

1.		CALL TO ORDER	Admin. Est. of Time
	2.	APPROVAL OF AGENDA	
	3.	ADOPTION OF PREVIOUS NOTES	
	3.1	Approval of Notes of the Committee-of-the-Whole Meeting held Monday, February 11, 2019	
	4.	DELEGATIONS & PRESENTATIONS	
	5.	BUSINESS ARISING FROM PRESENTATIONS	
	6.	IN-CAMERA ITEMS	
J. Cannon / G. Damo	6.1	Future Assessment Update FOIP s. 16, 19, 24 & 25	30 minutes
D. Melvie / N. Booth	6.2	Memorandum of Agreement ("MOA") – Communications Plan <i>FOIP s. 16, 24 &amp; 25</i>	20 minutes
	7.	RISE AND REPORT FROM IN-CAMERA ITEMS	
	8.	<b>REPORTS FROM COMMITTEE &amp; ADMINISTRATION</b>	
B. Pouteau / K. van Steenoven	8.1	Wayfinding Program Background	20 minutes
D. Brock	8.2	Youth Engagement Update	15 minutes
Mayor B. Young	8.3	Strategic Planning Committee Meeting Date	10 minutes
	9.	INFORMATION ITEMS	

10. ADJOURNMENT

# **CALL TO ORDER**

# **APPROVAL OF AGENDA**

This is your opportunity to make an addition, deletion or revision to the Agenda



### NOTES OF THE CITY OF LEDUC COMMITTEE-OF-THE-WHOLE MEETING

### Monday, February 11, 2019

Present:Mayor B. Young, Councillor B. Beckett, Councillor G. Finstad,<br/>Councillor B. Hamilton, Councillor L. Hansen, Councillor T. Lazowski,<br/>Councillor L. TillackAlso Present:P. Benedetto, City Manager, S. Davis, City Clerk

### 1. CALL TO ORDER

Mayor B. Young called the meeting to order at 5:02 pm.

### 2. APPROVAL OF AGENDA

MOVED by Councillor L. Hansen

That the Committee approve the agenda as presented.

Motion Carried Unanimously

### 3. ADOPTION OF PREVIOUS NOTES

3.1 Approval of Notes of the Committee-of-the-Whole Meeting held Monday, January 21, 2019

**MOVED by** Councillor B. Beckett

That the notes of the Committee-of-the-Whole meeting held on Monday, January 21, 2019, be approved as presented.

Motion Carried Unanimously

### 3.2 Approval of Notes of the Committee-of-the-Whole Meeting held Monday, January 28, 2019

### **MOVED by** Councillor B. Beckett

That the notes of the Committee-of-the-Whole meeting held on Monday, January 28, 2019, be approved as presented.

Motion Carried Unanimously

### 4. DELEGATIONS & PRESENTATIONS

There were no delegations or presentations.

### 5. BUSINESS ARISING FROM PRESENTATIONS

### 6. IN-CAMERA ITEMS

**MOVED by** Councillor L. Hansen

That the Committee-of-the-Whole move In Camera at 5:08 pm to discuss:

- 6.1 Long Term Facilities Master Plan Committee Input (FOIP s. 24 & 25);
- 6.2 Leduc Golf and County Club (*FOIP* s. 16, 24 & 25)

### Motion Carried Unanimously

**MOVED by** Councillor B. Beckett

That the Committee move back In-Public at 6:19 pm.

Motion Carried Unanimously

### 7. RISE AND REPORT FROM IN-CAMERA ITEMS

### 7.1 Long Term Facilities Master Plan - Committee Input (FOIP s. 24 & 25)

Also in attendance:

- B. Knisley, Director, Facility and Property Services
- R. Sereda, Director, Public Services
- S. Olson, Director, Engineering
- K. van Steenoven, Manager, Capital Projects
- N. Booth, Manager, Communications and Marketing
- K. Chomlak, Environmental Program Coordinator and Lot Grade Inspection

B. Knisley, Director, Facility and Property Services, D. Melvie, General Manager, Community and Protective Services, and P. Benedetto, City Manager, made a presentation.

