Exploring a Youth Centre in Kinsmen Park

What We Heard Report

Appendix B: Engagement Materials

October 2026

About this appendix

This appendix accompanies the City of Leduc's *Exploring a Youth Centre in Kinsmen Park: What We Heard Report* (October 2026). The main report provides an overview of the public engagement process, including how the City invited community participation, who participated and what we heard.

This companion document includes copies of the information and materials used throughout the engagement process to explain the potential youth centre in Kinsmen Park, share project information and invite community feedback. These materials provide an additional record of how the engagement was communicated and what information was available to participants.

Materials include:

- **Project Summary Sheet**
- **Frequently Asked Questions (FAQs)**
- **Resident Direct Mail Letter**
- **Postcard**
- **Resident Door Hanger**
- **Poster**
- **Bookmark**
- **Open House Display Boards**
- **Community Pop Up Display Boards**

Project Summary Sheet

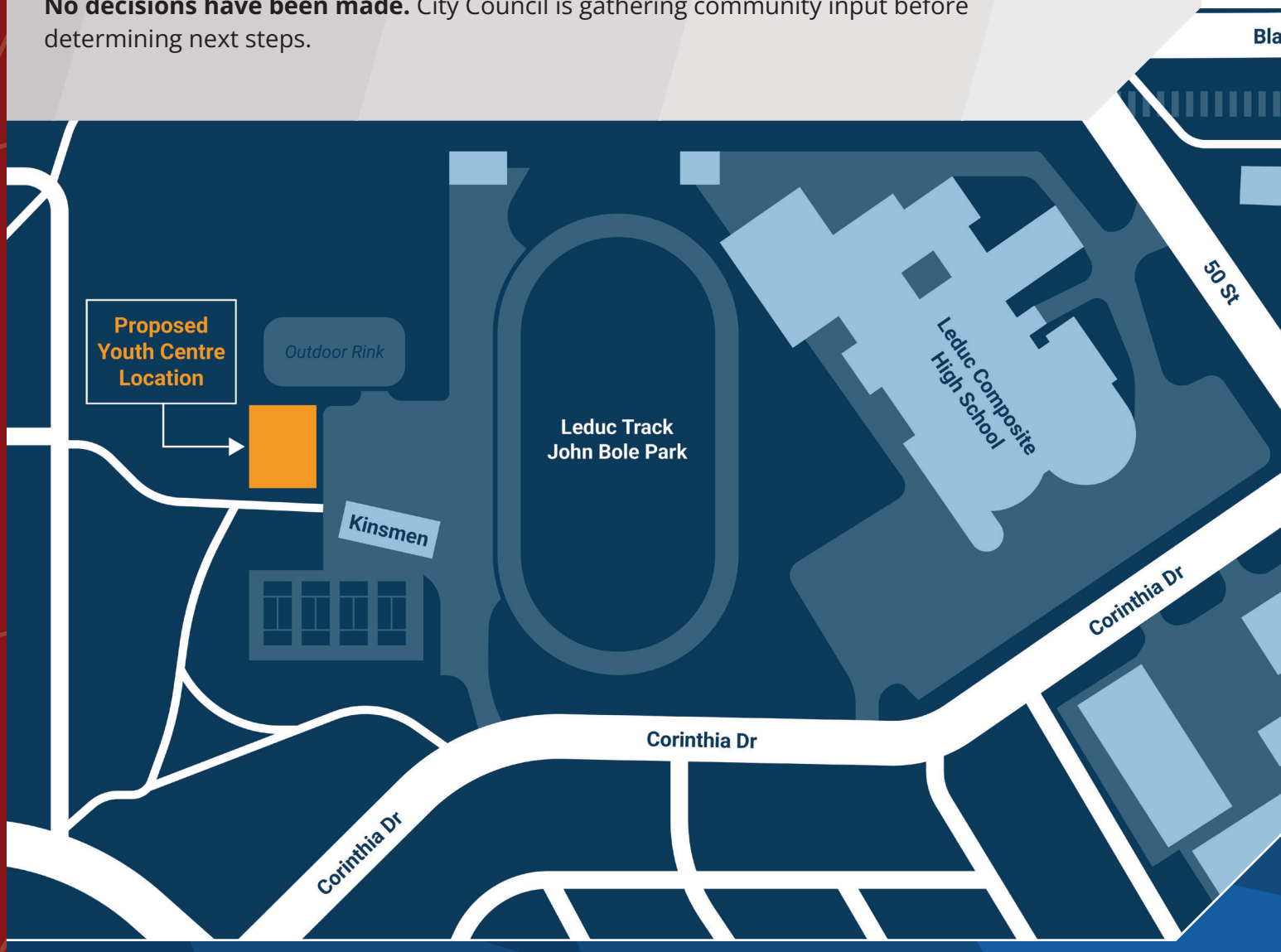
Exploring a Youth Centre in Kinsmen Park

