

LEDUC SPORTS HALL OF FAME

Dave Rock

Dave Rock is a 40-year member of the Leduc Black Gold Pro Rodeo and Exhibition Association, well known in the community for his pivotal role in the development and success of Leduc's biggest event of the year.

Dave first started volunteering for the Black Gold Rodeo to help with setup and teardown. He became more involved year after year until he assumed the role of association president. He served as president for 20 years while working full time and managing a farm with 200 head of cattle.



Always striving to make the rodeo the highlight of the season, Dave used his leadership and networking skills to improve and expand the event. He helped organize sponsorships, lined up performers, partnered with local non-profits and collaborated with the Canadian Professional Rodeo Association. Over the years he added features that have become staples of the rodeo, including the cabaret, parade, Rodeo of Smiles, trade fair and midway. Besides being well respected on both the Canadian and U.S. pro rodeo circuits, the rodeo is a source of many memories and good fun for all ages.

For Dave, the best part about being involved in the rodeo has been witnessing the journey of competitors from up-and-coming cowboys to seasoned pros. Although he retired as association president in 2021, he still volunteers each year and hopes the event continues to thrive. Thanks to Dave's dedication and hard work, the rodeo has enjoyed success each year as Leduc's longest and largest community event.