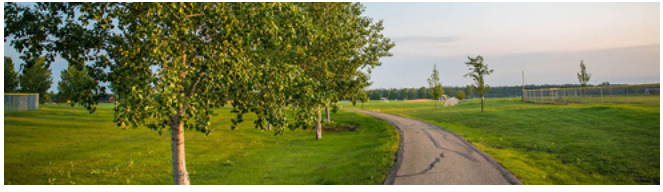

CITY OF LEDUC

2019 ANNUAL REPORT

CITY OF Leduc

CITY OF LEDUC 2019 ANNUAL REPORT

CITY OF Leduc

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2019 ANNUAL REPORT

The City of Leduc is a growing, dynamic city in the heart of Canada's economic engine. Leduc is conveniently-located at the crossroads of air, highway and rail transportation. A centre of innovation, entrepreneurship and quality of life, the city supports and encourages both financial and environmental stewardship. The wellbeing of our residents, businesses and regional partners propels our four strategic focus areas:

- A City Where People Want to Live, Work and Play
- A City with a Plan for the Future
- An Economically Prosperous City and Region
- A Collaborative Community-Builder and Regional Partner

We are pleased to share our achievements and milestones in the City of Leduc 2019 Annual Report. For more information on past, present and future initiatives of the city, please connect with us.

www.leduc.ca

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thecityofleduc

780 980 7177

LEDUC CITY COUNCIL

Leduc City Council is committed to supporting our residents while looking for new opportunities for growth, innovation and prosperity. Over the past year, we embarked on many exciting initiatives, and we look forward to the vibrant future of this community.

Councillor
Beverly Beckett

Councillor
Bill Hamilton

Councillor
Glen Finstad

Mayor
Bob Young

Councillor
Lars Hansen

Councillor
Laura Tillack

Councillor
Terry Lazowski

A City Where People Want to Live, Work and Play

The City of Leduc is recognized as a great place to live as it is a safe, healthy, active, creative and caring community. It has a solid reputation for active citizen engagement and inclusivity, as well as respect for diversity. Its infrastructure efficiently and effectively meets the needs of a growing community and community organizations. Residents have access to recreation, arts and culture, housing and employment. The business community is strong and is the backbone of our economy.

2019 PLANNING SURVEYS

Leduc is committed to staying connected with our community and the great people who choose to call Leduc home. In 2019 we engaged with residents in various ways, including the Citizen Satisfaction Survey, the Budget Planning Survey and the 2019 Census. The graphics on this page show some of the findings from the surveys.

33,032
POPULATION

1.8%
ANNUAL GROWTH

13,705
RESIDENCES

35
NEIGHBOURHOODS

2019 Citizen Satisfaction Survey

51% of residents believe Leduc is on the right track

14% of residents believe Leduc is on the wrong path

35% of residents are unsure

Most Important Priority Facing Leduc

22%
Focusing on long-term fiscal sustainability

22%
Attract new / maintain current businesses & amenities

15%
Finding ways to lower property taxes in future

15%
Preparing for & reacting to changes in the economy

13%
Ensure property taxes stay the same in the future

11%
Planning for future growth to prevent overcrowding

KEY PERFORMANCE INDICATORS

92% OF RESIDENTS RATED THE OVERALL QUALITY OF LIFE IN LEDUC AS GOOD, VERY GOOD OR EXCELLENT

City Services Value for Taxes

Excellent value	9%
Very good value	27%
Good value	37%
Fair value	21%
Poor value	4%
Don't know	2%

Level of Satisfaction with City Programs and Services

76%

Citizen Satisfaction on City Engagement 2019 pending

In 2019, the city launched Seniors' Active Afternoons at the Leduc Recreation Centre (LRC). The program offers free memberships to seniors (age 60+) on weekday afternoons, and free access during all operating hours for seniors (age 75+). The program will continue in 2020.

The city piloted a youth free access program to the LRC called Active 8's and 9's. The program grants free memberships to the facility for Leduc students in Grade 8 and 9. The program will continue in 2020.

2019 MEMBERSHIP REGISTRATION

1,350 SENIORS 60+ years

463 SENIORS 75+ years

548 YOUTH grades 8 & 9

> The success of the Seniors Active Afternoons and Active 8's and 9's was a 2019 highlight for Leduc City Council. We feel it's important to ensure that membership options at the LRC are affordable and meet the needs of our community. Taking care of our residents is an important step in ensuring Leduc remains a city where people want to live, work and play.
> Mayor Bob Young

10 YEARS OF RECREATION

What began as a community recreation centre has quickly turned into a gathering place; a home. Local and international events, sporting tournaments, birthday parties, school programs and visits with friends describe the daily landscape of the LRC. The facility is a staple in our community, and we are proud to celebrate 10 years of recreation, friendship and new opportunities at the LRC.