Let's talk about a youth centre in Kinsmen Park

The City of Leduc is exploring Kinsmen Park as a possible location for a potential youth centre.

Boys and Girls Club (BGC) Leduc currently operate youth programming out of the Leduc Recreation Centre and has been exploring opportunities for a stand-alone facility.

No decisions have been made. City Council is gathering community input before determining next steps.



What is a youth centre?

A safe, supervised space offering programs such as drop-in activities, recreation, leadership development, employment readiness, and social connection for youth (ages 12-17 and 18-24). It is **not** an overnight shelter.



Why Kinsmen Park?

Kinsmen Park is City-owned land, and it is being considered due to its:

- Existing recreational amenities
- Accessible location for youth and families

What we're asking

Your feedback will help Council understand what should be considered when thinking about:

- Whether and how a youth centre could move forward in Kinsmen Park
- What matters for the park and neighbourhood
- How a future facility could be owned and operated

How to get involved

- **Complete the online survey (by Sept. 13)**
- **Attend an open house at the Leduc Civic Centre (#1 Alexandra Park)**
  - Aug. 20 and Sept. 2 • 4 - 8 p.m.
- **Connect with the engagement team if you see them out in the community and at events throughout the summer**

What happens next

Feedback will be summarized into a report shared with Council and the community later this fall.

LEDUC.CA/YOUTHCENTRE

Learn more and participate:
Leduc.ca/YouthCentre

Take the survey by Sept. 13:

Frequently Asked Questions (FAQs)

Exploring a Youth Centre in Kinsmen Park

Potential Youth Centre in Kinsmen Park

What is being proposed?

Boys and Girls Club (BGC) Leduc currently operates youth programming in the Leduc Recreation Centre and has been exploring opportunities for a stand-alone facility. They have identified Kinsmen Park as a potential location, and before any decisions are made the City is committed to hearing from the public.

Have any decisions already been made?

No. **No decisions have been made.** City Council is gathering community input before determining next steps.

What is a youth centre?

A youth centre is a safe, supervised space where young people in age cohorts of 12-17 and 18-24 can participate in programs and activities such as drop-in programming, recreation, leadership development, employment readiness support, and social connection opportunities. It is **not** an overnight shelter.

Why do we need a youth centre?

As the community continues to grow and change, the need for safe, welcoming and supportive spaces for teens and young adults has also increased. Since 2023, there has been a 116% increase in the number of youth registered in BGC Leduc's expanding programming (growing from 135 registered participants to 292 today). Evidence suggests that services like this offer youth access to environments that develop positive relationships, strengthen social-emotional skills, and build confidence and resilience in the next generation of residents and community leaders. Consistent access to caring adults, meaningful activities, and community connections are key preventative factors that contribute to positive long-term outcomes for children, families, and the broader community.

Why is Kinsmen Park being considered?

