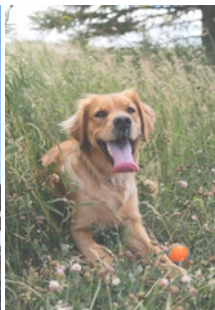


2024 ANNUAL REPORT





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LAND ACKNOWLEDGEMENT

The City of Leduc acknowledges that the land we now know as Canada is the traditional territory of many First Nations, Métis, and Inuit. Leduc is located on Treaty 6 land, the traditional territory to the Cree, Dene, Blackfoot, Anishinaabe, and Nakota Sioux. We recognize and pay homage to these and all Indigenous Peoples - past, present and future - that continue to support, educate and contribute to the strength of our region and country. As a Council, we are committed to listening and building our understanding of the sovereignty, lands, histories, languages, knowledge systems, and cultures of First Nations, Métis and Inuit Nations.





📌 Leduc.ca/Council 📘 [@LeducCityCouncil](https://www.facebook.com/LeducCityCouncil) ✉️ council@Leduc.ca

LEDUC CITY COUNCIL

The City of Leduc is governed by an elected council of a mayor and six councillors. Leduc City Council is committed to responsible, visionary leadership, passing a budget and developing a long-term strategic plan for the City.



32 Regular council meetings hosted (including Committee-of-the-Whole)

1 Special council meeting

17 Public commentaries and **16** presentations delivered

18 Mock council sessions for **477** students



Left to right (top): Coun. Ryan Pollard, Mayor Bob Young, Coun. Lars Hansen
Left to right (bottom): Coun. Bill Hamilton, Coun. Beverly Beckett,
Coun. Laura Tillack, Coun. Glen Finstad



MAYOR'S MESSAGE

I am pleased to share the city's progress and achievements in 2024, through this annual report.

Throughout 2024, the City of Leduc continued to build community, improve infrastructure, encourage business development, and collaborate with our regional partners. In looking back, I am continuously inspired by residents, businesses, local organizations, City staff and my fellow councillors for their creativity, passion, knowledge and commitment to helping Leduc thrive.

Once again, the City prioritized high-quality service delivery to Leduc residents and maintained momentum on important projects, like construction of the 65 Avenue Interchange, that will help propel Leduc into an even more prosperous future.

As we look forward to exciting things in the year ahead, we remain committed to continuing to serve the community in a responsible, accountable and sustainable manner.

Bob Y.



BOB YOUNG, MAYOR



DEREK PROHAR, CITY MANAGER

CITY MANAGER'S MESSAGE

2024 was another incredibly busy year in the City of Leduc. Our organization continued to deliver exemplary programs, events, and services to residents, and City Administration worked closely with City Council to prepare for the future.

Guiding our work were the four key areas of the 2023-2026 Strategic Plan: we want to be a city where people want to live; a city with a plan for the future; an

economically prosperous city and region; and a collaborative community-builder and regional partner. Throughout 2024, we remained steadfast in our approach to keeping the City in a positive financial position and offering value to those who call Leduc home.

Looking forward, I know the future of our city is bright. Under the strategic guidance of Council and the continued focus on our Strategic Plan, we are poised for even greater growth and prosperity. The work continues, and I am confident that the best days of our community lie ahead.

A handwritten signature in black ink, appearing to read 'D. Prohar', with a stylized flourish at the end.

OUR MISSION



A mission statement is a statement of purpose, a statement about what we currently do. Its purpose is to provide focus and direction.

OUR MISSION IS:

PEOPLE. BUILDING. COMMUNITY.

OUR VISION



A vision statement is a statement about what kind of organization we want to become in the future. Its purpose is to provide a clear guide for current and future decision-making and direction.

OUR VISION IS:

**A GREAT LIFE.
A CARING COMMUNITY.
A THRIVING REGION.**



GOAL 1

A city where people want to live

Leduc Transit expanded on-demand services and celebrated one million rides

Leduc Transit [expanded its local on-demand services](#) by increasing weekday service hours to allow for more access between the City of Leduc and Nisku Business Park. The enhancement represented a 30 per cent increase in service delivery. Leduc Transit also [celebrated its one millionth ride](#) since the service launched in 2010 in partnership with Leduc County. To celebrate the occasion, transit rides were free to everyone for a day.



153,569 Total transit riders on Leduc Transit
(**36.2%** increase from 2023)

.....

25,050 Total riders on Leduc Assisted Transportation Service
(**5.3%** increase from 2023)

.....

49,646 Total trips on On-Demand Transit (**73.7%** increase 2023)



Public safety enhanced through Animal Control and Licencing Bylaw update

The [Animal Control and Licencing Bylaw](#) was updated to provide the City with enforcement tools to enhance public safety and more immediate options when responding to situations in which a dog may endanger the public.



