

Influencer Award

Fallon Shelton

Recipient of a 2021 Influencer award, Fallon Shelton has already had a significant impact on the lives of young athletes in the community as a basketball coach.

Fallon spent eight years playing basketball with the Leduc and County Basketball Association (LCBA). She also played varsity basketball with the Leduc Composite High School, and in two out of three years, she helped her team qualify for the 4A provincials, the top level of high school basketball in Alberta. For the past four years she's been an assistant coach with LCBA on the U15 girls' team. Fallon is recognized by players, peers and coaches alike for her positivity and enthusiasm.

In her coaching role, Fallon aims to inspire female athletes and give them the skills and confidence to succeed in the male-dominated world of basketball. But most importantly, she is committed to showing her players that they are capable of anything they put their minds to, whether in basketball, academics or their personal lives.

Fallon has received numerous scholarships, not only for her academic and athletic achievements but also for her volunteerism and leadership in the community. Fallon is about to start her third year of a bachelor of management degree at the University of Alberta's Augustana campus, and was honoured this past year with membership into the Golden Key International Honour Society.

She hopes to study law, and eventually to have a basketball team of her own.