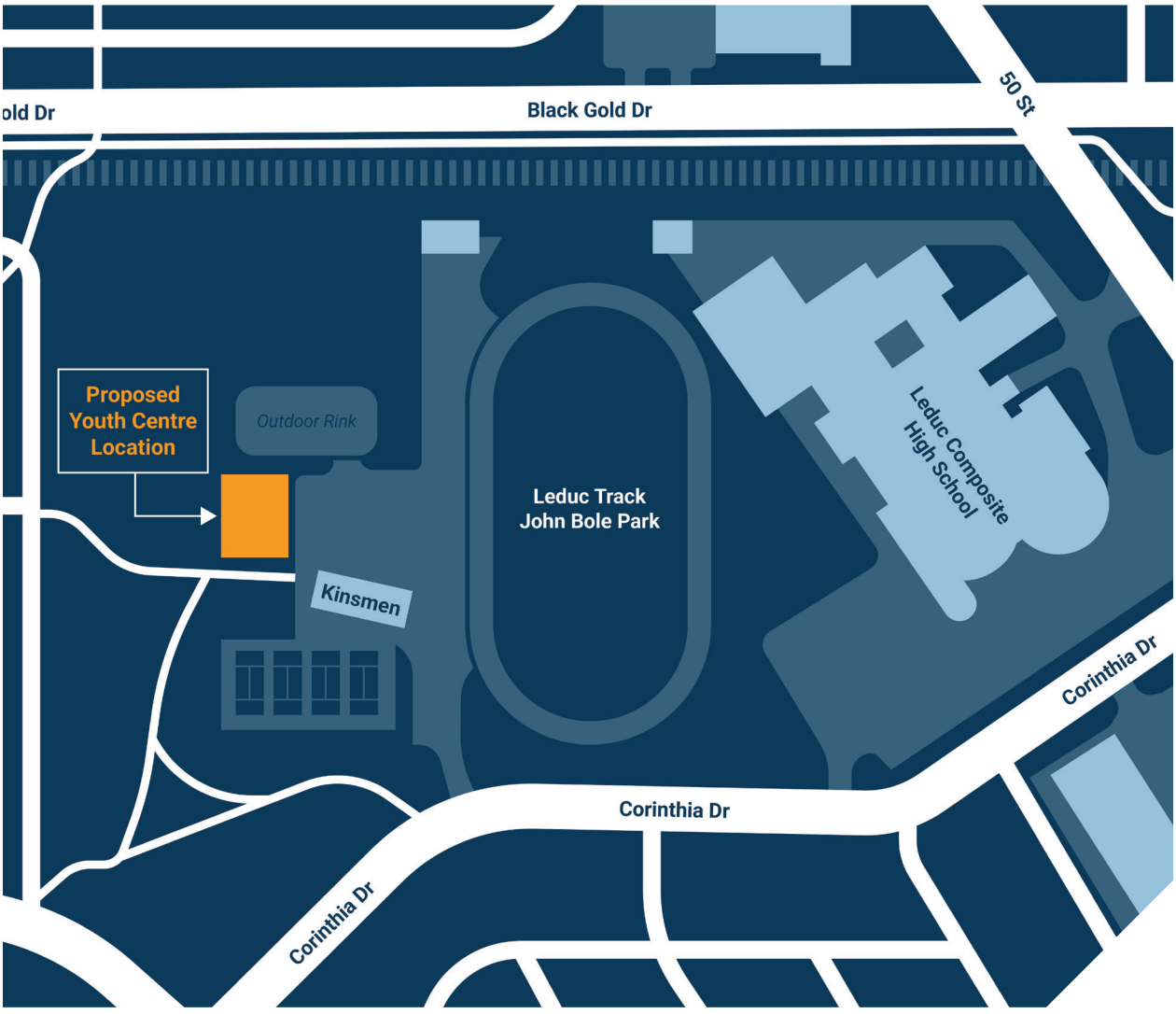
Kinsmen Park is being explored because of its existing recreational amenities and accessible location for youth and families.

Is Kinsmen Park the only location being considered?

Kinsmen Park is the only potential location **currently** being explored. Community feedback will help Council determine whether it is suitable.

Where in the park would the facility go and what would it look like?

The proposed site is outlined in the map below. No facility designs have been developed at this stage.



Who would own and operate the youth centre?

If the project moves forward, there are a variety of ownership and operating model options that could be considered, such as city-owned and operated, partner-operated (for example, by BGC Leduc), or a shared model. Community input will help Council determine which approaches to explore further.

What is BGC Leduc's role?

BGC Leduc currently operates youth programming in the community at the Leduc Recreation Centre. They would be a key partner in delivering programs if a new facility is developed.

What will my input influence?

Community input will help Council understand different perspectives and make informed decisions about whether to move forward with Kinsmen Park as the location for a potential facility and what to consider when exploring potential ownership and operating models for the facility.

Who can provide input?

All residents are encouraged to participate.

How can I share my input?

You can participate by completing the online survey or by attending a community pop-up or public open house. Details are available at **www.leduc.ca/YouthCentre**

What will happen with my feedback?

All input will be reviewed and summarized in a What We Heard Report, which will be shared with Council and the community.

Does BGC have to move out of the LRC?

The City has not asked BGC to move out of the LRC. BGC have identified the need for more space and have been seeking a location for a standalone facility.

Will existing infrastructure at the proposed site be impacted?

