



City of Leduc Municipal 2019 Census

The following explains this year's Census questions:

1. Why is “number of people living in our home” asked?

Population counts include all people whose usual place of residence is in the community, regardless of where they happen to be on Census Day. The count also includes all people who are staying in the community (at the time of the Census) and have no usual place of residence elsewhere in Canada. The primary purpose for conducting a census is to produce a total population count. That count provides the basis for calculating per capita provincial grants received by the City of Leduc. These grants represent a substantial amount of money and improve the quality of life for all residents.

2. Why is “gender” asked?

Gender-specific information is essential in any population analysis. It helps to indicate demographic changes in our society and, when used with other characteristics, is a very important criterion in research and planning. The information also helps flag possible changes in migration patterns or the influence of the labour market.

3. Why is “age” asked?

Knowledge of the age characteristics of a local population, and its distribution throughout the community, is required for programs and facilities planning for children, families and seniors. Age information is also required to determine and monitor our potential labour force. Other characteristics of the population, such as education and family size, are much more meaningful when studied in conjunction with age.

4. Why is “employment / school status” asked?

The employment statistics measures work-related activities and studies labour resources and labour markets in and around the city. The school status information will measure the quantity of students in our community.

5. Why is “place of work” asked?

Place of work is important information for planning future transportation and transit needs. It also gives the City of Leduc an indication of the population generated by local employment, which enables the City of Leduc to better predict and plan for population growth resulting from new commercial and industrial developments.



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6. Why is “employment occupation type” asked?

Information on the number of people working in each of the many classes of industry is essential to a meaningful analysis of the economic and industrial growth of the municipality and the utilization of manpower resources. When related to industry growth, trends can be plotted so that training/support programs and activities can be planned in anticipation of future needs on a municipal and regional basis.

7. What is this resident’s highest educational achievement?

This question will support economic development by providing valuable information to companies considering locating in the region, particularly those who are looking for individuals with a particular skill set. The question will assist the city in the development of programs and services, and will report on citizen quality of life factors.

8. Why is “length of residency in Leduc” asked?

How long a person has resided in their current residence tells the city about the residential stability of its population.

9. Why is “if living in Leduc less than one year, where did this resident reside prior to residing in the City of Leduc” asked?

This allows the city to ascertain where new residents moving into the community are coming from. This information is important when the city looks at providing services to residents.

10. Why is “language spoken in this home” asked?

This question is related to diversity. Understanding multicultural backgrounds is beneficial when looking to meet the changing needs of all citizens of Leduc.

11. Would you be willing to provide your phone number to participate in our quality assurance program?

Quality Assurance is only conducted with households that have completed their census with a census worker and have chosen to participate by providing a home phone number. The Area Supervisor will then call to confirm the number of residents in these households.