Seasonal off-leash dog park piloted

A [new seasonal, temporary off-leash dog park](#) opened in Deer Valley Gardens between May and October 2024, giving dog owners in Leduc a new spot on the west side to let their dogs run and socialize. The pilot park was fenced with double gate entrances and had waste receptacles throughout. Public feedback about the success and impact of the dog park was gathered throughout the season, and it was decided [the pilot would continue for a second season in 2025](#) with an expanded site size and the inclusion of benches.



Support for vulnerable community members enhanced

This year, the City [enhanced its support for the vulnerable population in Leduc](#) by expanding the Extreme Weather Plan to include activation for poor air quality; installing a [water bottle fill station](#) on a fire hydrant on Main Street during the summer months; and hiring a second Life Safety and Navigation Coordinator and a second Community Safety Officer. This support added to the [diverse programs and services](#) already provided by the City to the community.



9,977 FCSS supports to City of Leduc residents

.....

3,081 FRN supports to City of Leduc families and children

Heritage conservation continued at Dr. Woods House Museum

The City received ownership of the Dr. Woods House Museum collection this year and [began the meticulous process](#) to inventory, catalogue, digitize and preserve the artifacts. [Community input was also collected](#) on how to responsibly and sustainably manage and operate Leduc’s heritage assets, including the museum. Feedback gathered will be considered in long-term planning decisions yet to be made.



4,000 items inventoried;
estimated 1/3 of collection



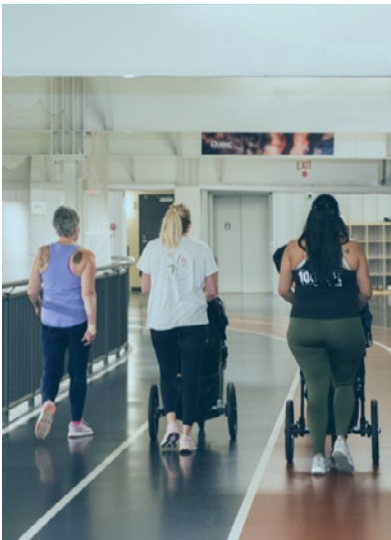
Community building and recreation scenes continue to thrive



1,056,945 Total LRC attendance

5,389 LRC memberships
up 4.5% from 2023

\$66,300 in sports tourism grants
provided to 20 events



15,000 Estimate total signature
event attendance

8 City awards presented to
exemplary citizens

30 Volunteer opportunities
promoted to assist local
organizations

100 Newcomers engaged with
during newcomer event

474 Total volunteers in the
database up 100% from 2023



\$599,512 Municipal grant funding
provided (grants to organizations,
ongoing support, event hosting)

25 Organizations supported
through the volunteer
management course

245 Members of community
groups supported (e.g.
board development sessions,
organizational review, town hall)

150+ Community groups through
monthly not-for-profit newsletter



GOAL 2

A city with a plan
for the future

Capital construction completed a successful season

Major roadworks, infrastructure upgrades, and public space improvements were successfully completed during the 2024 construction season. This included road, lane and trail reconstructions, construction of a new snow storage facility and initial work for the Telford Cemetery.



Community input received on development of housing strategy

The City [sought public input](#) on the development of a housing strategy that will address community housing needs. [The survey results](#) were used to inform the development of the new Housing Strategy (released early 2025). The strategy will help us to build a more resilient housing landscape where everyone has access to safe, affordable and suitable housing options.



1,000+ survey responses



Ten more years environmental stewardship outlined in Environmental Plan

The [City of Leduc Environmental Plan](#) was approved in [March 2024](#) and will guide the City's environmental actions for the next 10 years. The plan addresses key focus areas: waste, water, land, climate change and energy, and ambient impacts. The plan has 40 action items and was developed with input from the community.



10 years; 40 action items



Community input continued the Urban Centre Area Redevelopment Plan

The City of Leduc is developing a statutory plan that will guide redevelopment and new investments in Leduc's urban centre. In spring 2024, the City [sought additional feedback](#) from residents, businesses and community groups on draft plan components that were developed with input from the first round of public engagement in 2023. With this input in mind, a draft of the final plan will be shared in 2025.

Frost weather information system piloted to enhance road safety

The City [installed a Road Weather Information Station](#) at the southwest corner of HWY 39 and Discovery Way to provide crews with real-time weather and road condition information to support the City's road maintenance response, enhancing safety for motorists. The system notifies crews of approaching poor weather to speed up road response. This was a successful one-year pilot that underscores Leduc's commitment to investing in innovative solutions to improve municipal services. The pilot was extended for another year.

