



Youth Council Committee Meeting

May 13, 2021

6:00 p.m

Zoom (Virtual) Meeting

- MINUTES -

Present: Councillor L. Hansen, A. Oliver, A. Louden, C. Gordon, E. Hansen, E. Hawes, E. Whitefield, E. Lewis, H. Pfeil, M. Oliver, M. Smith, N. Ritchie, Q. Tilling, S. Klooster, S. Suk, T. Turner

Regrets: B. Hartman, C. Barton

1.0 CALL TO ORDER

The meeting was called to order by the Chair at 6:04 p.m.

2.0 APPROVAL OF AGENDA

Motioned by Hannah and Erika W. that the agenda be approved.

3.0 APPROVAL OF PREVIOUS MINUTES

Motioned by Hannah and Erika W. that the minutes be approved.

4.0 NEW BUSINESS

4.1 Guest Speakers: AJA Louden, an Artist and Carly Gordon from Leduc Arts Foundry presented on the Community Mural Project

- Presenters shared information on the projects completed in the past and their upcoming plans, and what the community consultation processes look like including surveys, concept development, workshops, storytelling and more.
- Both presenters shared their contact information, and the Leduc Arts Foundry social media information with all the YC group members.
- Community Workshop is scheduled from August 9th to 13th.

Guest Speaker: Elana Hansen, Volunteer Resource Administrator

- Elana continued sharing info on AJ's art projects and how volunteers supported his projects through the community events such as 'Rock the Rails' pre-covid.
- Elana also presented an overview of the 5-Year Volunteer Leduc Strategy on the purpose/vision and 4 key priorities of:
 - *Tell Our Story*
 - *Create the Connection*
 - *Build the Capacity*
 - *Activate and Empower*
- Elana concluded the presentation by sharing the importance of volunteerism and the positive values that volunteering brings to individuals and groups.

Guest Speaker: Toscha Turner, Manager, Cultural Development

- Toscha shared art has a capacity and profound connection with inclusion, creativity and many intersectional issues.
- Toscha participated in the meeting to see where the YC is currently at with all the initiatives this term. She will present the 5-Year Cultural Development Strategy in the upcoming YC meeting.

4.2 City Council Updates

- Councillor Hansen shared in the last few city council meetings, amendments were made specifically to the land-use bylaws.
- Traffic Advisory Committee proposed a bylaw amendment to the council to implement a residential pilot program that would reduce the residential speed limit in the Southfork neighbourhood to 40km/hr. On the flip side, the speed limit has been increased in the industrial park zone to 60km/hr that aligns with what is happening in Nisku, county of Leduc.
- Economic Support and Recovery Task Force, a partnership between the City of Leduc, the Leduc, Nisku and Wetaskiwin Regional Chamber of Commerce; and the Downtown Business Association (DBA) brought forward 'Get Digital' program where a grant of \$40,000 supports local small business to help them to develop e-commerce/digital platform as covid-19 still continues to impact many local businesses' sales revenue.
- For the second consecutive year, the city will not implement a municipal tax revenue increase for property owners in 2021. The 2021 Property Tax Bylaw was passed with a zero increase.

4.3 Subcommittee Updates

- Mackenzie on Health & Youth Mental Health: High school opioid awareness presentation developed by Dion from LCDAC was approved by the school

administration. However, due to the school's return to virtual learning, the presentation was recommended to be postponed to fall.

- Erika W. on Community Clean-up: the city's 'International Youth Week' is being celebrated from August 9th - 13th. The YC subcommittee agreed to kick off this year's clean-up event at the Fred John's Park on the first day on August 9th with the YC only (not open for public) and planned bigger prizes such as a gift basket instead of gift cards for the virtual participants who register. Also, Erika shared a potential partnership with the Leduc Boys and Girls Club on a separate project during the week; a meeting is scheduled with the BGC Youth Coordinator next week.
- Niall on Elections Q & A Forum: YC is hosting the Q & A forum during the first week of October and the event is tentatively booked at MacLab centre. Niall will MC the event with Quinn and the subcommittee discussed delivering an infographic on the role of the city council in Leduc to inform and educate the younger audience. Also, Quinn is planning on surveying students on several topics that the local youth may be predominately concerned with. I.e. the environment, post-secondary education information and costs, youth employment, and more. The Chair offered assistance as she already developed a partnership with the Black Gold School division and successfully conducted the Youth Mental Health surveys last term.
- Erika H. on the Mayor's #Influencers Event: the subcommittee is focusing on local businesses that the YC could support to purchase nominees' gifts similar to last term. Also, an external videographer will be contracted to help with the creation of nomination videos to launch during a virtual event the first week of September.
- Quinn on Virtual Programming: Quinn initiated a partnership with the Leduc Recreation Centre (LRC) on the development of youth virtual programming - Youth Yoga Nights. However, with the province's announcement of the new covid-19 gathering restrictions, the project will be on hold temporarily and Quinn will reconnect with LRC staff in mid-June and update all the members. The subcommittee also provided a letter-writing campaign idea for Senior's Week from June 7th - 13th in partnership with the Leduc Library and FCSS.

ACTION: The Community Facilitator to update all the YC members after meeting with an external videographer and the Communications department for the Mayor's #influencers Event; provide more details at the June YC meeting.

4.4 Instagram Contents

- Erika W. developed the first content calendar for the YC's social media account and the document was shared with the Communications department for an approval.
- The members inquired if Councillor Hansen and Tillack's bios could also be included on the YC's Instagram.

- Erika H. shared there are a number of local scholarships that go unclaimed due to a lack of awareness such as Kinsmen Club of Leduc bursary which is offered annually for a student who attends the Leduc Composite High School and an additional student attending Christ the King School. Erika shared the YC should post such info on the YC's social media in the future to help students, and a topic that also aligns with the YC's strategic planning pillar on Professional Resources.
- Quinn further shared the YC could release contents on various local youth resources not limited to scholarships but also info on post-secondary information, youth employment information, etc.

ACTION: Councillor Hansen to submit the bio for the Youth Council's Instagram page contents. Councillor Hansen will also reach out to Councillor Tillack and inquire if she would be interested as well.

4.5 PRIDE

- Pride Week Flagpole Raising is scheduled with the Mayor & Council, and RCMP on June 1st at the civic centre. The Chair, Vice-Chair and Niall will be attending the event to represent the Youth Council. The province's gathering restriction is currently at a maximum of 5 people and the group might have to be divided into two groups for the picture/videos.

5.0 ADJOURNMENT

The meeting adjourned at 7:32 p.m.

Next meeting: June 10, 2021 – 6:00 p.m. – Via Zoom Meeting