

CITY OF LEDUC POLICY

PAGE: 1 OF 2

POLICY NUMBER: 61.00:24

AUTHORITY: Director of Planning & Engineering

**ISSUE DATE: 06/22/98
SUPERSEDES:**

AREA/CHAPTER: DEPARTMENT OPERATIONS

**POLICY NAME/TITLE/SUBJECT: BENCH SIGNS LOCATED ON PUBLIC LANDS
AND A-BOARD SIGNAGE ON PUBLIC LANDS
WITHIN THE BRZ AREA**

**DEPARTMENT/SECTION: PLANNING & ENGINEERING SERVICES
PLANNING AND DEVELOPMENT**

RELEVANT LEGISLATIVE:

RELEVANT BYLAW/RESOLUTION: RESOLUTION # 143/98

Policy Objective :

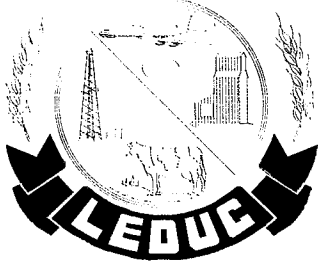
To regulate bench signs located on public lands in commercial districts other than the BRZ Area and A-Board signs on public lands within the Business Revitalization Zone Area only.

Policy :

A. BENCH SIGNS

Bench signs may be permitted on public lands in commercial districts, other than within the Business Revitalization Zone Area, at the discretion of the Development Officer.

1. An application for an Occupancy License must be approved by the Development Officer.
2. The fee for an Occupancy License will be the same as the permit fee established for Annual Signs regulated under the Land Use Bylaw.
3. A site plan indicating the location of the bench sign must be included with the application.



CITY OF LEDUC POLICY

PAGE: 2 OF 2

POLICY NUMBER: 61.00:24

4. Quality, aesthetic character and finishing of bench and sign construction shall be to the satisfaction of the Development Officer.
5. No sign shall be located in such a manner as to, in the opinion of the Development Officer, affect public safety or impact approved signs on the adjacent parcel.
6. Benches may only be used to advertise product, services or activities which occur on sites within the boundaries of the City.

B. A-BOARD (SANDWICH BOARD) SIGNS

A-Board signs may be permitted on the public sidewalk within the Business Revitalization Zone Area at the discretion of the Development Officer.

1. An application for an Occupancy License must be approved by the Development Officer.
2. The fee for an Occupancy License will be the same as the permit fee established for Annual Signs regulated under the Land Use Bylaw.
3. The sign shall be located on the sidewalk at the curb side immediately in front of the business that is being advertised.
4. Total size of the closed sign shall be no greater than 1.2 m (4 ft.) high and no greater than 0.9 m (3 ft.) wide.
7. One sign per business is permitted.
8. Signs shall not be placed on the sidewalk projections at intersections.

AUTHORITY'S SIGNATURE: