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Present: Mayor B. Young, Councillors B. Beckett, G. Finstad, L. Hansen, T. Lazowski and L. Tillack

Also Present I. Sasyniuk, A/City Manager, and S. Davis, City Clerk

Absent: Councillor B. Hamilton

Mayor B. Young called the meeting to order at 7 pm.

**I. ADOPTION OF AGENDA**

**MOVED** by Councillor G. Finstad that the agenda be adopted with the following additions:

**VIII. BUSINESS**

G. Updates

Motion Carried Unanimously

**II. ITEMS FOR DISCUSSION AND RELATED BUSINESS**

**A. Selected Items for Debate**

The following items were selected for debate:

**VIII. BUSINESS**

- A. Council Remuneration Committee
- B. Regional Opioid Framework Update
- C. Curl 4 Canada Final Report
- D. City of Leduc Public Engagement Policy

**IX. BYLAWS**

- C. Bylaw No. 980-2018 – Redistricting Black Stone Stage 1C (2<sup>nd</sup> & 3<sup>rd</sup> Readings)

**B. Vote on Items not Selected for Debate**

Votes recorded under item headings.

**III. ADOPTION OF PREVIOUS MINUTES**

**A. Approval of Minutes of the Regular Council Meeting held Monday, June 25, 2018**

**MOVED** by Councillor T. Lazowski that the minutes of the Regular Council Meeting held Monday, June 25, 2018, be approved as presented.

Motion Carried Unanimously

**B. Approval of Minutes of the Special Council Meeting held Thursday, June 28, 2018**

**MOVED** by Councillor T. Lazowski that the minutes of the Special Council Meeting held Thursday, June 28, 2018, be approved as presented.

Motion Carried Unanimously

**IV. RECOGNITION ITEMS**

**A. Achievement Award – Curl 4 Canada**

Mayor B. Young and Deputy Mayor L. Tillack presented the Curl 4 Canada Organizational Committee members with the City of Leduc Achievement Award for successfully running a historic 9-day Curling Festival, March 24 – April 1, 2018, in which four national championship events were held.

Mayor B. Young thanked the Curl 4 Canada Organizational Committee for their hard work and advised that Curling Canada also expressed their appreciation.

**V. PUBLIC COMMENTARY**

There was no public commentary.

**VI. PUBLIC HEARING**

**A. Bylaw No. 980-2018 – Redistricting Black Stone Stage 1C**

Mayor B. Young declared the Public Hearing for Bylaw No. 980-2018 open at 7:11 pm.

**Written Submissions:**

No written submissions were received.

**Presentations:**

Administration

S. Losier, Manager, Current Planning, made a PowerPoint presentation (Attached).

Other Presentations

There were no other presentations.

Mayor B. Young declared the Public Hearing for Bylaw No. 980-2018 closed at 7:12 pm.

**B. Bylaw No. 992-2018 – Amendment 83 to the Land Use Bylaw**

Mayor B. Young declared the Public Hearing for Bylaw No. 992-2018 open at 7:13 pm.

**Written Submissions:**

Three (3) written submissions were received.

**Presentations:**Administration

S. Losier, Manager, Current Planning, made a PowerPoint presentation (Attached) and answered Council's questions.

Other Presentations

E. Grain, a resident of Linsford Park, shared his concerns about the redevelopment of the Linsford Gardens Housing project. E. Grain provided Council with a neighbourhood petition signed by residents of Linsford Park (Attached) who are opposed to the new plan for the area.

N. Laing, Executive Director, Leduc Regional Housing Authority, advised that if the land swap does not go ahead, the families residing in the current units will have to vacate their homes for 2 – 3 years while tear down and construction occur, and there are very limited locations within the City that rents at a cost of 30% of a tenant's income.

N. Laing answered Council's questions.

**MOVED** by Councillor L. Tillack that the Public Hearing for Bylaw No. 992-2018 be recessed to the August 20, 2018, Regular Council meeting.

**Responsible  
Department**

Motion Carried Unanimously

**IP**

**MOVED** by Councillor L. Tillack that Administration be directed to investigate traffic concerns on the south lane that links to 51 Street and provide a report on their findings to the August 20, 2018, Regular Council meeting.

Motion Carried Unanimously

Mayor B. Young declared the Public Hearing for Bylaw No. 992-2018 recessed to the August 20, 2018, Regular Council meeting.

**VII. PRESENTATIONS**

There were no presentations.

**VIII. BUSINESS****A. Council Remuneration Committee**

D. Tona and G. Gilchrist, Council Remuneration Committee ("CRC"), made a presentation on the work done that resulted in the recommendation for Council remuneration, and provided recommendations for amendments to the current Council Remuneration and Expenses policy.

D. Tona and G. Gilchrist answered the Council's questions.

**B. Regional Opioid Framework Update**

D. Brock, Director, Community & Social Development, introduced T. Wamboldt, Urban Matters. T. Wamboldt made a PowerPoint presentation (Attached).

Council thanked T. Wamboldt for the presentation and advised that they look forward to the next steps.

**C. Curl 4 Canada Final Report**

D. Gavin, Leduc Curling Club, and J. Guthrie, Sports Tourism Coordinator, made a PowerPoint presentation (Attached). D. Gavin thanked Council for their support.

