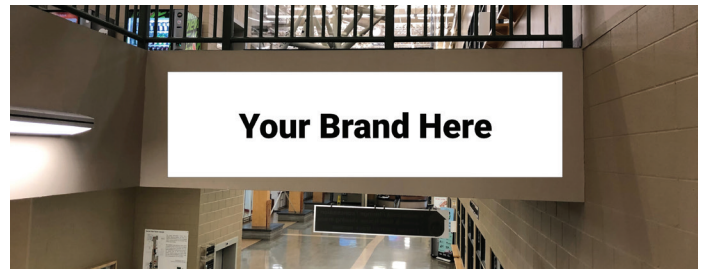


WALL BOARD ADVERTISING

The Leduc Recreation Centre hosts over 1.2 million people per year. Get your brand out in front of the crowd by building year round presence. The LRC provides incredible exposure in a clutter-free environment. Minimal advertising mediums give your brand maximum attention.

New for 2023! The LRC is introducing one Wall Board opportunity. Located between the first and second floors, this large stairwell bulkhead location will capture attention from Track & Fitness Centre Users, Fieldhouse & Twin Arena Spectators, as well as Pub, Concession and Multipurpose Room patrons.

Advertising in City of Leduc recreation facilities provides an opportunity for business owners to increase brand exposure all while supporting the community.



WALL BOARD ADVERTISING

Boards	1-Year
1	\$3600

ADVERTISING TERMS & GUIDELINES

- All ads are in full colour
- All advertising pre-paid
- Artwork provided to spec, on deadline
- No refunds for booked space
- Ads are accepted on a first-come first-served basis

SUBMISSION REQUIREMENTS



Print Ready Submission

Ad file supplied by advertiser to the City of Leduc for printing and installation.

Technical Requirements
Please submit all ads as a high resolution PDF at 300 dpi in CMYK format.

Color Requirements
Please submit all ads in CMYK format.

Bleed Requirements
Ads submitted **do not** require a bleed or crop marks.

PAYMENT METHODS

Visa
MasterCard
Cash/Cheque

You don't need to do it all on your own.

Graphic Design services are available for \$65/hour.

BOOK YOUR AD

Denise Broadbent
Corporate Partnerships Coordinator
780-980-7178 | dbroadbent@leduc.ca

Advertising is governed by the City of Leduc Sponsorship & Advertising Policy. The City of Leduc cannot guarantee the acceptance of advertising material or its placement, and reserves the right to reject any advertising proposal. The advertiser warrants and represents that the advertiser has ownership of all material subject to copyright. The City of Leduc is not responsible for content errors in submitted electronic artwork or for any advertisement submitted or revised after deadline.

Prices are subject to GST. Production and installation is included. Repair and replacement due to wear & tear is at the City's discretion and is the responsibility of the advertiser. Proofs of proposed artwork are subject to the approval of the City of Leduc prior to final board production and installation as per the City of Leduc Advertising and Sponsorship Policy (/city-leduc-advertising-policy)



LOOKING FOR THE BEST BRAND EXPOSURE IN LEDUC?

MAKE AN IMPRESSION

HAVE YOUR BRAND SEEN

ATTRACT ATTENTION

GET CONNECTED

DRIVE INTEREST

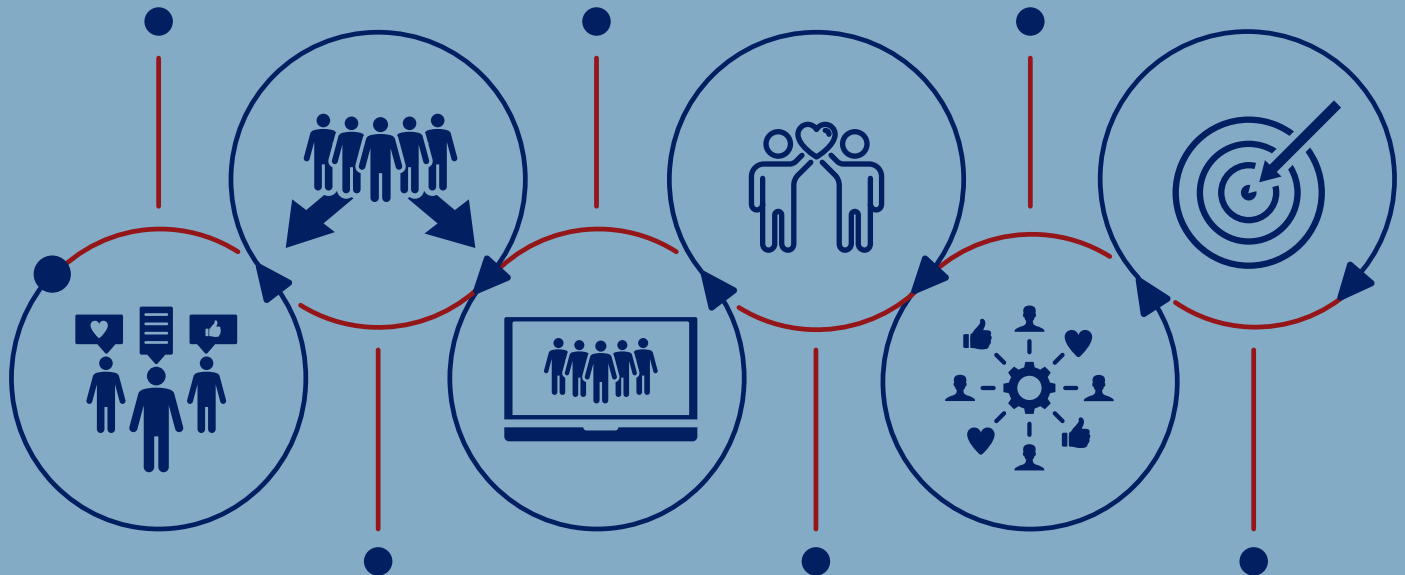
With 1.2 Million visits annually, the Leduc Recreation Centre (LRC) is the perfect place to promote your brand, drive sales, & enhance your company's community profile.

Your community benefits too

All advertising revenue is re-invested in facility upgrades and the 1,350+ programs delivered annually.

Repeated exposure

Year-round advertising exposure will aid brand recall and loyalty.



Beyond the local crowd

The City of Leduc's Sport Tourism strategy and Leduc's high performance sports teams result in regional, national, and international visitors.

Spend quality time

Studies show that the average spectator spends sixty (60) minutes per arena visit and often visits more than once a week.