



CITIZENS OF DISTINCTION AWARDS

ENVIRONMENTAL ACHIEVEMENT AWARD

Katherine Dogterom

In recognition of her efforts to promote environmental sustainability and recycling initiatives, Katherine Dogterom is the recipient of the 2023 Environmental Achievement Award.

Katherine launched Jar'd Mercantile in Leduc in 2020. A frequent shopper at farm stands and farmer's markets, she always wished there was a full-time store where she could find local, responsibly sourced items. She also had a strong desire to help solve the ongoing problems of overconsumption and climate change. Through Jar'd, she aims to promote eco-friendly local products including clothing, food and personal care items. She also provides options for reusing, recycling and giving back to the community, and partners with local organizations such as the Bee and Kay Boutique and Earth Warriors to ensure that second-hand clothing can be reused. Moving forward, she hopes to continue building partnerships with local businesses to strengthen the community.

Katherine is most proud of the Jar'd refillery section. She purchases products such as liquid shampoos and cleaning products in bulk and allows clients to refill their own containers. In 2024, Katherine switched Jar'd to an online model while still offering pop-up markets and mobile refillery options. She is also aiming to create a sustainable gift box company with low-waste products.

Ultimately, Katherine hopes to reduce environmental impact, provide alternatives to big-box stores and foster community spirit.