OVERSIZE SNAPFRAME ADVERTISING

OVERSIZE SNAPFRAME ADVERTISING

- Highly visible, customized graphics
- Two high traffic locations in the heart of the Leduc Recreation Centre
- Suitable for short term advertising campaigns (e.g. camp registrations; flash sales; seasonal promotions)
- Captive audience with continuous exposure
- Make quick, immediate visual impressions with potential clients/customers
- Drive audience to your social media
- Quick and inexpensive production

	Number of Frames	Cost per frame
1 Month	1 - 2	$400
3 Months*	1 - 2	$300 per month
Printing & installation included *One ad change permitted on 3 month contract at rate of $100 per change - includes printing and installation.		

SUBMISSION REQUIREMENTS

SNAPFRAME
46.5"w X 58.5"h

Print Ready Submission
Ad file supplied by advertiser to the City of Leduc for printing and installation.

Technical Requirements
Please submit all ads as a high resolution PDF at 300 dpi in CMYK format.

Color Requirements
Please submit all ads in CMYK format.

Bleed Requirements
Ads submitted **do not** require a bleed or crop marks.

Frame Ready Submission
Finished ad poster supplied by advertiser to the City of Leduc for installation

Denise Broadbent
Corporate Partnerships Coordinator
P: 780-980-7178 | C: 780-242-4866 | dbroadbent@leduc.ca

Prices are subject to GST. Installation by the City of Leduc. Proofs of proposed artwork are subject to the approval of the City of Leduc as per the City of Leduc Advertising and Sponsorship Policy (/city-leduc-advertising policy). All information, including rates, production and installation, may be changed at any time without prior notice.

CITY OF Leduc

LOOKING FOR THE BEST BRAND EXPOSURE IN LEDUC?

MAKE AN IMPRESSION | **HAVE YOUR BRAND SEEN** | **ATTRACT ATTENTION** | **GET CONNECTED** | **DRIVE INTEREST**

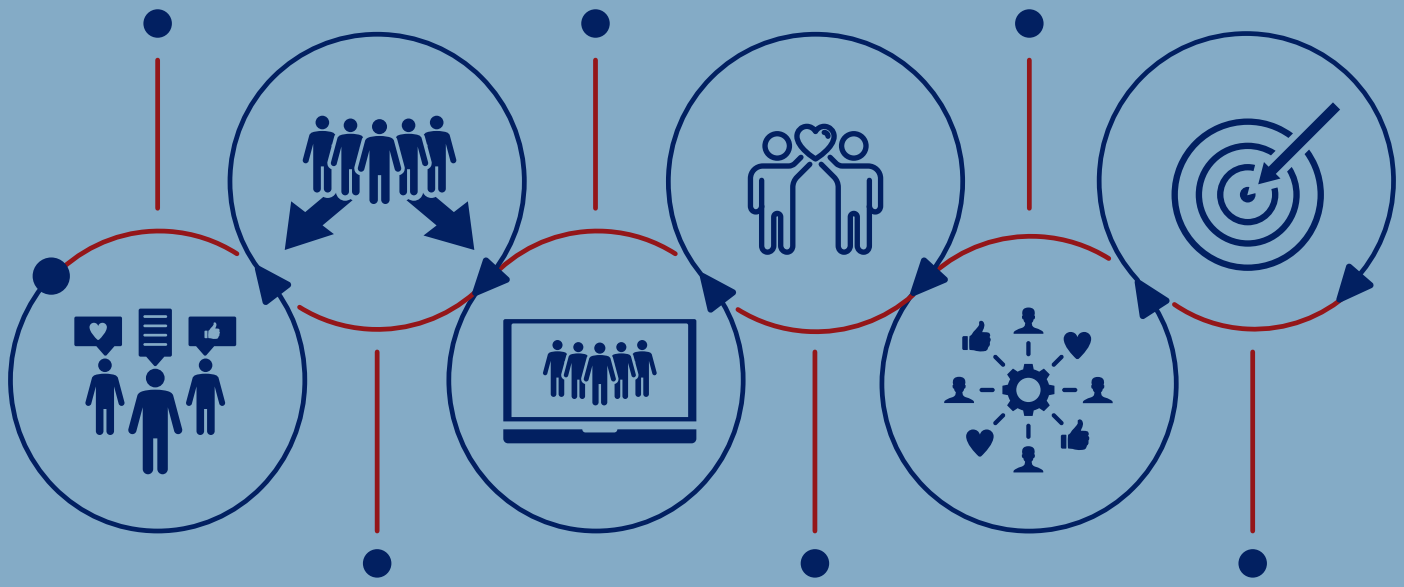
With 1.2 Million visits annually, the Leduc Recreation Centre (LRC) is the perfect place to promote your brand, drive sales, & enhance your company's community profile.

Your community benefits too

All advertising revenue is re-invested in facility upgrades and the 1,350+ programs delivered annually.

Repeated exposure

Year-round advertising exposure will aid brand recall and loyalty.



Beyond the local crowd

The City of Leduc's Sport Tourism strategy and Leduc's high performance sports teams result in regional, national, and international visitors.

Spend quality time

Studies show that the average spectator spends sixty (60) minutes per arena visit and often visits more than once a week.

CITY OF Leduc