Council thanked D. Gavin, and the Organizational Committee, for their hard work and for a job well done.

**D. City of Leduc Public Engagement Policy**

N. Booth, Manager, Communications and Marketing Services, and M. Hay, Director, Intergovernmental Affairs and Corporate Planning, made a presentation.

**MOVED** by Councillor B. Beckett that Council approves the City of Leduc Public Engagement Policy as presented.

Motion Carried Unanimously

**E. Special Council Meeting On July 25, 2018**

**MOVED** by Councillor T. Lazowski that Council hold a Special Council Meeting on July 25, 2018, in Council Chambers, City of Leduc Civic Centre commencing at 7:30 pm.

Motion Carried Unanimously

**F. Edmonton Metropolitan Region Board Integrated Transportation & Transit Systems Working Group Resolution**

**MOVED** by Councillor T. Lazowski that Council accepts the invitation from the City of St. Albert and the City of Edmonton to sign on to the Memorandum of Understanding and join the Regional Transit Services Transition Team.

Motion Carried Unanimously

**G. Updates**

Councillor B. Beckett reported that:

1. The Capital Region Southwest Water Services Commission and the City of Leduc entered into a contract for another two years; and
2. On August 24, 2018, the City will be hosting an event at the Alexandra Arena from 7 – 9 pm for International Overdose Awareness Day entitled "*Time to Remember – Time to Act Leduc*". The event is to acknowledge the lives lost to overdose in the City of Leduc and to support families affected by opioid addiction. Councillor B. Beckett invited all Council members to attend the event.

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**IX. BYLAWS**

**A. Bylaw No. 967-2017 - Redistricting Black Stone Stage 3 (3rd Reading)**

Administration recommends that Bylaw No. 967-2017 received third reading.

**MOVED** by Councillor T. Lazowski that Council give Bylaw No. 967-2017 Third Reading.

Motion Carried Unanimously

**B. Bylaw No. 968-2017 – Redistricting Black Stone Stage 3 (Direct Control) (3rd Reading)**

Administration recommends that Bylaw No. 968-2017 receive third reading.

**MOVED** by Councillor T. Lazowski that Council give Bylaw No. 968-2017 Third Reading.

Motion Carried Unanimously

**C. Bylaw No. 980-2018 – Redistricting Black Stone Stage 1C (2nd & 3rd Readings)**

Administration recommends that Bylaw No. 980-2018 receive second and third readings.

**MOVED** by Councillor L. Hansen that Council give Bylaw No. 980-2018 Second Reading.

Motion Carried Unanimously

**MOVED** by Councillor L. Hansen that Council give Bylaw No. 980-2018 Third Reading.

Motion Carried Unanimously

**D. Bylaw No. 982-2018 – Repealing Bylaw No. 1 (1st, 2nd & 3rd Readings)**

**MOVED** by Councillor T. Lazowski that Council give Bylaw No. 982-2018 First Reading.

Motion Carried Unanimously

**MOVED** by Councillor T. Lazowski that Council give Bylaw No. 982-2018 Second Reading.

Motion Carried Unanimously

**MOVED** by Councillor T. Lazowski that Bylaw No. 982-2018 be considered for Third Reading.

Motion Carried Unanimously

**MOVED** by Councillor T. Lazowski that Council give Bylaw No. 982-2018 Third Reading.

Motion Carried Unanimously

**X. PUBLIC COMMENTARY**

There was no public commentary.

**XI. IN-CAMERA ITEMS**

There were no in-camera items.

**XII. RISE AND REPORT FROM IN-CAMERA ITEMS**

**XIII. UPDATES FROM BOARDS & COMMITTEES**

**A. Council Member Updated from Boards & Committees**

**B. Council Member Updates from Commissions, Authorities, Other**

There were no updates.

**XIV. INFORMATION REPORTS**

**A. Mayor's Report**

**B. Newly Issued Business Licences**

There was no discussion.

**XV. ADJOURNMENT**

The Council meeting adjourned at 8:59 pm.

