enterprises
- Liberty Tax
- Luchak Luchak Sosnowski
- MNP LLP
- River City Financial
- Sunlife Financial

#### LIQUOR STORES

- Leduc Liquor Village
- Liquor Depot
- Mico's Liquor Store
- Waldorf's 51st Ave Liquor Store

#### **NON-PROFIT GROUPS**

- Canadian Islamic Association of Wetaskawin and Leduc
- Fish and Game Association
- Leduc Community Living Association
- Leduc Downtown Business Association
- Leduc Hub Association
- Leduc Regional Housing Foundation
- Leduc LINX Connect Centre
- Leduc Regional Chamber of Commerce
- Telford House Leduc and District Senior Centre

## DIRECTORY listings

#### PET SERVICES

- For Paws
- Global Pet Foods

#### **PROPERTY MANAGEMENT**

- Fortress Properties Inc.
- Schrader Holdings LTD

#### RETAIL

- An Edge in Dance
- Black Gold Gallery & Frame Inc.
- Chantilly Lingerie & Swim Boutique
- Corinthia Flowers
- Daawg's House
- Dis & Dat
- Earth's Essentials
- **Evolution Sporting Goods**
- It's a Crock Country Store
- Leduc Florist
- Leduc Goldsmiths
- Magpie's Collection
- Maid Pro
- Mainstreet Vacuum
- Playing For Keeps Toys & More
- Poise N Ivy
- Prairie Mountain Furniture
- Quincy's Quilting
- Scribbler's n' Such
- The Brick

- The Turner Guitar Studio LTD
- Way to Go Vapors

#### **SPA & SALON SERVICES**

- Beau Look
- Bronzeado Tan
- Creativity Urban Salon
- Fiona's Nails & Spa
- Funky Pro Salon
- Goodfellas Barbershop
- Jacky's Niche
- Lash Boutique and Lounge
- Leduc Barbers
- Nail World
- Playgirl Hair Stylists
- Shear Sensation
- Shear Connection
- Silver Shears
- Smokin Hair Studio
- Studio Nails
- Zulu Hair Design

#### **TATTOO PARLOURS**

- Leduc Tattoo Co.
- Serpent Tattoo Studio LTD.

## SOCIAL MEDIA buzz











Daniel Claypole So awesome!!!!

Like Reply 3d



Carol Rae The kids had a blast



Like Deeks 2d

## f facebook.com/mainstreetleduc







Rave to the Leduc Block Party tonight! It was fun! Music with Garet Wood and band was AWESOME!!





Such tasty chili and a great variety. Duck confit! Bison! Spicy! Smoky barbeque! Sweet potato! Yes! Yes! Yes! Good job, competitors and thank you for the fabulous eats!

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# BLOCK 50



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#### **UPCOMING EVENTS:**

May 24 - Parking Lot Sale June-August - Food Truck Wednesday's June-September - Sunday Downtown Market July 1 - Canada Day Celebration November 30 - Santa Claus Parade



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26 | 2018/19 DOWNTOWN LEDUC MAP & DIRECTORY

On main street, in the heart of downtown, BLOCK 50 is home to a growing retail & food sector along with a variety of events hosted annually. BLOCK 50 is very excited to welcome Leduc's first craft brewery! >>>

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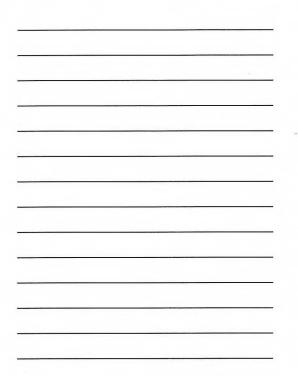






28 | 2018/19 DOWNTOWN LEDUC MAP & DIRECTORY

#### **NOTES**





The Leduc Downtown Business Association is looking for outgoing volunteers to join our ambassador team.

- Represent the LDBA at Downtown community events

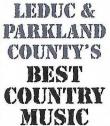
info@mainstreetleduc.ca















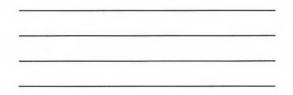
# SPORTS TOURISM INCENTIVE PROGRAM

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## **NOTES**











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## 2018 Piano Project

- 2018- LDBA introduces old, painted pianos on Main Street creating a soundboard for the summer.
- Featured in the Leduc Representative.
- Attracted consumers downtown for a longer duration.
- Not meant to be outdoors and withered.
- Need a project to last.