B. Knisley, P. Benedetto D. Melvie and I. Sasyniuk, General Manager, Corporate Services, answered the Committee's questions.

P. Benedetto stated that Administration will return with additional information and options based on revisions requested, and questions raised, by Committee.

### 7.2 Leduc Golf and Country Club (FOIP s. 16, 24 & 25)

Also in attendance:

- R. Sereda, Director, Public Services
- S. Olson, Director, Engineering

D. Brock, Director, Community and Social Development

- K. van Steenoven, Manager, Capital Projects
- N. Booth, Manager, Communications and Marketing

K. Chomlak, Environmental Program Coordinator and Lot Grade Inspection

R. Yeung, Manager, Community Development, and D. Melvie, General Manager, Community and Protective Services, made a PowerPoint presentation (Attached).

R. Yeung, I. Sasyniuk, General Manager, Corporate Services, P. Benedetto, City Manager, D. Melvie and S. Olson answered the Committee's questions.

### 8. REPORTS FROM COMMITTEE & ADMINISTRATION

### 8.1 City of Leduc Community Garden Assessment

K. Chomlak, Environmental Program Coordinator and Lot Grade Inspector, and R. Yeung, Manager, Community Development, made a PowerPoint presentation (Attached).

R. Sereda, Director, Public Services, Councillor B. Beckett, R. Yeung and K. Chomlak answered the Committee's questions.

### 8.2 2019 Roadway Design and Concrete Usage

S. Olson, Director, Engineering, and K. van Steenoven, Manager, Capital Projects, made a PowerPoint presentation (Attached) on road design and concrete usage. K. van Steenoven advised that the use of concrete in the construction of medium increases safety and helps to reduce motor vehicle accidents.

S. Olson and K. van Steenoven answered the Committee's questions.

### 8.3 Property Assessed Clean Energy ("PACE") Alberta Resolution Request

There was agreement to pass the resolution, set out in the report written by Councillor G. Finstad, in Council.

The Committee recessed at 7:01 pm.

The Committee reconvened at 7:36 pm

### 8.4 Advisory Boards

S. Davis, City Clerk, and D. Melvie, General Manager, Community and Protective Services made a PowerPoint presentation (Attached) and answered Council's questions.

### 9. GOVERNANCE

There were no items.

### 10. COUNCIL CALENDAR UPDATES

There were no items.

### 11. INFORMATION ITEMS

There were no information items.

### 12. ADJOURNMENT

The meeting adjourned at 7:46 pm.

B. YOUNG, Mayor

S. DAVIS, City Clerk

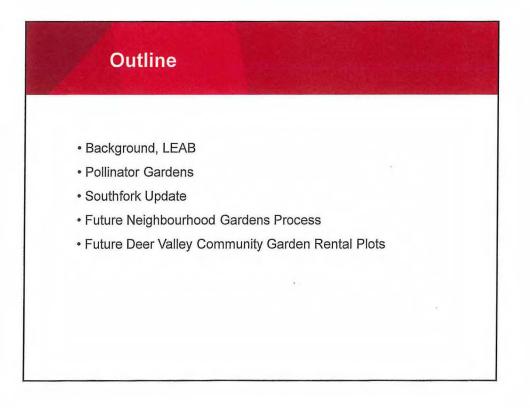
# ADOPTION OF PREVIOUS NOTES

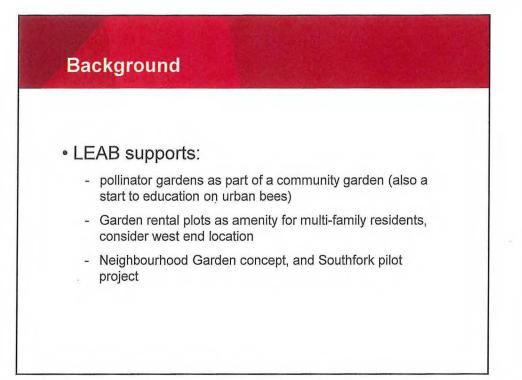
## Notes of the Committee-of-the-Whole Meeting – February 11, 2019

