

FCSS Advisory Board
January 24, 2023
1 Alexandra Park, Leduc, AB
Meeting Minutes

MEMBERS: L. Sawchuk (*Chair*), Councillor R. Pollard (*Leduc City Council*), Councillor B. Hamilton (*Leduc City Council Alternate*), C. Taylor, J. Kretzer-Prysunka, K. Eichelt, M. Bryson, A. Ulrickson (*City Liaison*)

PRESENT: L. Sawchuk, Councillor R. Pollard, J. Kretzer-Prysunka, K. Eichelt, M. Bryson, A. Ulrickson, L. Howarth, R. Martens

ABSENT: C. Taylor

GUESTS: Kiann McNeill

RECORDER: R. Martens

AGENDA ITEM		DISCUSSION	ACTION
1.0	CALL TO ORDER	L. Sawchuk called the meeting to order at 6:00 P.M.	
2.0	GUEST	K. McNeill on 5.4 Anti-stigma Campaign (see below)	
3.0	REVIEW		
3.1	Agenda	Moved by K. Eichelt That the agenda be accepted as presented. Motion carried unanimously.	
3.2	Previous Minutes	Moved by J. Kretzer-Prysunka That the minutes of the FCSS Advisory Board meeting held, Tuesday, December 6, 2022, be approved as presented. Motion carried unanimously.	
3.3	Action Items	No outstanding items.	
3.4	Round Table	The following are some of the highlights of the round table discussions: <ul style="list-style-type: none"> • Councillor R. Pollard provided council meeting updates. • Concerns were raised regarding patrons at the Library and the LRC, and their mental health problems which prompted council to explore the possibility of hiring a Community Peace Officer (CPO) for security at those facilities. • Council approved to support the Leduc Regional Housing 	

		<p>Foundation’s project to increase housing for low-income bachelor units.</p> <ul style="list-style-type: none"> • There is a lack of recreational sports facilities with cultural component in Leduc (example: a place for youth and seniors to have unstructured gatherings). There are activities not offered in Leduc due to lack of capacity either with staffing or location. • On Jan 16th council meeting, J. Kamlah made a presentation on the West Campus project with lots of interesting information from her research. • On-demand transit is very successful, but this resulted in the bus service to go down 40% due to more people using on-demand transit. • The Safe Refuge group is looking at the possibility of having the Youth Shelter project in Leduc County (not within City limits) as requirements there are more achievable. • Discussion around families and their efforts to monitor their spending due to rising costs of food, products, and services due to inflation. Businesses are also struggling to compete with big businesses trying to keep afloat. • The Hub is a very busy place with every table occupied by clients during their day time hours. • The Jireh Centre which provided used clothing and was previously located in the same building as the Hub, recently closed. They donated all their clothing in Beaumont which is opening a new consignment store soon. The Food Bank will have a pantry next to the consignment store. The Second Glance store in Leduc will only provide free clothing to victims of family violence or fire. The Hub is working with Second Glance to create a way to serve our vulnerable population. 	
4.0	OLD BUSINESS		
4.1	Homelessness & Poverty Framework	<ul style="list-style-type: none"> • A. Ulrickson was busy working with K. McNeill and L. Howarth, meetings held about the anti-stigma campaign. • Council approved the Navigator position. • Coordinating the training for employees (Parks, LRC, 	<ul style="list-style-type: none"> • R. Martens to resend link to the Homelessness Prevention and Poverty Framework for the Board to review.

		<p>Environmental, and Front-line staff.) to acquire the skills and improve communication with our homeless population, targeted in Spring.</p> <ul style="list-style-type: none"> • Subsidized bus pass, still in the works, targeted to start in March. This will tie into FCSS' other subsidized programs, which will mean if you qualify for one intake then you qualify for all FCSS subsidized programs. • The idea of one-access pass is a client pass which could be issued by FCSS and could be used to access another organization's services to shorten the intake eligibility process. This system is a partnership between service organizations in Leduc. It may take some time before this is widely adapted but work is in progress. • The navigator position, the CPO for Security, Mental Health RCMP member, and Site Nurse, will be a team of relationships and will be serving the vulnerable population in Leduc. 	
4.2	Board Recruitment Update	<ul style="list-style-type: none"> • The City of Leduc received four applications to the FCSS Advisory Board. The top applicant recommended by the selection committee is awaiting approval from City Council. 	
5.0	NEW BUSINESS	No New Business	
5.1	Agenda for the Year	<ul style="list-style-type: none"> • Presentation to Committee of the Whole (COW) or Council <ul style="list-style-type: none"> ➢ The Presentation to COW or Council is usually in the Fall. A. Ulrickson will remind the Board closer to the actual date once confirmed. • Budget 10 Presentations/Site Visits <ul style="list-style-type: none"> ➢ The Budget 10 (or the Big 10) Presentation/Site Visit schedule was reviewed. R. Martens will confirm with each organization. FCSS is usually flexible to accommodate everyone. • GTO Grant Applications <ul style="list-style-type: none"> ➢ Grant application opens in March, deadline of application is May, and Board review is usually scheduled in June. • FCSS Board does not meet in July and August. Meetings resume in September. 	

5.2	Board Representative for Citizens of Distinction	<ul style="list-style-type: none"> M. Bryson volunteered to be the FCSS Board representative to the Citizens of Distinction Award committee. 	
5.3	GTO Final Report	<ul style="list-style-type: none"> A. Ulrickson will compile the Municipal Grant summary reports for the Big 10 On-going funded programs and the additional 3 GTO yearly funded programs. 	<ul style="list-style-type: none"> R. Martens to email reports to Board members.
5.4	Anti-stigma Campaign	<ul style="list-style-type: none"> A. Ulrickson invited K. McNeill, Director Communications & Marketing with the City of Leduc, to present the City's initial plan for the De-stigmatizing Campaign. Strategy brief was developed to address the problems that stigma causes. The campaign will include sending positive engaging messaging around "everyone deserves a safe place to live and a home" and "I can be a part of the solution". The strategy will use multi-media campaign, the City's very own social media channels, paid advertising including digital advertising, posters, brochures, and other tools. K. McNeill further discussed the rollout of the campaign including materials development, evaluation, participants, natural allies in the community, feedback from the board and other recommendations. 	<ul style="list-style-type: none"> R. Martens to email presentation from K. McNeill.
6.0	CORRESPONDENCE	No Correspondence	
7.0	MEETING ADJOURNMENT		
7.1	Adjournment	The meeting adjourned at 7:27 P.M.	
8.0	NEXT MEETING	No discussion	
8.1	Next Meeting	The next meeting is on February 28, 2023, at 6 P.M.	

Respectfully submitted,

L. Sawchuk
Chair

R. Martens
Recording Secretary