OPENING DAY OCTOBER 10, 2009

96 EVENTS HOSTED in 2019

20 SPORT DEVELOPMENT CAMPS HOSTED in 2019

FOCUS ON YOUTH

In 2019, Leduc supported our youth by offering youth-specific programs and services such as hosting the second annual #Influencers event, establishing a Youth Council Committee and launching free access to the LRC for Grade 8 and 9 students in Leduc. These programs, among others, are designed to highlight and recognize the amazing young people in our community.

ESTABLISHED A YOUTH COUNCIL COMMITTEE

11 MOCK COUNCIL SESSIONS for grade six students

> The young people in Leduc are our future, and we highly value their insight. By enhancing our youth programing with things like our Mock Council initiative, our new Youth Council Committee and increased access to the LRC, we are working to ensure a vibrant and successful future for our residents. We are proud to support our young people in their learning, growth and innovation.
>
> Councillor Tillack

1,000 POSITIVE TICKETS handed out to Leduc youth

33 #INFLUENCERS

The #Influencers event celebrates and recognizes the outstanding young people in Leduc who demonstrate leadership in all of its forms.

7 BLOCK PARTIES held across Leduc

MACLAB CENTRE FOR THE PERFORMING ARTS

The city took over operations and management of the Maclab Centre for the Performing Arts in 2019, in partnership with Black Gold School District and the Maclab Society.

15,400 PEOPLE ATTENDED THE MACLAB CENTRE FOR THE PERFORMING ARTS

ARTS FOUNDRY

The City of Leduc entered a Memorandum of Understanding with the Arts Foundry to assist in finding a space in Leduc to foster arts, culture and heritage in our community.

79% WERE VERY SATISFIED WITH THEIR EXPERIENCE AT THE MACLAB

> The Maclab Centre for the Performing Arts strengthens our connection with the arts, culture and heritage sector of Leduc, while offering a beautiful facility to host artists and entertainers from all over the world. We value the centre, the shows and the people who make it all happen; we are excited for the future!
>
> Councillor Beckett

COMMUNITY SAFETY

The city launched an opioid awareness campaign that included workshops, events and training. The educational campaign was intended to reduce stigma and provide assistance to those in need.

INSTALLED 3 INTERSECTION SAFETY DEVICES

INSTALLED 2 TYPES OF ADAPTIVE PEDESTRIAN CROSSING TECHNOLOGIES

- One technology increases walk times based on extended button press; installed at six intersections in Leduc
- One technology uses video to regulate street light timing; installed at one intersection in Leduc

A City With a Plan for the Future

The City of Leduc is recognized for its capacity to meet the current needs of its residents and businesses today and into the future through creative and innovative approaches. It ensures that sustainability is integrated into its economic development, community development and environmental protection initiatives. It consistently delivers excellent municipal programs, services and infrastructure without compromising its long-term financial sustainability. Residents and business owners and operators are satisfied with the value they receive for their tax dollars and the quality of its municipal infrastructure.

MUNICIPAL DEVELOPMENT PLAN

In 2019, the city engaged with the public on what they see for the future of Leduc through a campaign called #MDP DoYouKnowMe. Leduc's Municipal Development Plan is a high-level planning document that captures our vision for the city's growth. It influences how we interact with built and natural environments on a daily basis, including the roads we drive on, the businesses we shop in and the neighbourhoods we call home. A revised Municipal Development Plan is scheduled to be released in 2020.

180 VOLUNTEERS PLANTED 800 TREES

36 PEOPLE participated in the POLLINATOR CHALLENGE

SPRING BIRD COUNT 1,281

CHRISTMAS BIRD COUNT 1,071

LRC AND OPERATIONS SOLAR BENEFITS =1,515 MWh

EQUATES TO:

- 210 homes powered
- $160,000 operational savings
- 968 tonnes CO_2e GHG reduced
  - 205 cars off the road

REPLACED OVER 10,000 LIGHTS WITH LED BULBS

PERMITTING SOLUTIONS

Leduc City Council approved three Land-Use Bylaw amendments in order to provide more flexibility in the downtown area, allow secondary suites in new built form (duplex and townhouse) and allow at-grade solar panels. In addition, the city has adjusted the software used in the permitting process to facilitate more efficient and effective solutions.