\* 5.2 Leduc Golf and Country Club

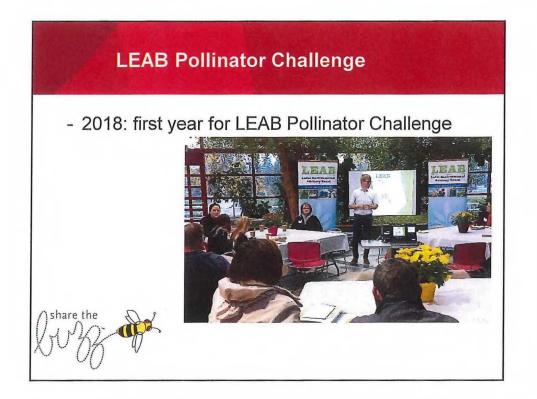
Attachment Removed Pursuant to Sections 16, 24 & 25 of the FOIP Act.

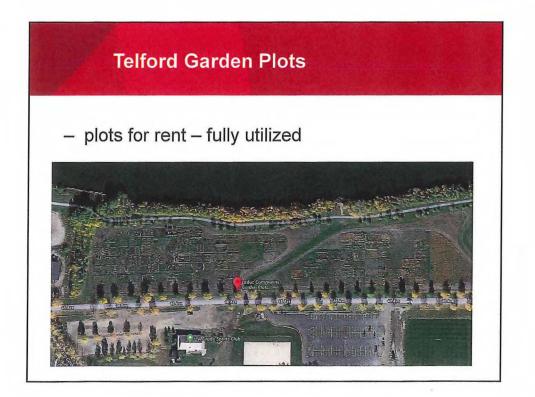


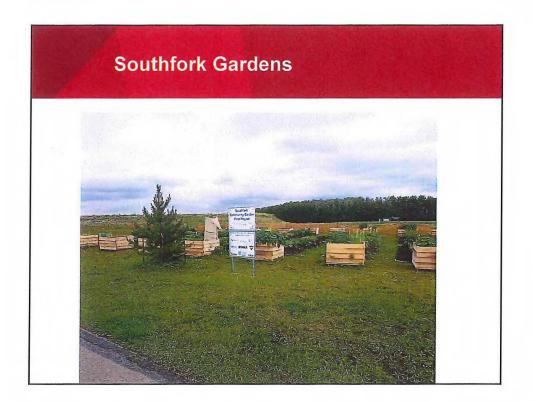




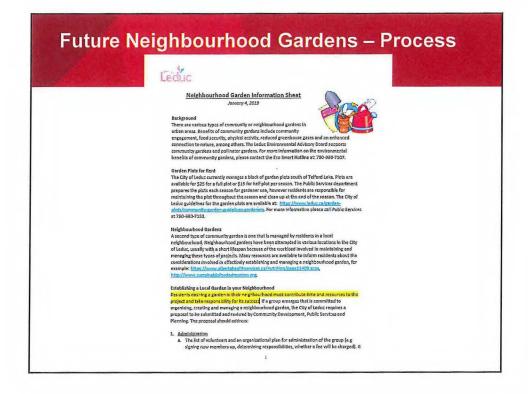








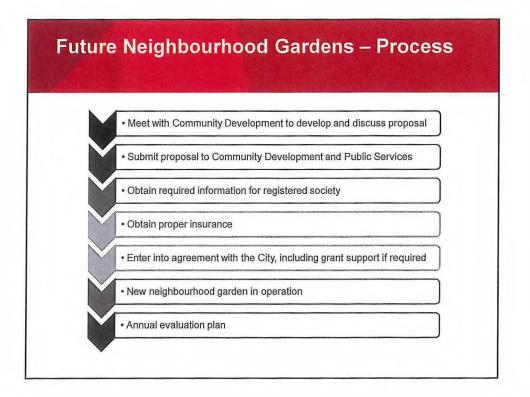




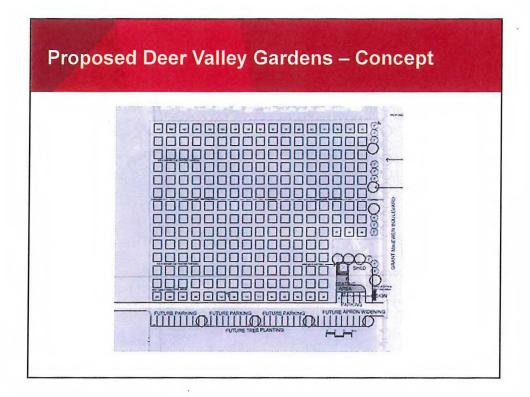
## Future Neighbourhood Gardens – Changes

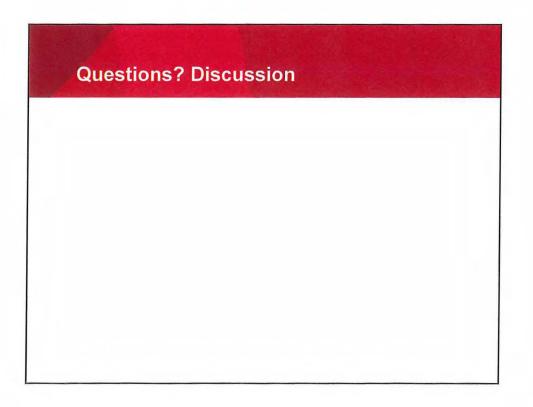
- Future neighbourhood gardens responsibilities:
  - Resources (topsoil, water, maintenance plan)
  - Insurance
  - · Become a registered society
  - Agreement with the City
- Grant would be available for up to \$5,000 annually to offset expenses









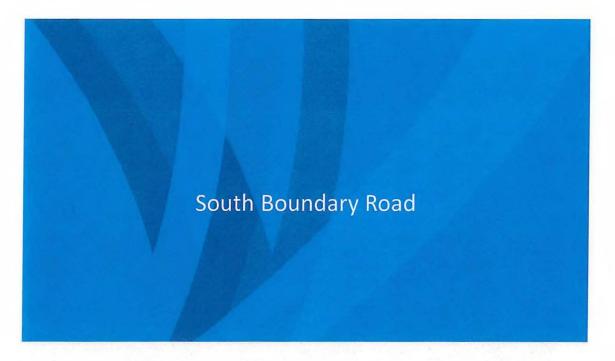


7

## 2019 Roadway Designs and Concrete Usage

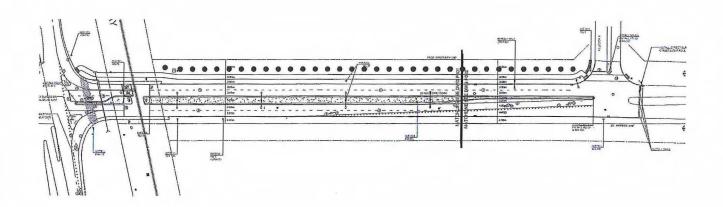
Presented by: Shawn Olson - Director, Engineering Kyle van Steenoven – Manager, Capital Projects













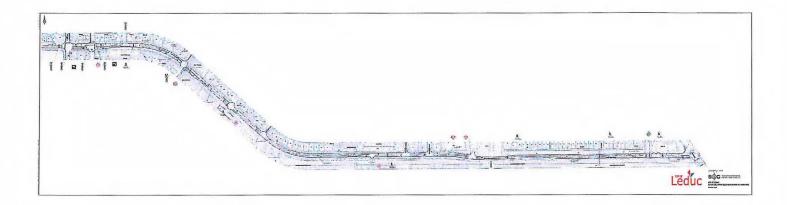
Example of line markings used to add space from the center medians

Location - Leduc Common

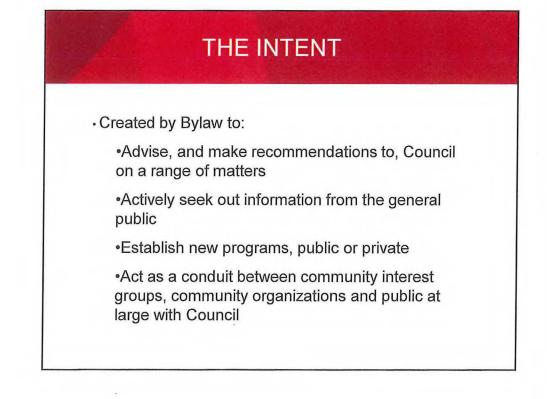












1

## SUCCESSES

There have been successes over the years. Examples of these successes are:

PRC Board was engagement in:

- · The Fees and Charges review
- The Lions Park Master Plan

FCSS Board was engaged in:

- Social Needs Assessment (every 5 years)
- Youth Engagement Strategy
- Caring Community Initiative

### DRAWBACKS

•Residents often will only become involved when there is a clearly defined purpose and a reasonable assurance that there will be concrete outcomes from their commitment. However, most Advisory Boards have a generic mandate.

•Advisory Boards, without specific tasks by Council, feel may create their own mandate and take on powers and responsibilities which Council does not anticipate or desire.

•Advisory Boards can also become silos interest which leads to silos of advocacy and demand.

•Advisory Boards' composition can lack diversity – generational, cultural, sexual, gender

### DRAWBACKS

Advisory Boards are no longer:

- the forum for public consultation, or public participation, they were over 20 years ago when first set up
- · seen as the best use of volunteer commitment
- able provide a clear understanding of community expectations due to composition

## OUTCOME

George Cuff:

"One of the flaws which may seriously undermine the degree of Council effectiveness is reflected in the linkage of Council to its Boards and Commissions. While the quasi-legislative bodies are generally established to assist Council with its decision making processes, many Councils are unclear as to why these entities exist. It is therefore up to each Council to decide which Council appendages are sustained and those which may be either combined with others or deleted entirely."

## **OPPORTUNITY**

There is an opportunity to restructure Advisory Boards to meet the city's current needs.

Advisory Boards can:

- Maintain Status Quo
- Be based on department (exampled: Community Services Committee)
- Be based on Corporate Strategic Plan
- Be based on the Task Force Model Ad hoc

# DELEGATIONS & PRESENTATIONS

# **BUSINESS ARISING**

# FROM

# PRESENTATIONS

## **IN-CAMERA ITEMS**

Future Assessment Update

Exception to Disclosure - Sections 16, 19, 24 & 25 of the FOIP Act

> Presented by: J. Cannon G. Damo

## **IN-CAMERA ITEMS**

Memorandum of Agreement ("MOA") – Communications Plan

> Exception to Disclosure - Sections 16, 24 & 25 of the FOIP Act

# RISE AND REPORT FROM IN-CAMERA ITEMS

## COMMITTEE-OF-THE-WHOLE INFORMATION ITEM



### **MEETING DATE: February 25th, 2019**

SUBMITTED BY: Bart Pouteau, Manager, Integrated IT Business Solutions Kyle Van Steenoven, Manager, Capital Projects and Development

PREPARED BY: Bart Pouteau, Manager, Integrated IT Business Solutions Kyle Van Steenoven, Manager, Capital Projects and Development

### **REPORT TITLE: Wayfinding Program Background**

### **REPORT SUMMARY**

To provide Council with background information pertaining to the development and implementation of the Citys wayfinding program.

### BACKGROUND

### PREVIOUS COUNCIL/COMMITTEE ACTION:

In the 2014 Budget, Council approved funding for the development and implementation of a wayfinding system for the City.

Wayfinding is the term used to describe how people process information from their environment to decide how to get from one place to another. It is associated with memory and a range of physical and sensory cues learned over time.

A wayfinding strategy incorporates more than putting up signs. It also looks at how people move about the City, what information they require to find where they are going, as well as how these requirements change as they approach their destination. It includes both the science and philosophy behind how people make decisions when navigating their environment. A wayfinding strategy takes this science and philosophy and turns it into a set of standards, guidelines, and recommendations on how the City can both assist and influence peoples' movements, while maintaining a consistency in both messaging and branding.

In 2012, the City of Leduc and the then Downtown Progress Association hosted several destination marketing events with Roger Brooks, widely acknowledged to be North America's foremost destination marketing expert. At all of his Leduc events, Brooks noted the lack of a wayfinding program was Leduc's number one marketing problem.