5404 47 Street land sale negotiated

The City [worked to negotiate a land sale agreement](#) with TLA Group of Holding Companies, following a negotiated request for proposals that was issued in early 2024 to help the City explore opportunities to address housing needs in Leduc.

Municipal Development Plan updated to support growth and development

Key [updates were made to the Municipal Development Plan](#) to allow Leduc to grow and develop residential land in areas previously restricted by the Airport Vicinity Protection Area (AVPA) regulations. Changes include redesignating land on the east side of Leduc (south of Telford Lake) to allow for residential and commercial development and introducing Urban Village Nodes to allow for more densely built residential and commercial areas, making it easier for people to live close to amenities.

Bylaw updates approved, prompting waste diversion program in multi-unit buildings

To enhance waste diversion in Leduc and reduce the amount of waste sent to landfills, the City [updated its Waste Bylaw](#). The changes require all multi-unit buildings in Leduc to have organic and recycling services in place by Jan. 1, 2026.



CIVIC CENTRE



GOAL 3

An economically prosperous city and region

Survey demonstrated businesses thrive in the City of Leduc

The City conducted a business retention and expansion survey in late 2023. [Results shared with the community in 2024](#) showed the local business community believe the city is an economically prosperous place to build a business. Survey results will be used to explore opportunities to address the top priorities that will have the greatest impact on improving business satisfaction and the attractiveness of starting a business in Leduc.



2,293 Business licences
(**1.6%** increase over 2023)

401 Residential (home)

729 Non-residential

1,137 General **26** Mobile



264 survey responses
from local businesses





New outdoor pickleball facility opened and attracted new sporting opportunities

The [new Leading Edge Physiotherapy Pickleball Facility in Leduc](#) officially opened for play in May. This new recreational amenity represents a \$980,000 investment and features 12 courts, a spectator area, garbage receptacles and a portable washroom. The new facility is poised to attract new sporting opportunities previously inaccessible in the community, such as the Alberta 55 plus Summer Games, which will be hosted in Leduc in July 2025.

Community called for economic diversity and strategic growth (input on economic development strategy)

The City heard from elected officials, industry leaders, developers, regional partners and residents [through public engagement sessions](#) this year about their top economic development priorities. This feedback will guide the development of the city's economic development strategy in 2025.





65 Avenue construction unlocked investment opportunities in Leduc Landing

Significant construction progress was made on the [65 Avenue and QEII Interchange project](#), and the project is on-track to be completed in 2025. The interchange will unlock lands south of 65 Avenue and west of QEII. The new business park is called [Leduc Landing](#) and will open opportunities for economic investment, job creation, and diversification.

Slo-Pitch Tournament generates \$1.1 million in economic activity

The City of Leduc maintains a positive reputation as a sports tourism destination, which is a strong economic driver for the region. Last year, the city [benefitted from \\$1.1. million in economic activity](#) generated by the 2024 Canadian Slo-Pitch Championships held at the William F. Lede Park ball diamonds. On average, each visiting party spent over \$2,200 during their time in Leduc.

**2,382 Building and development permits issued;
\$217,811,848.49 million total construction value**



**1,094 Residential;
\$162,255,310.96 value**



**21 Industrial;
\$23,015,588 value**



**54 Commercial;
\$14,216,157.53 value**



**13 Gov't/institutional;
\$18,324,792 value**

629 New residences built





GOAL 4

A collaborative community-builder and regional partner

City signed on to municipal transit collaboration agreement

Chief Administrative Officers from municipalities in the Edmonton Metro Region signed a Memorandum of Understanding for a new, collaborative framework [intended to improve regional transit services](#). Signatories included the City of Beaumont, Town of Devon, City of Edmonton, City of Fort Saskatchewan, City of Leduc, Leduc County, Parkland County, City of Spruce Grove, City of St. Albert, Town of Stony Plain, and Strathcona County. Municipal CAOs and local transit leaders will have regular meetings to discuss needs, look for efficiencies and keep lines of communication open.



New inclusive playground built in Willow Park

In summer 2024, the City built its most [inclusive playground](#) at Willow Park School. Additional funding of [\\$150,000 was secured through a partnership](#) with the Kinsmen Club of Leduc and was provided by the Government of Alberta and the Canadian Tire Jumpstart Capital Program. This additional funding allowed for the incorporation of accessible seating, a coreboard communication panel for non-verbal users, and a wheelchair accessible swing. Public engagement was also conducted on what to include in the playground.



586 residents provided input



New playgrounds named in honour of community builders

Three City of Leduc [parks](#) [were named in honour of local community builders](#): Saito Park, Ward Park, and Robert Dittrich Park. Signage was installed to recognize the new names and park history.