> From enhancing recreation to planting more than 800 new trees to encouraging businesses to settle in Leduc by improving our permitting process, Leduc really is a city with a plan for the future. In 2019, we engaged with the community on what they see for the future, and we are encouraged by the work we are doing now to secure ourselves for what's next.
>
> Councillor Hamilton

LEDUC ECO STATION

40,592 USERS in 2019

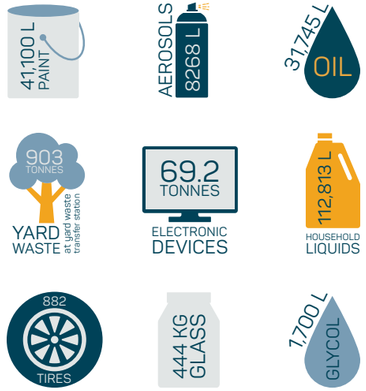
32% SINCE 2018

- 75% Leduc Residents
- 24% Leduc County Residents
- 1% Beaumont Residents

OCT. 19 ROUNDUP
498 VEHICLES

- 81% Leduc Residents
- 14% Leduc County Residents
- 5% Beaumont Residents

Disposed Material



> One of our council commitments is to protect our natural and built environment. In 2019, the city partnered with nature to expand our Eco Station, enhance greenspace in our community, put our greenhouse gas reduction plan into action and propel environmental initiatives across our community. These actions directly reflect our commitment to environmental stewardship for the City of Leduc.
>
> Councillor Hansen

RIDERSHIP 107,051

a passenger is counted once even if he or she transfers multiple times

BOARDINGS 113,036

a passenger is counted each time he or she boards a bus

CLEAN AIR DAY JUNE 5 FREE TRANSIT

15% ridership

TELFORD LAKE

In 2019, the city completed the Telford Lake Multiway; a paved trail that extends around the entire perimeter of the city's iconic Telford Lake. The trail adds 8.2 km to the existing nearly 70 km network of scenic multiway trail within the city. This exciting and important addition to our community is also part of The Great Trail that connects all 13 of our Provinces and Territories in Canada, contributing to the overall connectivity of our region and country.

The completion of this project was made possible with funding from the Government of Alberta's Municipal Sustainability Initiative.

PLAYGROUNDS

Over the past year, the city was pleased to open three new playgrounds in the community:

- Leduc Estates School, in partnership with Black Gold School Division
- St. Benedict School, in partnership with STAR Catholic
- Fred Johns West natural playground, Phase 2

COMPLETED **8.2KM**
TELFORD LAKE MULTIWAY
as part of the
Telford Lake
Master Plan

STONE BARN GARDEN

- The East Berm Enhancement Project was completed on time and on budget: approximately $128,000 in total cost.
  The project focused on beautification improvements in the showcase garden, including new shrubs and flower beds, and the installation of power outlets.
- The Stone Barn Garden Society is in the process of determining a name for the gathering space, and a commemorative plaque will be placed at the site.

KEY PERFORMANCE INDICATORS

Percentage Increase in New Infill Housing

13%
33 Multi-family units approved
3 Single-family units approved
9 Secondary suites

Debt Ratio and Percentage of Capital Plan Implemented Annually

The City of Leduc borrowed $62M of the available $149M leaving us with a debt limit availability of 58%.

32% of the capital plan was completed in 2019. Weather played a significant role in the completion of capital projects.

Citizen Satisfaction on Value for Municipal Tax Dollars

76%

An Economically Prosperous City and Region

The City of Leduc is open for business. It successfully leverages its proximity to an international airport and its access to road and rail infrastructure to attract and retain top commercial and industrial businesses, known as Alberta Aerotropolis. The local and regional economies are diversified and provide a wide range of employment opportunities. The City of Leduc is a regional employment centre with a thriving small business sector.

EDMONTON AIRPORT ACCORD

The City of Edmonton, the City of Leduc, Leduc County and Edmonton International Airport (EIA) are partners in the Airport Accord, an agreement to fulfill the economic development potential of EIA and surrounding lands. In 2019, transit ridership more than doubled on transit routes moving people to new jobs around the region, thanks to growing demand from businesses in the area and continued collaboration to ensure the transit system meets the needs of passengers.

RIDERSHIP increase from 12,000 to 25,000

DOWNTOWN

In 2019, the city continued work on the 2012 Downtown Master Plan by improving the landscaping, lighting and patio program. The city will look at future plans to review the existing 2012 Downtown Master Plan.

65TH AVE

Provincial funding of $33 million was announced for the 65th Avenue Interchange in Leduc. Further applications for federal funding will move ahead in 2020. Federal funding and continued provincial support are required to secure the 65th Avenue Interchange project.