As a follow-up to Brooks' recommendations, Administration conducted an inventory of directional road signs within the City. This signage shaped the way people travel throughout the City as well as our marketing identity for visitors. The inventory identified over 100 directional signs highlighting approximately 25 different locations. While this shows a significant investment, there was no apparent strategy regarding style, messaging, or placement. A sample of some key observations based on the inventory are as follows:

- Inconsistent naming (some signs still referred to the Black Gold Centre years after the LRC was built)
- Placement issues (signs being obstructed from view)
- Unclear priorities (more signs direct people to the Cemetery than to Downtown)

During this timeframe, both the Downtown Master Plan and the Parks, Open Spaces and Trails Master Plan made several references to the need for wayfinding within the City. The City was also on the verge of preparing for the 2016 Alberta Summer Games, which was going to require signage directing athletes and spectators to a number of venues which were ultimately incorporated into the Citys wayfinding plan.

Over the course of 2014 and 2015, the Wayfinding Strategy was developed focusing on design, destinations, and general sign placements. The final design was created with input from both the community and the Council of the day. A list of possible destinations was compiled with input from various City Business Units, as well as the Leduc and District Chamber of Commerce. This list was presented to Council at the January 19<sup>th</sup>, 2014 Committee of the Whole Meeting where a final list of destinations was determine.

Vehicular Signage Destinations	Installed	Pedestrian Signage Destinations	Installed	
Alexandra Park	~	Dr. Woods House Museum	~	
Civic Centre	~	Library	~	
Library	~	Spray Park	~	
Downtown	✓	Alexandra Pool	~	
Stone Barn Garden	✓	Civic Centre	~	
Telford Lake (Rowing)	~	Visitor Info Kiosk	~	
Leduc Lions Park	~	Main Street	√	
Leduc Recreation Centre	~	Telford Lake	~	
William F Lede park	✓	Grain Elevator	~	
Maclab Theater	√			
John Bole Athletic Park	~			
Industrial Business Park*				

\*Due to dependencies on other initiatives, the Business Park was not included in the implementation plan

### **IMPLEMENTATION:**

Once the strategy was complete, a phased implementation plan was established giving priority to the Alberta Summer Games venues and the Downtown/Main Street District. Subsequent phases then addressed the remaining recommended street signage.

To date, 44 vehicular signs, 5 parking signs, 10 pedestrian signs, one information kiosk and four destination banners have been installed. The remaining portion of the strategy recommends the following:

- 1 Facility sign
- 2 Supplemental Gateway signs
- 2 Information Kiosks
- 2 District Gateway signs
- 4 Vehicular signs
- 40 Multiway Trails signs

## COMMITTEE-OF-THE-WHOLE INFORMATION ITEM



The first year of remaining signs focuses on resident and pedestrian destinations including a new Civic Centre entrance sign, supplemental gateway flags at Lede Park, and two kiosks (Telford House and Lede Park Road/Dog Park). The second year focuses on the Industrial Business Park with the installation of two large District Gateway signs, and 4 vehicular signs. These installations are dependent a name being established for the Citys industrial/commercial district, as well as consideration for exiting signage in the area. The final year would finish off the wayfinding program with the installation of 40 multiway trail signs throughout the City.

### Current Capital Budget Amounts

- 2019 \$321,205 (pending Council approval of 2018 Carry-Forward)
- 2020 \$150,000

ATTACHMENTS: Attachment - Wayfinding Design

RECOMMENDATION

Provided for information.

### Others Who Have Reviewed the Report

D. Melvie, Acting City Manager / I. Sasyniuk, General Manager, Corporate Services / D. Melvie, General Manager, Community & Protective Services / M. Pieters, General Manager, Infrastructure & Planning / J. Cannon, Director, Finance

### **ATTACHMENT – WAYFINDING DESIGN**



**Parking Signage** 

**Pedestrian Signage** 

**Information Kiosk** 

**Destination Banner** 



**Facility Signage** 

Supplemental Gateway Flags

**District Gateways** 



Multiway Trail Signage

## COMMITTEE-OF-THE-WHOLE INFORMATION ITEM



### **MEETING DATE: February 25, 2019**

SUBMITTED BY: Donna Brock, Director, Community and Social Development

PREPARED BY: Tracy R. Johnson, Community Facilitator, Family and Community Support Services

### **REPORT TITLE: Youth Engagement Strategy Update**

### **REPORT SUMMARY**

This is a follow up to the report presented on September 10, 2018. This update includes recommendations for youth engagement with our municipal government with a focus on a Youth Council. Administration is seeking input from Committee on these recommendations.