The current infrastructure does not create a barrier to building on the site. It would be taken into consideration during construction design if the project were to move forward.

Resident Direct Mail Letter

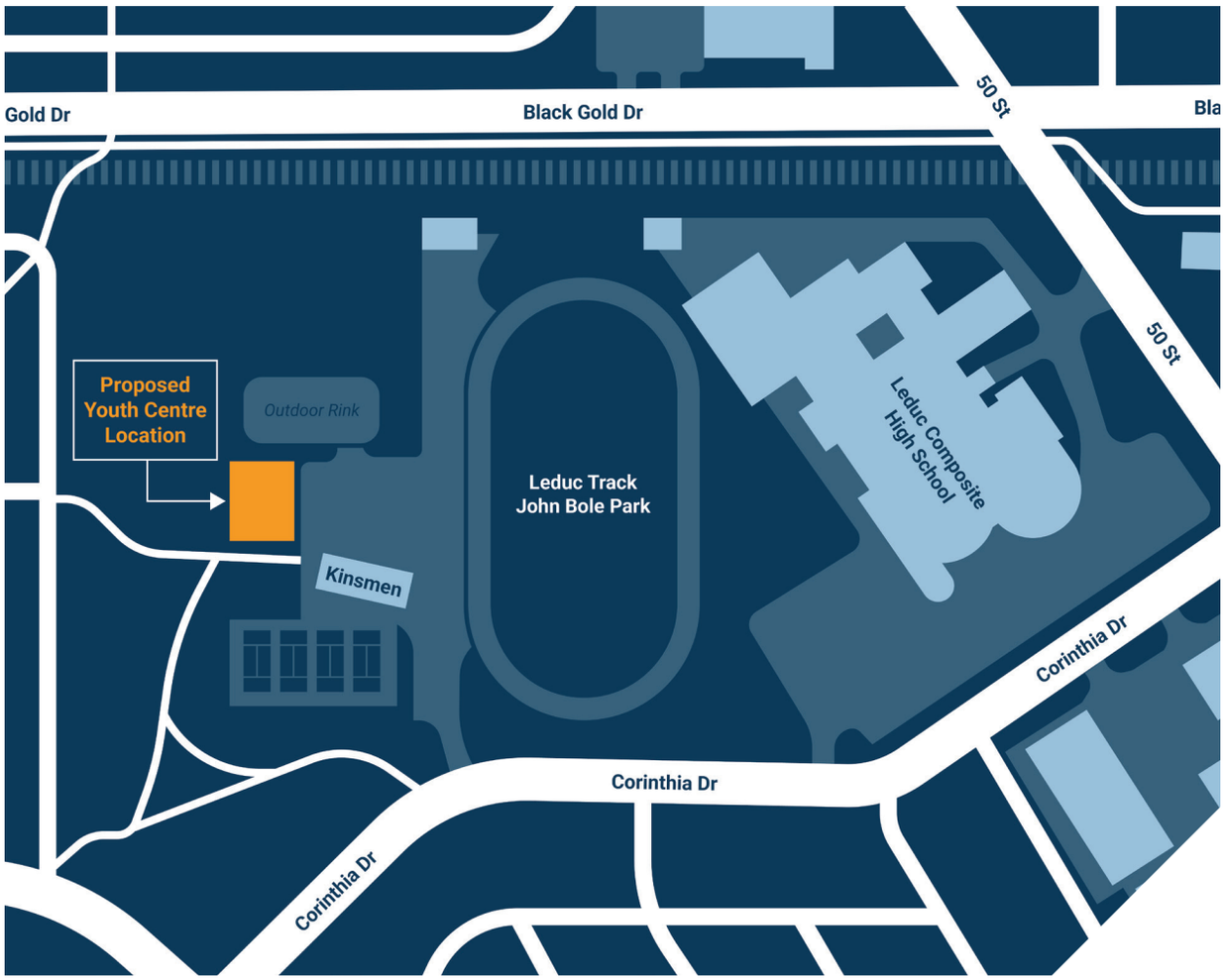
Exploring a Youth Centre in Kinsmen Park

July 2026
Subject: Let's talk about a youth centre in Kinsmen Park

Dear resident,

The City of Leduc is inviting your input as we explore Kinsmen Park as a possible location for a potential youth centre.