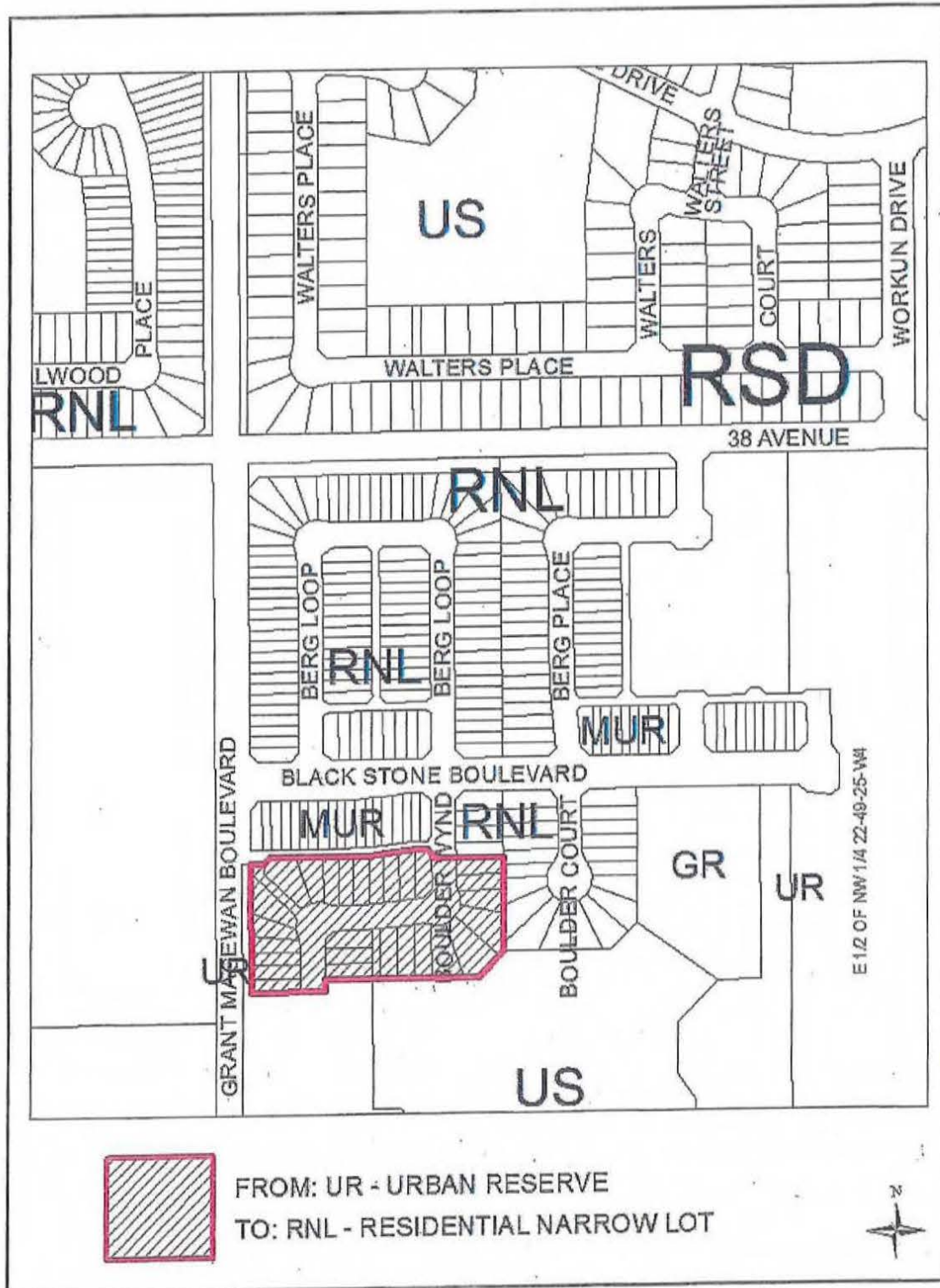
"Original Signed"

\_\_\_\_\_  
B. YOUNG  
Mayor

"Original Signed"

\_\_\_\_\_  
S. DAVIS  
City Clerk

SCHEDULE A





Schedule "A"



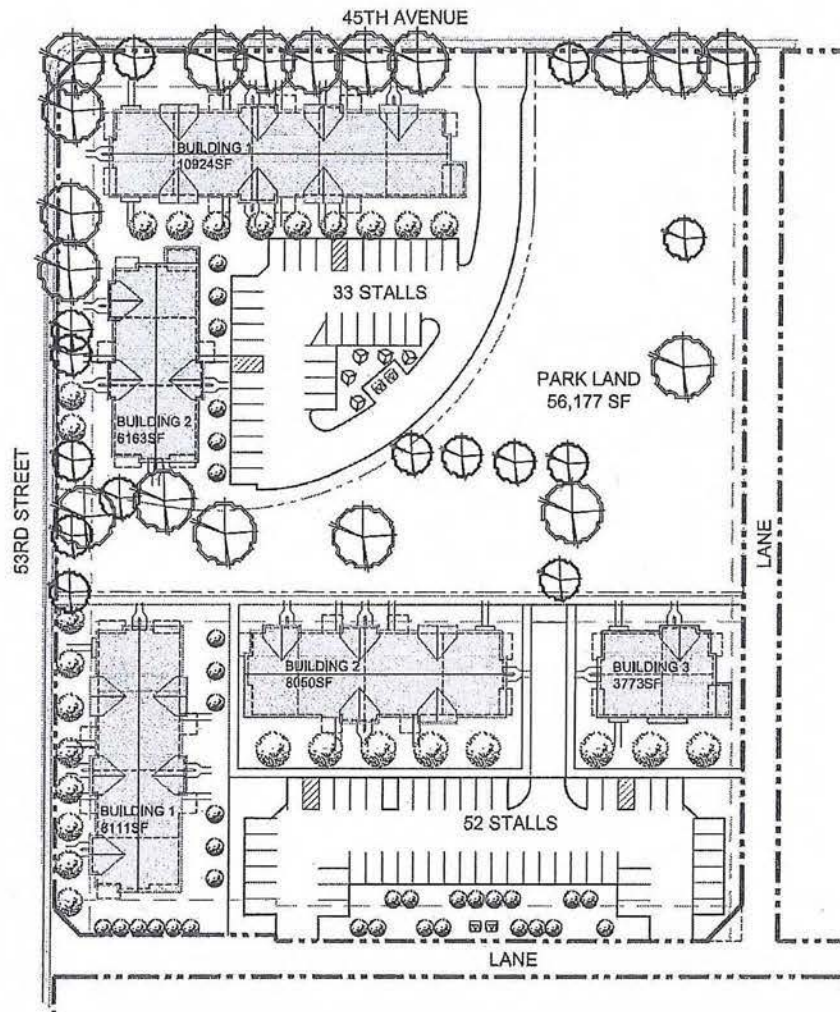
FROM: MUN - MIXED - USE NEIGHBOURHOOD  
GR - GENERAL RECREATION

TO: DC(24) - DIRECT CONTROL





## SCHEDULE "B"



**HODGSON  
SCHILF  
EVANS  
ARCHITECTS INC.**

608-2505, 12420 6th Avenue  
Edmonton AB T6B 3Z8  
TEL: 781-462-1100  
FAX: 781-462-1101

Project SITE PLAN  
Sheet Title LINSFORD PARK  
Drawn

Job No. 18031  
Scale AS NOTED  
Date 2018-06-19 Detail No. DP-01

# Petition to stop the removal of greenspace and The Simpson Park in Leduc AB.

Petition summary and background	We the residents and landowners of Linsford Park do not oppose the redevelopment of Linsford Place Town houses however we are opposed to the relocation of the community playground and Simpson Park which is currently located at 4311 53 St, Leduc Alberta.
Action petitioned for	We, the undersigned, are concerned citizens who urge our leaders to act now to save the green space and playground.

Printed Name	Signature	Address	Witness	Date
Lindsay Sinner	FOIP s. 17			06/28/18
Nicole Ritzy-Sinner				06/28/18
LINDA HANSEN				06/28/18
LESLEY HANSEN				06/28/18 -
Marlene Leibol				06/28/18
MERLIN LEIBEL				06/28/18
ALLEN C				06/28/18
DOREEN WRONKO				06/28/18.
George GAEW				06/28/18
JASON LEIBID				07/08/18
April Shaw				07/08/18
Julia Shaw				07/08/18

# Petition to stop the removal of greenspace and The Simpson Park in Leduc AB.

Petition Summary and background	We the residents and landowners of Linsford Park do not oppose the redevelopment of Linsford Place Town houses, however we are opposed to the relocation of the community playground and Simpson Park which is currently located at 4311 53 St., Leduc Alberta.
Action petitioned for	We, the undersigned, are concerned citizens who urge our leaders to act now to save the green space and playground.

Printed Name	Signature	Address	Witness	Date
DALE WESLEY	FOIP s. 17			JUNE 28/18
Susan Wesley				June 28/18
Cynthia Rurri				June 28/18
Erney BSNACK				JUNE 28/18
VIRGINIA PARSONS				JUNE 28/18
Richardson Betita				June 28/18
Cyle Madore				June 28/18
Ashley Madore				06/28/2018
Arnold Hickay				06/28/2018
Elaine Cerny				06/28/2018
Wafna Thompson				06/28/2018
Shirley Thompson				06/28/2018



# Petition to stop the removal of greenspace and The Simpson Park in Leduc AB.

Petition summary and background	We the residents and landowners of Linsford Park do not oppose the redevelopment of Linsford Place Town houses however we are opposed to the relocation of the community playground and Simpson Park which is currently located at 4311 53 <sup>rd</sup> St., Leduc Alberta.
Action petitioned for	We, the undersigned, are concerned citizens who urge our leaders to act now to save the green space and playground.

Printed Name	Signature	Address	Witness	Date
Zach Thomas				June 5/18.
Melissa Thomas				Jun 5/18
Jean Barager				June 6/18
Dean Barager				June 6/18
Lorelei Isaacson				June 6/18
Brandyn Isaacson				June 6/18
Devyn Isaacson				June 6
Luke Haut				June 6
Carla Khosroo				June 6/18
IVAN SIMONS				June 6/18
Margorie Hudon				June 6/18
Ed Charest				June 6/18

FOIP s. 17

July 7

17

# Petition to stop the removal of greenspace and The Simpson Park in Leduc AB.

Petition summary and background	We the residents and landowners of Linsford Park do not oppose the redevelopment of Linsford Place Town houses. however we are opposed to the relocation of the community playground and Simpson Park which is currently located at 4311 58 St., Leduc Alberta.
Action petitioned for	We, the undersigned, are concerned citizens who urge our leaders to act now to save the green space and playground.

