

Youth Council Committee Meeting

October 8, 2020

6:00 p.m

Zoom (Virtual) Meeting

- MINUTES -

Present: Councillor L. Hansen, Councillor L. Tillack, E. Lewis, E. Tews, E. Whitefield, H. Pfeil, K. McCarthy, M. Oliver, M. Smith, S. Klooster, S. Suk.

Regrets: I. Klassen

1.0 CALL TO ORDER

The Chair called the meeting to order at 6:02 p.m.

2.0 REVIEW

- 2.1 Agenda – Agenda approved by Sam
- 2.2 Previous Minutes – Minutes approved by Emily
- 2.3 Round Table

3.0 OLD BUSINESS

3.1 Community Clean-up Event

- The Youth Council's first Community Clean-up event had a successful kick off at the Leduc Skate Park. Councillor Hansen, Tillack and Finstad also supported the event. The RCMP staff participated in the clean-up event as well.
- Councillor Hansen was interviewed by the Leduc Rep on the event and shared that the interview went well.
- The Youth Council had a paid social media advertisement, which also increased engagement activity online prior to the event.
- The Community Facilitator shared a summary of the report from the Communications department; the document will be forwarded to everyone via email.
- All the tickets were sold out for the event. However, a few registered participants did not submit before and after photos for the prizes.

- Hannah suggested Youth Council to transfer the remaining prizes to the Mayor's #Influencers event.
- Councillor Hansen suggested partial donation of the remaining prizes to the Leduc Hub and keeping the rest for the upcoming year.
- Councillor Tillack asked if the remaining prize donation to another organization could be shared via social media. The Community Facilitator will inquire communications if they could support this process.

3.2 CoW Presentation

- The Chair and Mackenzie, Youth Mental Health project lead delivered the Youth Council presentation to the Committee of the Whole. The presentation was successfully completed; Councillor Hansen and the Mayor appreciated the group's hard work and for making a positive impact in the community.
- Mackenzie shared a part of the recorded presentation missed a section of the PowerPoint presentation due to IT issues.

3.3 Social Media Account

- Emily, Social Media account project lead completed and forwarded the social media account content calendar to communications. She requested all the members' individual pictures or emojis that could be posted on the social media platform to introduce the current members and attach a brief introduction/reasons for joining the Youth Council.
- Emily also reached out to the Chair and Vice-Chair as they are representing the Youth Council and also to share the overview of the Youth Council and its mission.
- Councillor Tillack shared an app called, PLANOLY that allows the social media account users to plan and schedule social media posts in advance.
- The Community Facilitator inquired Mackenzie if the group could conduct another Youth Mental Health survey and share the summary on the social media platform(s). The survey questions will be updated to reflect on the current challenges that youth might face in the context of the COVID-19.
- Councillor Tillack also suggested sharing local youth mental health services or resources when sharing the survey outcomes.
- Ethan shared a motivational message that could be shared with the community members.

3.4 Fall Schedule

- There will be no public events this fall/winter that the Youth Council will participate in due to safety issues related to the COVID-19.
- Mackenzie asked if the group would like to do anything for Remembrance Day. The Chair suggested doing art submissions through the high schools for Remembrance Day. The Chair and Mackenzie will take the lead on this project and asked if other members could help design posters related to this theme.

3.5 Influencers

- Three Youth Council members who were nominated as the #Influencers took pictures with the Mayor to help promote the event.
- During the last week of October, the Communications department will release the social media postings.
- Councillor Tillack would like to see the #Influencers pictures on the Youth Council's social media account as well.

4.0 NEW BUSINESS

4.1 Member Retention

- The Letter of Intention was due by October 5th. Six out of nine current members showed their interest to be reconsidered for the upcoming term. One of the current members aged out according to the bylaw and ineligible to reapply.

4.2 Virtual Programming

- The Community Facilitator asked the group to brainstorm on virtual youth programming ideas that could be facilitated in collaboration with other youth serving agencies in the upcoming term.
- The Chair wants to share information on employment i.e. virtual job fair, financial literacy workshop, and the tax system.
- Mackenzie suggested hosting virtual open houses similar to what some of the post-secondary schools are doing.
- Kyra shared the idea of inviting local business owners to YC meetings to plan a job fair.
- Councillor Tillack suggested counselling services or youth mental health programs.

4.3 Year-End Planning

- For year-end activity, all members to bring ideas in the upcoming meeting and share what we could do in person or virtually.

5.0 ADJOURNMENT

The meeting adjourned at 7:06 p.m.

Next meeting: November 12, 2020 – 6:00 p.m. – Via Zoom Meeting