### BACKGROUND

### PREVIOUS COUNCIL/COMMITTEE ACTION:

1. Committee-of-the-Whole Report: Youth Engagement Strategy – January 25, 2016. Submitted by Donna Brock, Director Family and Community Support Services. Report number 2016-CoW-003

Committee members requested Administration continue to explore a youth engagement approach and ensure the approach includes Council having opportunities to engage one on one with youth.

2. Committee-of-the-Whole Report: "Youth Engagement Strategy – September 10, 2018. Submitted by Donna Brock, Director Family and Community Support Services. Report number 2018-CoW-061

Committee members requested Administration look into Youth Council options from other municipalities in the surrounding Alberta area in order to continue its Youth Engagement efforts.

### **KEY ISSUES:**

### YOUTH COUNCIL

Following the September 10, 2018 CoW, the Family and Community Social Services ("FCSS") Community Facilitator reached out to representatives of Administration and/or Youth Council members from the City of Edmonton, Cold Lake, Fort Saskatchewan, and Whitecourt. Following these discussions, Leduc youth groups were approached to participate in a brainstorming session. Two youth groups provided input on youth engagement activities. In December 2018, eight Leduc youth participated in a focus group and provided input on a Leduc Youth Council. A second and third draft of this structure was created based on this input and through discussions with FCSS, Councillor L. Hansen, B. Loewen, City Solicitor and the Clerk's Office. The following two options for a Youth Council are provided for review.

**Option A (recommended):** Form a Youth Council Working Group comprised of local youth as a starting place and engage members to develop formalized structures (Bylaw, Terms of Reference, etc.) as they see fit.

A goal of the first year is to create the structures the working group members deem valuable in their work as a Youth Council. These structures may be, but are not limited to, the creations of a Bylaw to make the Youth Council independent, Terms of Reference, and other supporting activities or documents.

## COMMITTEE-OF-THE-WHOLE INFORMATION ITEM



Feedback from youth via the youth survey (May 2018), local youth groups (Nov 2018) and the recent focus group (Dec 2018) has indicated no single way that youth want to be engaged. It is recommended to keep the options open to include members from the ground up and not dissuade participation when recruitment begins.

Strengths of Option A: This option allows time to consider staff and budget implications before a Bylaw is created. The group is able to participate in the creation of the structures – a great method for teaching how municipal government works. This would also make sure the Youth Council is designed and directed by youth (best practices for youth engagement) leading to better sense of ownership, commitment, and long term success of the group.

Weaknesses of Option A: The Youth Council Working Group may not act as a traditional council the first year to have time for setting up the structure for subsequent years.

**Option B:** Administration create a Bylaw and other structures in advance of the group's formation. The Bylaw would need to be flexible in order to not apply constraints on the group. Key design decisions, however, would need to be made in advance of recruiting youth to participate.

Strengths of Option B: Administration would clearly lay the structure and function of the Youth Council in advance and secure its existence in the short term.

Weaknesses of Option B: An adult designed Youth Council could constrain the members and the Youth Council's purpose, imposing adults' beliefs rather than allowing youth to control its ultimate design.

### **UPDATE ON Q&A**

Principals at Leduc Composite High School and Christ the King School were contacted in the fall of 2018. Meetings are being held to determine details of the Q & A to take place in March. Dates to be sent out to Council Members as soon as they are confirmed.

### RECOMMENDATION

Administration is seeking direction from Committee on options presented.

Others Who Have Reviewed the Report

D. Melvie, Acting City Manager / B. Loewen, City Solicitor / D. Melvie, General Manager, Community & Protective Services

# REPORTS FROM COMMITTEE & ADMINISTRATION

Strategic Planning Committee Meeting Date

Presented by:

Mayor B. Young

# **INFORMATION ITEMS**