Printed Name	Signature	Address	Witness	Date
LORNA MORRIS	FOIP s. 17			June 6/18
ELDON BARR				June 6/18
PATRICIA BARR				June 6/18
IDA HICKEY				June 6/18
MEL HICKEY				June 6/18
KATHY MADU				June 6/18
ROY H. MADU				June 6/18
GERALD				June 6/18
COLEEN LEBLANC				June 6/18
HERBERT PARSONS				June 6/18
MORRIS HONEY				June 27/18
PATRICIA HONEY				June 26/18

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Printed Name	Signature	Address	Witness	Date
Nathaniel Poller				June 5 <sup>th</sup> 2018
Jim Witte				June 5 / 18
Debra McGowan				June 5 / 18
Patrick McGowan				June 5 / 18
Helen Busic				June 5 / 18
Mark Bienen				June 5 / 18
Blardinel				June 5 / 18
Justin Finkky				June 5 / 18
Melissa Pelletier				June 5 / 18
Cassandra Brookes				June 5 <sup>th</sup> / 18
RICHARD KAO				June 5 / 18
ROY FLEMING				1 / 1 / 18

FOIP s. 17



5/31

# Petition to stop the removal of greenspace and The Simpson Park in Leduc AB.

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Printed Name	Signature	Address	Witness	Date
DON GEAKE				June 05/18
Angela Braddish				June 05/18
Mike Hallatt				June 5, 2018
Vi Williams				June 5/18
Dave's Linda				June 5
Johanna Eckler				June 5
Marcella Drobig				June 5
Bernie Drobig				June 5
Brian Dyck				June 5
Diene Dyck				June 5
Kaylie Thomas				June 5
Joshua Thomas				June 5

FOIP s. 17



5/2/18

# Petition to stop the removal of greenspace and The Simpson Park in Leduc AB.

PSIRFB003

Petition Summary and background	We the residents and landowners of Linsford Park do not oppose the redevelopment of Linsford Place Town houses however we are opposed to the relocation of the community playground and Simpson Park which is currently located at 4311 53 St., Leduc Alberta.
Action petitioned for	We, the undersigned, are concerned citizens who urge our leaders to act now to save the green space and playground.

Printed Name	Signature	Address	Witness	Date
Joe Drexler	FOIP s. 17			June 5 - 2018
LOUISE DREXLER				June 5/2018
Kim Stillman				" "
Bo St. Marie				04/05/18
Norman Messner				04/05/18
Wendy Fougere				June 5/18
TODD RWOZD				June 5/18
Trent Fougere William				June 5/18
Eva Thompson				June 5, 2018
Tammy Ashford				June 5, 2018
JOE LUCIOAL				June 5/18
Florie Me				June 5/18

4301

# Petition to stop the removal of greenspace and The Simpson Park in Leduc AB.

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Action petitioned for	We, the undersigned, are concerned citizens who urge our leaders to act now to save the green space and playground.

Printed Name	Signature	Address	Witness	Date
STU GRACI	FOIP s. 17			JUN 30, 17
Amanda Babichuk				July 30/2017
NOLA JANE RICHARDS				July 30/17
TOM AND				July 31/17
TOM &				July 30/17
MILDRED JACOB				July 30/17
JOHN SLOAN				July 30/17
LAVONE BENGTSON				July 31/17
Kendra Gibbons				July 31/17
DWANE BEAULIEU				June 1 18
ALF GARTNER				June 1 18

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Action petitioned for	We, the undersigned, are concerned citizens who urge our leaders to act now to save the green space and playground.

Printed Name	Signature	Address	Witness	Date
Edna Metke	FOIP s. 17			July 28/17
DON METKE				July 28
Corey Harris				July 28.
Amanda Mayer				July 28.
KEITH GUMMER				July 28, 2017
Els Gummer				July 28, 2017
Carol Barilko				July 28, 2017
Debora Krozser				July 28, 2017
ARLITH FOREST				July 28/17
JEAN FOREST				July 28/17
Julian Woodford				July 28/17
Lieuwe Bruins				July 28/17



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Action petitioned for	We, the undersigned, are concerned citizens who urge our leaders to act now to save the green space and playground.

Printed Name	Signature	Address	Witness	Date
Thomas Hammor				Aug 3/17
Melissa Lim				Aug 3/17
Eel Gram				Aug 12/17
Christine				Aug 12/17

FOIP s. 17

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Printed Name	Signature	Address	Witness	Date
Jo Miller	FOIP s. 17			Aug 3/17
Stew McCann				Aug 3/17
Kelly Rindy				Aug 3/17
Bon Albert				Aug 3/17
Jackie Parent				Aug 3/17
Joel Savigny				Aug 3/17
MARIBETH J. MANNING				Aug 3/17
Aris Bonilla				Aug 3/17
Jennifer Barton				Aug 3/17
Michael Barton				Aug 3/17
Louis Lewis				Aug 3/17

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Action petitioned for	We, the undersigned, are concerned citizens who urge our leaders to act now to save the green space and playground.

Printed Name	Signature	Address	Witness	Date
Jammy McInnis	FOIP s. 17			Aug 3/17
Corey McIntyre				Aug 3/17
Lloyd McIntyre				Aug 3/17
Isabel Heidt				Aug 3/17
Grant Fontaine				Aug 3/17
Jennie Ramoranta				Aug 3/17
Viola BRAND				Aug 3/17
DANTE GAYGAY				Aug 3/17
ANNE WILHAUK				Aug 3/17
Shafi Perry-Hogg				Aug 3/17
Matt BLAKELY				Aug 3/17
Adina Lawrence				Aug 3/17



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Action petitioned for	We, the undersigned, are concerned citizens who urge our leaders to act now to save the green space and playground.

