

Bylaw No. 1043-2019
ADVERTISING BYLAW

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**A BYLAW OF THE CITY OF LEDUC IN THE PROVINCE OF ALBERTA,
TO ESTABLISH ALTERNATE METHODS FOR ADVERTISING
STATUTORY NOTICES**

Pursuant to s. 606 of the *Municipal Government Act*, R.S.A. 2000, Chapter M-26, as amended ("*Act*") Council must give notice of certain bylaws, resolutions, meetings, public hearings or other items that require advertising in a newspaper or other publication circulating in the area, mailing or delivering a notice to every residence in the affected area;

AND, pursuant to s. 606.1 of the *Act* a Council may by bylaw provide for one or more methods, which may include electronic means, for advertising proposed bylaws, resolutions, meetings, public hearings and other things referred to in s. 606;

THEREFORE, the Council of the City of Leduc in the Province of Alberta duly assembled, hereby enacts as follows:

PART I: BYLAW TITLE

1. That this bylaw shall be known as the "Advertising" Bylaw.

PART II: APPLICATION

2. Unless otherwise advertised in accordance with the *Act*, all statutory advertisements will be advertised in accordance with this Bylaw.
3. Proposed bylaws, resolutions, meetings, public hearings and other things referred to in Section 606 of the Act shall be advertised as follows:
 - a) The first notice/advertisement must be:
 - posted in the Atrium at the Civic Centre;
 - placed on the digital sign in the Civic Centre; and
 - posted on both the City of Leduc's webpage and Facebook page, or another social media page.
 - b) The first notice/advertisement will run for a minimum of 14 days.

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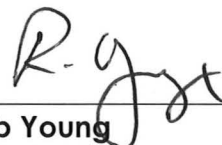
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- c) The second notice/advertisement must be printed in a local publication, at least 5 days prior to the occurrence of the meeting, public hearing or thing.
- d) If it is determined that no local publication means exist to provide wide exposure to the notice/advertisement, the second notice/advertisement must be posted a second time as set out in paragraph a), at least 5 days prior to the occurrence of the meeting, public hearing or thing.


READ A FIRST TIME IN COUNCIL THIS 27TH DAY OF JANUARY, 2020.

READ A SECOND TIME IN COUNCIL THIS 25TH DAY OF MAY, 2020.

READ A THIRD TIME IN COUNCIL THIS 25TH DAY OF MAY, 2020.



Bob Young
MAYOR



Sandra Davis
CITY CLERK

May 25, 2020

Date Signed