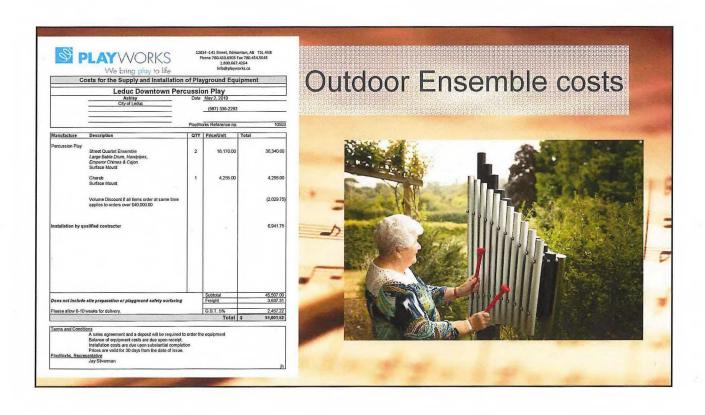


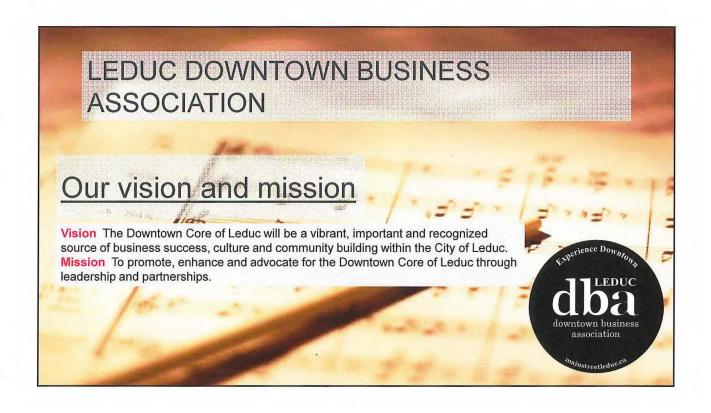
## **Outdoor Ensemble**

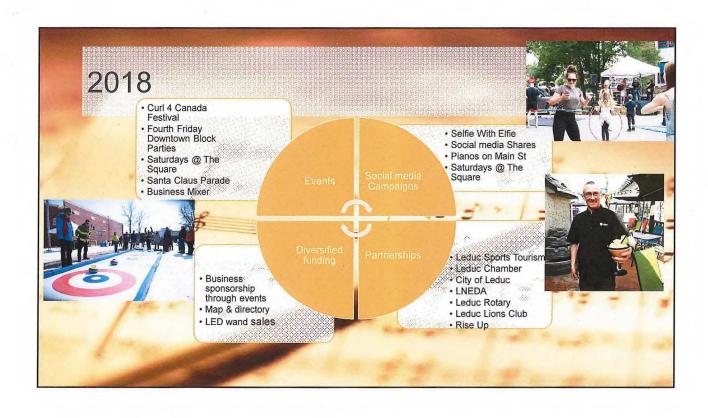
- Product Highlights
- Suitable for Harsher Urban Environments
- Vandal Resistant
- Robust Stainless Steel / Aluminium
- Wide range of calming sounds
- All instruments sound great together
- The urban realm is a harsh and demanding environment and this
  quartet consisting of; <u>Large Babel Drum</u>, <u>Handpipes</u>, <u>Emperor</u>
  <u>Chimes</u> and <u>Cajon</u> are all made of stainless steel and aluminium.
  Their clean attractive finish achieves a superior robustness with a
  high corrosion resistance, suited to all areas.











## 2018-2021 STRATEGIC PLAN

- 1: Plan and implement activities, programs and events to increase downtown business engagement and collaboration.
- 2: Develop year-round programming to attract people Downtown and to increase exposure and generate potential revenue for businesses.
- 3: Determine gaps in the downtown business mix and proactively attract new businesses to create the perfect business mix.
- 4: Establish and activate the Downtown as an event venue to collaborate with public and private partners to attract non-DBA events and activities downtown.
- 5: To establish a sustainable operational funding model to increase the organizations capacity Increase business and entrepreneurial support to Downtown businesses.