Printed Name	Signature	Address	Witness	Date
Fia Bruinsma	FOIP s. 17			July 28/17
Graham Jenelle Hollings				July 28/17
Linda & Dave				July 28/17
J. Eckert				July 28/17
D Dyck				July 28/17
Melissa Thomas				July 28/17
Travis Peterson				July 28/17
Lisa Davies				July 28/17
William H. Dove				July 28/17
Huguette Henters				July 28/17
Sandy Vahn				July 28/17
Wes Vahn				July 28/17



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Action petitioned for	We, the undersigned, are concerned citizens who urge our leaders to act now to save the green space and playground.

Printed Name	Signature	Address	Witness	Date
DAVID EDGECOMBE	FOIP s. 17			1/8/17
MARIA EDGECOMBE				1/8/17
Dennis Marshall				1/8/17
April Shaw				1/18/17
Noel Parod, S				1/8/17
Arlene Wheeler				1/18/17
Lorna Dancey				1/18/17
WAYNE McKEE				1/18/17
Wendy Warramake				1/18/17
J. DeCid				1/18/17
J. Giesbrecht				1/18/17
S. Klooster				1/18/17



## Introduction

- Urban Matters was retained in December 2017 to support the development of a Regional Opioid Response framework
- This presentation provides an overview of:
  - The process
  - Engagement finding
  - Research highlights
  - Framework goals
  - Considerations for moving forward



**REGIONAL OPIOID RESPONSE FRAMEWORK**

## Framework development process



REGIONAL OPIOID RESPONSE FRAMEWORK

## Extensive engagement



REGIONAL OPIOID RESPONSE FRAMEWORK



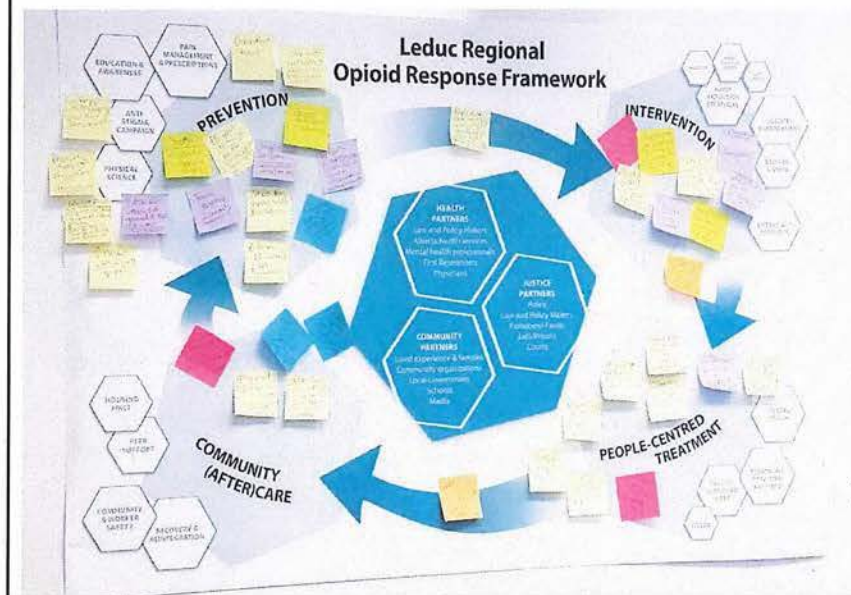
## 20+ participating organizations

- Leduc community drug action committee
- AHS- Addictions and Mental Health
- AHS- Addictions Youth Mobile Counsellor
- Alberta Rural Development Network
- Beaumont FCSS
- Black Gold Outreach School
- Child and Family Services
- City Life Recovery group
- Community Corrections
- Daystar Recovery
- Devon FCSS
- GOA Opioid Implementation Team
- Leduc Community Hospital
- Leduc County FCSS
- Leduc Fire Services/EMS
- Leduc Regional Housing Foundation
- Mom's Stop the Harm
- People with lived experience related to opioid use (First Voice)
- Primary Care Network
- Provincial Crown Prosecutor's Office
- RCMP
- Rural Opioid Dependency Program
- Star Catholic Schools



### REGIONAL OPIOID RESPONSE FRAMEWORK

## Holistic addiction-journey approach



Examined gaps and strategies related to four domains:

1. PREVENTION
2. INTERVENTION (HARM REDUCTION)
3. TREATMENT
4. COMMUNITY (AFTER)CARE

## Multiple perspectives

- People recovering from Substance use disorder/addiction
- People actively using illicit opioids/drugs
- Frontline workers responding to opioid crisis
- People who use prescription opioids
- People who have used opioids in past
- Family and friends of people who use(d) opioids
- People with no direct experience with opioids



REGIONAL OPIOID RESPONSE FRAMEWORK

## Leduc regional vision

- No more opioid related deaths
- Compassionate, drug aware, and resilient communities
- Timely and affordable access to addiction and mental health supports in Leduc region



REGIONAL OPIOID RESPONSE FRAMEWORK

## Leduc regional assets and gaps

### KEY ASSETS

- LCDAC focusing on drug awareness and education (well established)
- Rural Opioid Dependency Program
- 1 FTE municipal employee working to address opioid crisis and formal strategy
- Active participation of First Voice (i.e. people with lived experience – peers and families)
- Strong organizational relationships and willingness to partner to address the issue at a community level
- Increased funding and supports from Province