2,264 ACTIVE BUSINESS LICENSES IN THE CITY OF LEDUC

160+ BUSINESSES in the DOWNTOWN CORE

Increased engagement with CURRENT & PROSPECTIVE BUSINESSES from various sectors TO BUILD RELATIONSHIPS AND FOSTER ECONOMIC PROSPERITY

AREA STRUCTURE PLANS

In 2019, the city engaged with the public and our partners to establish Area Structure Plans (ASPs) for East Telford Lake and 65th Avenue West. The ASPs would allow for future development of the lands. Further public and private engagement is scheduled to take place in 2020.

Leduc's downtown core has always been a staple in our community. Over the years, we have been fortunate to experience the growth of the city, and with that, the local business sector in Leduc. With more than 160 businesses downtown, the scenic area has something for everyone. In 2019, we focused on supporting our existing local businesses while welcoming newcomers to our community. It has been exciting to see the evolution of business in Leduc over the years.

Councillor Finstad

FALL CURLING EVENTS

The Leduc Recreation Centre hosted the internationally-renowned 2019 Home Hardware Canada Cup of Curling, in conjunction with the 2019 Canadian Curling Club Championships from November 25 to December 1. With more than 3.9 million viewers tuning in on TSN, RDS and ESPN, Leduc garnered public interest. The total attendance of the event was 11,524, with 1,818 unique spectators enjoying the matches.

$1.7 MILLION DIRECT ECONOMIC IMPACT

HOST WITH THE MOST

In 2019, Leduc proudly hosted more than 150 events, including the Black Gold Rodeo, 5K Foam Fest, Fragapalooza, the annual Canada Day celebrations and many more.

> In 2019, we put a spotlight on Leduc by welcoming thousands of visitors to Leduc through more than 150 Sport Tourism events. Sport tourism continues to be a priority for Leduc, and we are proud to work with the organizations, volunteers and dedicated members that make events like these possible.
>
> Mayor Bob Young

ROGERS HOMETOWN HOCKEY

Leduc was stop 17 on the Rogers Hometown Hockey 2018-2019 Tour. The event was hosted from February 2 to 3 and featured a hockey-themed festival including live shows and games. More than 700,000 viewers tuned in to watch the live broadcast.

THIS IS OUR LEDUC campaign

HIGHLIGHTED LEDUC'S VIBRANT BUSINESS SECTOR & ENCOURAGED GROWTH in the region

KEY PERFORMANCE INDICATORS

Business License Growth

-3.62%
Loss of 85 business licenses over 2018.

Residential and Non-Residential Assessment Split

Residential 65%

Non-Residential 35%

Leduc Region Employment Trend 2019 not available

Data will be available for 2020.

The data will report employment trends across four sectors:

- Oil and gas supply and services
- Value added agriculture / agri-business
- Logistic, distribution and warehousing
- Home-base business

A Collaborative Community-Builder and Regional Partner

The City of Leduc is widely recognized as a trusted and effective partner in and around Leduc and is a leader at the Edmonton Metropolitan Region Board and Edmonton Global. It is cited as a leader in regional and inter-municipal collaboration. The city and Leduc County collaborate to identify and implement initiatives to improve services, share costs and drive economic outcomes.

RCMP PARTNERSHIP

The city broke ground in 2019 on an $18 million expansion on the Protective Services Building. The building will see a number of additions, such as administrative space for Leduc RCMP to accommodate the return of the traffic unit from the Edmonton International Airport RCMP detachment, additional holding cells, more parking, be energy efficient and built with the future in mind. The expansion is anticipated to be completed by 2021.

CELEBRATING COMMUNITY INCLUSIVENESS

2ND ANNUAL PRIDE FLAG RAISING

TREATY NO. 6 18 76 TERRITORY

INAUGURAL TREATY 6 & METIS FLAG RAISING & LAND ACKNOWLEDGMENT

SPORTING AWARDS

The City of Leduc was named a finalist in the Canadian Sport Tourism Alliance Prestige Canadian Sport Event of the Year Award (Group B: budget less than $1 million) for our work in hosting the 2018 Curl 4 Canada Event.

City of Leduc awarded Top 3 Cities (population > 50,000) for hosting sporting events by Global Sports Impact Canada Index.

