

## **Mayor's Choice Award**

### *Mecca Music and Arts Society*

*In recognition of its many contributions to the music culture of Leduc, the Mecca Music and Arts Society has been named the recipient of the 2022 Mayor's Choice Award.*

*Headed by Brian and Sherry Pahl and Bill and Marilyn Masters, Mecca has been a part of the community for more than two decades. It was first established by Brian as a local fundraising effort in support of the musicians who regularly played at the iconic Mecca Cafe, which burned to the ground in 2002. With Bill's involvement, Mecca embraced a much bigger vision, aiming to promote music in the community and advance local performers. As a non-profit volunteer-run society, Mecca obtained eligibility for sponsorship by the Alberta Foundation for the Arts.*

*Over the years, Mecca has introduced Leduc audiences to a variety of musical genres and artists. Concerts at local venues such as the Leduc Legion and the Maclab Centre for the Performing Arts have featured groups including Sue Folley, Steve Pineo, Krystle Dos Santos, MacDaddy, An Evening with Sam Baker, the Travelling Mabels, and many others.*

*Thanks to organizations like Mecca, arts and culture continue to thrive in Leduc, supporting both emerging and established Canadian performers.*