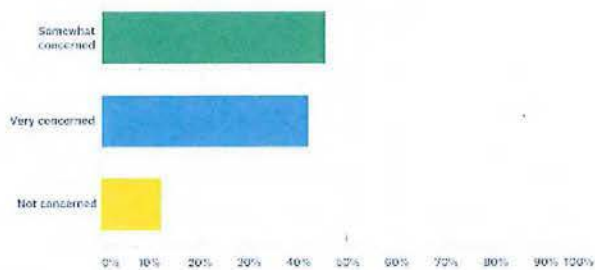
### KEY GAPS

- Addiction is largely invisible in Leduc – people using behind closed doors
- Stigma is particularly difficult in small communities
- Lack of community awareness about drug use and social / economic impacts in community
- Extreme stress for front-line workers responding to overdose calls
- Lack of local supports for harm reduction, detox, treatment, and psycho-social supports – people expected to travel to Edmonton
- Front-line not aware of available resources e.g. Rural Opioid Dependency Program
- Health response outside of municipal jurisdiction

## What did we hear?

Q25 Please indicate your level of concern about the risks and impacts of opioid use in the Leduc region?

Answered: 218 Skipped: 60



#### ANSWER CHOICES

Somewhat concerned  
Very concerned  
Not concerned  
TOTAL

#### RESPONSES

48.48% 136  
42.14% 126  
12.32% 37  
299









## Top 7 needs identified by different stakeholder groups

1. Psycho-social / mental health supports for first voice and front-line workers
2. Timely and low-barrier access to detox services
3. Timely and affordable access to residential treatment
4. Clean needle exchange
5. Community and youth education
6. Hospital and emergency responder protocols related to opioid overdose/poisoning
7. Physician education and protocols to reduce opioid prescriptions



REGIONAL OPIOID RESPONSE FRAMEWORK

## Common barriers to municipal response

- Lack of data / evidence to understand issues and justify investments
- Organizations and governments working in silos (not leveraging investments)
- Lack of jurisdictional authority over health issues
- Community opposition related to harm reduction (health based) approaches
- Lack of funding and resources to support community response



REGIONAL OPIOID RESPONSE FRAMEWORK

## What can municipalities do on their own?

1. Designate a municipal point person to lead the local response
2. Convene a cross-functional working group, or coalition to work on the issue LONG TERM
3. Lead or participate in regional collaboration
4. Take the lead in public awareness and engagement to reduce stigma
5. Hire First Voice to help solve the challenges and address community needs
6. Create sites in the community to respond to specific local needs
7. Develop a community overdose response plan
8. Get local leaders and influencers on board to implement / fund the response plan
9. Track and use local evidence to influence provincial and federal governments



REGIONAL OPIOID RESPONSE FRAMEWORK

## Systems level change will require increased collaboration and partnerships

- Increased collaboration is required between all levels of government to effectively respond
- Decision makers need to be involved to influence system-level change
- Community-based responses must be funded over the long term



REGIONAL OPIOID RESPONSE FRAMEWORK

## Leduc regional response framework

Three strategic goals identified through engagement:

1. Minimize harm to people using opioids
2. The community is compassionate, drug aware, and resilient
3. People have access to timely, affordable, and integrated addiction and mental health supports and treatment



REGIONAL OPIOID RESPONSE FRAMEWORK

## Implementing the framework

- A number of objectives have been identified to advance each strategic goal
- Priorities indicate when the activity will START (short term 0-6 mo.; medium term 6-18 mo.; long term 18+ mo.)
- The City of Leduc will lead most of these with support from partner organizations as identified
- Regional opportunities have been identified



REGIONAL OPIOID RESPONSE FRAMEWORK



## Moving forward

- The City will continue to engage partner organizations to build regional momentum over the long term
- The framework is a 'living document' that will be updated as needed
- Heather Graham will lead the implementation on behalf of the City until December 2019