CITIZENS OF DISTINCTION

The city held its annual Volunteer Appreciation and Citizens of Distinction banquet in April to recognize extraordinary residents, groups and businesses within the City of Leduc that have made outstanding contributions to the community. Honourees included:

Cecile Cormier
Community Spirit Award

Kenneth Coffee
Athletic Achievement Award

Lorna Stephen
Arts, Culture & Heritage Award

Madison Makepeace
Youth Award of Merit

AltaGas Utilities Inc.
Environmental Achievement Award

Leduc Art Club
Mayor's Special Award

SPORTS HALL OF FAME

The fourth annual Leduc Sports Hall of Fame induction gala was held in November. The event brings together Leduc's sporting community to induct local figures whose achievements have positively impacted the region. This year's inductees included:

Dixon Ward Jr.
former NHL player and leader

Harry Sanders
rugby player, coach and leader

Lindsay Mix (Bergevin)
former international track and field star

Liz McBlain
former international track and field star, volunteer and leader

STRONG PARTNERS

The city is represented and actively involved in various committees and the following regional partnerships:

- Edmonton Global
- Edmonton Airport Accord
- Edmonton Metropolitan Region Board (EMRB)
- Leduc Regional Leadership Forum
- Regional Transit Services Commission

Through this participation, we have a voice in issues such as regional transportation, transit systems, agriculture master planning, growth planning, infrastructure servicing, shared investment for shared benefit, metropolitan region servicing plan, regional growth plan and broadband.

> Being a strong player in the region means creating and maintaining strong relationships with our neighbours. In 2019, we engaged with our partners in order to enhance the city and the region now and into the future. As members of various regional boards and committees, Leduc has increased the efficiency and effectiveness of delivering municipal programs, services and infrastructure by working collaboratively with other municipalities.
>
> Councillor Lazowski

GOLF COURSE PARTNERSHIP

The City of Leduc entered into a partnership with the Leduc Golf and Country Club to preserve green space in our community.

According to the 50-year lease, the Leduc Golf and Country Club will continue to manage and operate the golf course, while the city will be responsible for capital improvements to the facility in exchange for the title transfer of the golf course lands.

BLACK GOLD SCHOOL DISTRICT RECEIVED APPROVAL FROM THE PROVINCE OF ALBERTA for the design of a NEW HIGH SCHOOL

Construction approval was announced in March 2020

KEY PERFORMANCE INDICATORS

Community Volunteerism
2019 pending

Community Stakeholder Satisfaction with the City
2019 pending

FINANCIALS

Federal / Provincial Grants
$10,961,516

Capital Contributions
$1,129,719

PROPERTY TAXES

Municipal tax revenues are comprised of a combination of residential and non-residential property taxes. The municipal portion of property taxes collected goes toward funding the services and amenities that make Leduc a great place to live, work and play. A portion of property taxes funds other agencies over which the city has no direct control or management (Provincial School Taxes and Leduc Foundation).

CATEGORY	RESIDENTIAL		NON-RESIDENTIAL		TOTAL	
MUNICIPAL TAXES	$29,762,505	74.21%	$18,284,497	69.93%	$48,047,003	72.52%
PROVINCIAL SCHOOL TAXES	$10,235,715	25.52%	$7,804,360	29.85%	$18,040,074	27.23%
LEDUC FOUNDATION TAXES	$107,445	0.27%	$57,205	0.22%	$164,650	0.25%
TOTAL	**$40,105,665**	**100%**	**$26,146,062**	**100%**	**$66,251,727**	**100%**

REVENUES

In 2019, the City of Leduc had the following revenues. These do not include interfund transfers.

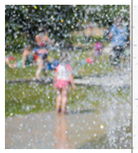
RESIDENTIAL PROPERTY	30%
UTILITY SERVICES REVENUE	25%
NON-RESIDENTIAL PROPERTY	19%
GOVERNMENT TRANSFERS	10%
SALE OF SERVICES	9%
CONTRIBUTIONS AND LEVIES	2%
PROPERTY SERVICES	2%
INTEREST & PENALTIES	2%
ENFORCEMENT SERVICES	1%

EXPENDITURES

In 2019, the City of Leduc had the following expenditures as indicated by department. These do not include interfund transfers.

PUBLIC SERVICES	20%
CORPORATE SERVICES	18%
FACILITY SERVICES	11%
FIRE & AMBULANCE SERVICES	10%
POLICING & ENFORCEMENT SERVICES	9%
PLANNING SERVICES	5%
ENGINEERING SERVICES	5%
LRC OPERATIONS	4%
COMMUNITY DEVELOPMENT	4%
LEGISLATIVE & GOVERNANCE	4%
PARKS & ATHLETIC FIELDS	3%
PUBLIC TRANSIT	3%
FCSS	1%
LIBRARY	1%
SNOW REMOVAL	1%

CITY OF
Leduc



CITY OF Leduc

2019

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