

SNAPFRAME ADVERTISING

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- Affordable option for even small advertising budgets
- Suitable for short term advertising campaigns (e.g. camp registrations; flash sales; seasonal promotions)
- Captive audience (washrooms and dressing rooms) with continuous exposure
- Make quick, immediate visual impressions with potential clients/customers
- Can drive audience to your social media
- Quick and inexpensive production



Rates	Number of Frames	Cost per week/ frame	Printing per frame
Weekly price per frame	1 - 10	\$20	\$25
Weekly price per frame	10+	\$17	\$20

Duration	Discount	Ad Changes
Minimum of 6 Weeks	--	--
3 Months	5%	--
6 Months	10%	1*
12 Months	15%	2*

*Printing costs are additional per frame

SUBMISSION REQUIREMENTS



Print Ready Submission

Ad file supplied by advertiser to the City of Leduc for printing and installation

Technical Requirements

Please submit all ads as a high resolution PDF at 300 dpi in CMYK format.

Color Requirements

Please submit all ads in CMYK format.

Bleed Requirements

Ads submitted **do not** require a bleed or crop marks.

Frame Ready Submission

Finished ad poster supplied by advertiser to the City of Leduc for installation

You don't need to do it all on your own.

Graphic Design services are available for \$65/hour.

Denise Broadbent

Corporate Partnerships Coordinator

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Prices are subject to GST. Creative production and delivery is the responsibility of the advertiser. Installation by the City of Leduc within 7 days from delivery. Proofs of proposed artwork are subject to the approval of the City of Leduc prior to final poster production and installation as per the City of Leduc Advertising and Sponsorship Policy (City-leduc-advertising policy). All information, including rates, may be changed at any time without prior notice.



LOOKING FOR THE BEST BRAND EXPOSURE IN LEDUC?

MAKE AN IMPRESSION

HAVE YOUR BRAND SEEN

ATTRACT ATTENTION

GET CONNECTED

DRIVE INTEREST

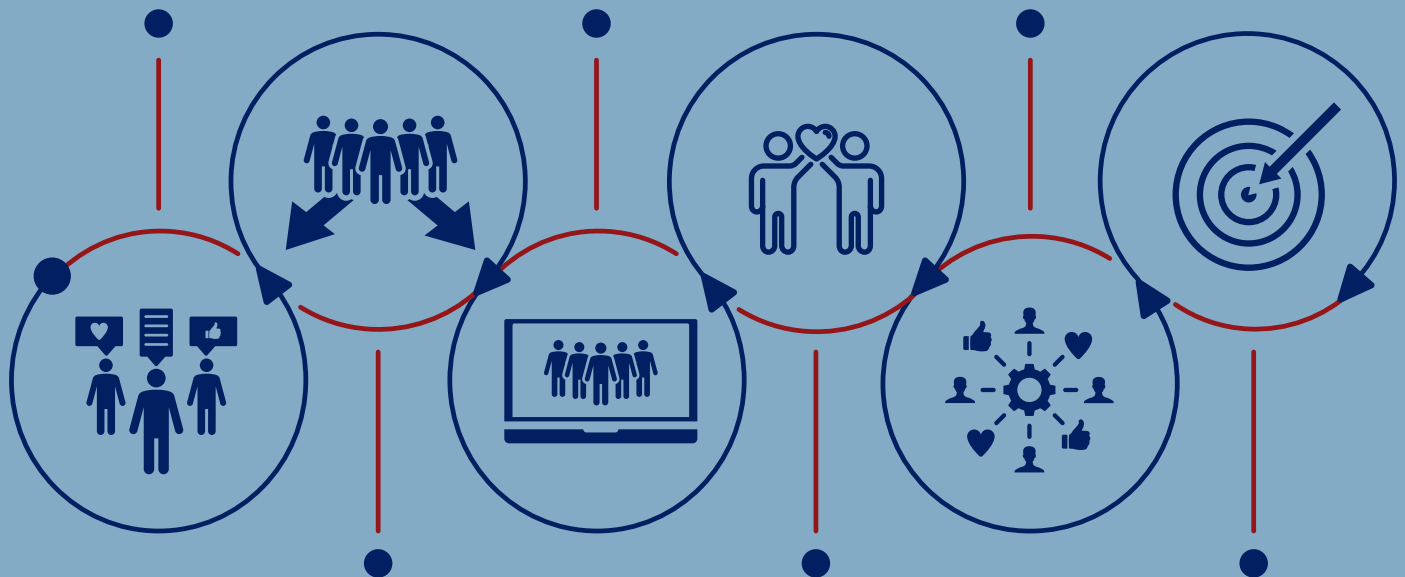
With 1.2 Million visits annually, the Leduc Recreation Centre (LRC) is the perfect place to promote your brand, drive sales, & enhance your company's community profile.

Your community benefits too

All advertising revenue is re-invested in facility upgrades and the 1,350+ programs delivered annually.

Repeated exposure

Year-round advertising exposure will aid brand recall and loyalty.



Beyond the local crowd

The City of Leduc's Sport Tourism strategy and Leduc's high performance sports teams result in over 250 events annually.

Spend quality time

Studies show that the average spectator spends sixty (60) minutes per arena visit and often visits more than once a week.