REGIONAL OPIOID RESPONSE FRAMEWORK

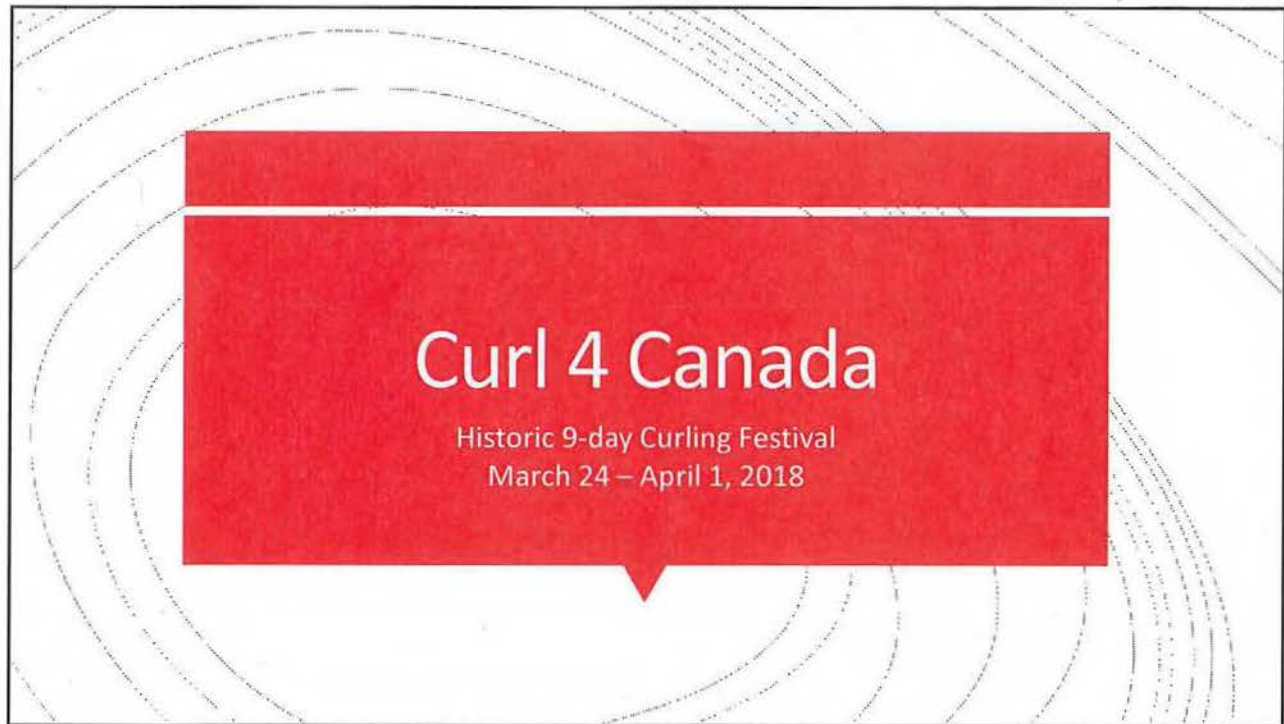


## Some municipal response examples

- Supervised Consumption Sites (Edmonton, Calgary, Lethbridge)
- Clean needle exchange program (Edmonton)
- In-school Mental Health and Addictions Coordinator (St. Albert)
- Police Assisted Addiction and Recovery Initiative (PAARI) (Gloucester, MA)
- ArcGIS Opioid Response Dashboard (Montgomery County Geostory)



REGIONAL OPIOID RESPONSE FRAMEWORK





## Overview

- 2 opening and 3 closing ceremonies, 2 banquets, 1 reception
- 74 teams
- 46 draws with 302 games
- Over 30,000 spectators
- 27 draws live streamed on CBC sports
- 344,000 tuned in to watch 2 televised games
- 6 Canadian Curling Champions crowned

## Feedback

"Signage around Leduc was great and all the restaurants knew that curling event was on"





## Host Organizing Committee



## Feedback



"It was great to see members of the community coming to watch the games to watch the athletes compete. They were very interested in chatting about how teams were doing and getting information on where we had come from."

Local Success



Local Success





## Local Success



## Venue Feedback

"World class arena ice conditions"

"Awesome venue!"



## Venue Feedback



"Facility was amazing to play in with amazing ice to curl on as well."

## Economic Impact Assessment

### ■ Visitor Profile

38% Leduc

29% Other Canada

16% Edmonton

■ 42% of attendees stayed overnight

■ 31% of respondents stayed in hotels

Average of 6.4 nights per party

■ 62% flew to Leduc



## Economic Impact Assessment

### ■ Spending by attendees

Average per party total spending = \$1,776

### ■ Where they spent their money

Accommodations (44%)

Restaurants/Bars (26%)

Groceries/Other Food & Beverage (9%)

Rental Vehicles (9%)

### ■ Total direct spending \$1.1m

### ■ Total industry output \$2m for Leduc and \$2.9m nationally

## Economic Impact Assessment

### ■ Canada

\$838,000 in wages were supported

13 jobs (FTE)

\$1.5m GDP

### ■ Alberta

\$722,000 in wages were supported

12 jobs

87% of total GDP stayed in the province

### ■ Leduc

\$582,000 of wages supported

10 jobs

\$1m GDP

## Economic Impact Assessment

### Additional Information

- 65% first time visiting Leduc
- 66% somewhat or very likely to visit again
- 98% rated their experience as 4 or 5 stars

## Feedback

Outstanding!!!!!!!



## Community Driven Goals

- **Community character: Community Building Projects**  
Culture, heritage, values & lifestyle
- **Community Wellness**  
Healthy, active & caring community  
Quality opportunities to participate in all aspects of our community  
& foster a sense of belonging
- **Economic Development**  
Leverage market strengths to maximize economic benefits

## Venue Feedback



"The facilities were gorgeous.  
We loved being able to play on arena ice."



## Legacy

- Capacity building and succession planning
- Financial legacy for the Leduc Curling Club = \$80,000+
- New equipment purchased = Sticks, crutches and sliders
- Programming
- Keep curling affordable

## Feedback



"Wonderful event!"

"Volunteers were unreal, very impressed!"



## Community Engagement

### COMMUNITY FUNDRAISING

- Nisku Leduc Rotary Club
- Leduc Community Living Association
- Leduc Minor Hockey Association
- Leduc Minor Football
- Leduc Lacrosse Association

### COMMUNITY

- Leduc Junior Curlers
- Seniors Housing
- LINX
- DBA – downtown curling festival

## Feedback



"Wonderful experience for all!  
Can't say enough about the Rec Centre.  
Everyone was absolutely fabulous!"