Treaty, Truth and Reconciliation efforts continued

The City of Leduc continued its reconciliation work by partnering with local community groups to recognize the five key dates of our [Treaty, Truth and Reconciliation plan](#): Red Dress Day, Indigenous History Month and National Indigenous Peoples Day, Treaty 6 Day, National Day for Treaty Truth and Reconciliation, and the City of Leduc's Recommitment to ReconciliACTION. Residents were invited to engage and learn through the Maclab Centre's Indigenous Series performances, an Indigenous Peoples' Day Community Gathering and Good Neighbour BBQ, the Leduc Public Library's invitation to Indigenous reading, guided wampum belt teachings, and other events hosted by community organizations.



Community and industry provided input on Urban Agricultural Master Plan development

In 2024, the City engaged residents, industry and community partners [on how they imagine urban agriculture in Leduc](#). Their input guided the development of an [Urban Agriculture Plan \(UAP\)](#), which identifies opportunities and constraints to improve food security, promote self-sufficiency and resilience and social and community connections, and support local businesses and local food access. The UAP was a requirement set by the [Edmonton Metropolitan Region Board's](#) Regional Agricultural Master Plan.

New School Resource Officer joined Leduc elementary schools

To promote safe learning environments and strengthen community ties, an [additional School Resource Officer \(SRO\)](#) dedicated to Leduc's elementary schools started in fall 2024. This enhanced support for student safety and youth development is the result of a partnership between the City, Black Gold School Division and St. Thomas Aquinas Roman Catholic School Division.



Partnered on drone delivery technology

The Canary drone celebrated its new route from Edmonton International Airport to Montana First Nation's Akamihk Medical Clinic in the City of Leduc. YEG's newest commercial drone will transport first- and final-mile time-sensitive products more effectively [thanks to an innovative partnership](#) between YEG, Drone Delivery Canada (DDC) (with the assistance of their sales agent, Air Canada), Apple Express, Braden Burry Expediting (bbe), Montana First Nation, the City of Leduc and Leduc County.

Maclab Centre rental pricing supports local community groups

[A new approach to facility rental pricing](#) was approved for the Maclab Centre for the Performing Arts, aimed at supporting local community groups, ensuring fairness in rental rates, and enhancing transparency for all residents. The updated rental pricing and new rental fees will take effect in fall 2025.



FINANCIALS

Federal / Provincial / Local Grants

\$58,638,883

Capital Contributions

\$663,494



PROPERTY TAXES

Municipal tax revenues are comprised of a combination of residential and non-residential property taxes. The municipal portion of property taxes collected goes toward funding the services and amenities that make Leduc a great place to live.

A portion of property taxes fund other agencies over which the City has no direct control or management (Provincial School Taxes and Leduc Foundation).

CATEGORY	RESIDENTIAL		NON-RESIDENTIAL	
Municipal Taxes	\$38,094,226	75.83%	\$22,403,559	73.32%
Provincial School Taxes	\$12,014,226	23.92%	\$8,093,219	26.49%
Leduc Foundation Taxes	\$127,241	0.25%	\$60,100	0.20%
TOTAL	\$50,235,693	100%	\$30,556,878	100%



REVENUES

In 2024, the City of Leduc had the following revenues. These do not include interfund transfers.

RESIDENTIAL PROPERTY	<div><div></div></div>	29%
UTILITY SERVICES REVENUE	<div><div></div></div>	26%
NON-RESIDENTIAL PROPERTY	<div><div></div></div>	17%
SALE OF SERVICES	<div><div></div></div>	9%
GOVERNMENT TRANSFERS	<div><div></div></div>	8%
CONTRIBUTIONS & LEVIES	<div><div></div></div>	5%
PROPERTY SERVICES	<div><div></div></div>	2%
INTEREST & PENALTIES	<div><div></div></div>	2%
ENFORCEMENT SERVICES	<div><div></div></div>	1%



EXPENDITURES

In 2024, the City of Leduc had the following expenditures as indicated by department. These do not include interfund transfers.

PUBLIC SERVICES	<div><div></div></div>	27%
FIRE & AMBULANCE SERVICES	<div><div></div></div>	11%
CORPORATE SERVICES	<div><div></div></div>	10%
POLICING & ENFORCEMENT SERVICES	<div><div></div></div>	9%
FACILITY SERVICES	<div><div></div></div>	8%
RECREATION SERVICES	<div><div></div></div>	8%
ENGINEERING SERVICES	<div><div></div></div>	7%
FINANCE	<div><div></div></div>	7%
COMMUNITY & SOCIAL DEVELOPMENT	<div><div></div></div>	4%
PLANNING & ECONOMIC DEVELOPMENT	<div><div></div></div>	3%
LEGISLATIVE & GOVERNANCE	<div><div></div></div>	3%
PUBLIC TRANSIT	<div><div></div></div>	3%
LIBRARY	<div><div></div></div>	1%



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