Boys and Girls Club (BGC) Leduc currently operates youth programming in the Leduc Recreation Centre and has been exploring opportunities for a stand-alone facility. Kinsmen Park has been identified as a potential location.



No decisions have been made. Before determining next steps, City Council wants to hear from residents—particularly those who live near or regularly use Kinsmen Park.

Your feedback will help Council understand what should be considered when thinking about:

- Whether and how a youth centre could move forward in Kinsmen Park
- What matters for the park and neighbourhood
- How a future facility could be owned and operated

We recognize that Kinsmen Park is an important community space in your neighbourhood. Understanding residents' perspectives is an important part of this process.

Neighbourhood conversations

Tilia Consulting is conducting this engagement process in partnership with the City of Leduc. **You may see representatives from Tilia Consulting knocking on doors in the area** during the weeks of July 13-17 and Aug. 12-16 to speak with residents and gather feedback directly. We encourage you to take a moment to share your thoughts if you meet them.

Other ways to share your input

- Complete the online survey by Sept. 13, 2026. Find the link at **www.leduc.ca/YouthCentre** or scan the QR code below.
- Connect in-person if you see the engagement team out around the city and at events this summer
- Drop in to a public open house at the Civic Centre (#1 Alexandra Park):
  - » Aug. 20 between 4-8 p.m.
  - » Sept. 2 between 4-8 p.m.

A What We Heard Report summarizing the community's feedback will be shared with City Council and the community later this fall. Your input will help inform Council's considerations around next steps.

If you have questions, feedback, or would like to provide input in another way, please contact Kiann McNeill, Director, Communications and Marketing Services, City of Leduc, at **kmcneill@leduc.ca**.

Thank you for taking the time to share your perspective.

Sincerely,
City of Leduc

Learn more:

Take the survey by Sept. 13:

Postcard

Exploring a Youth Centre in Kinsmen Park

Have your say, Leduc



Proposed youth centre + Kinsmen Park

No decisions have been made. City Council wants to hear from you first.

Scan to take the survey by Sept. 13

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The City of Leduc is exploring Kinsmen Park as a possible location for a potential youth centre.

Your feedback will help Council understand what should be considered when thinking about:

- Whether and how a youth centre could move forward in Kinsmen Park
- What matters for the park and neighbourhood
- How a future facility could be owned and operated

Take the online survey by Sept. 13

Attend an open house:

Aug. 21 or Sept. 2
4 - 8 p.m.
Leduc Civic Centre

LEDUC.CA/YOUTHCENTRE

Resident Door Hanger

Exploring a Youth Centre in Kinsmen Park

Sorry we missed you!

We're looking for your input



Potential youth centre in Kinsmen Park

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The City of Leduc is gathering feedback on a potential youth centre in Kinsmen Park.

- What do you think about the location?
- What matters to the park and area?
- How could the facility be owned and operated?

No decisions have been made. Your input will help inform what happens next.

You can still participate:

- Take the online survey (by Sept. 13)
- Attend an open house (Aug. 20 or Sept. 2)

Scan to take the survey

Scan to learn more

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Poster

Exploring a Youth Centre in Kinsmen Park



Let's talk about a youth centre in Kinsmen Park

City Council wants your input

Have your say on what should be considered when thinking about:

- Whether and how a youth centre could move forward in Kinsmen Park
- What matters for the park and neighbourhood
- How a future facility could be owned and operated



How to share your input:

- Take the survey (by Sept. 13)
- Attend an open house (Aug. 20 or Sept. 2 | 4-8 p.m. | Leduc Civic Centre)

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Scan to learn more

Scan to take the survey

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Bookmark

Exploring a Youth Centre in Kinsmen Park



Have your say

Youth centre in Leduc

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Kinsmen Park being explored

Share your thoughts:

- About the location
- About what matters to you

Learn more

Open House Display Boards

Exploring a Youth Centre in Kinsmen Park



Welcome!

Potential Youth Centre in Kinsmen Park

We're so glad you're here.

This is a drop-in open house. Please move through the stations at your own pace, stay as long as you like, and share your perspectives in the ways that work best for you.



Around the room, you'll find:

- information about what is being explored
- maps of Kinsmen Park and the potential Youth Centre location
- opportunities to share how you use the park today
- questions about opportunities, trade-offs and considerations
- City staff, Councillors and project team members to answer questions and listen to your feedback

No decisions have been made. City Council is gathering community input before determining next steps.

Today, we are here to listen and learn from you.

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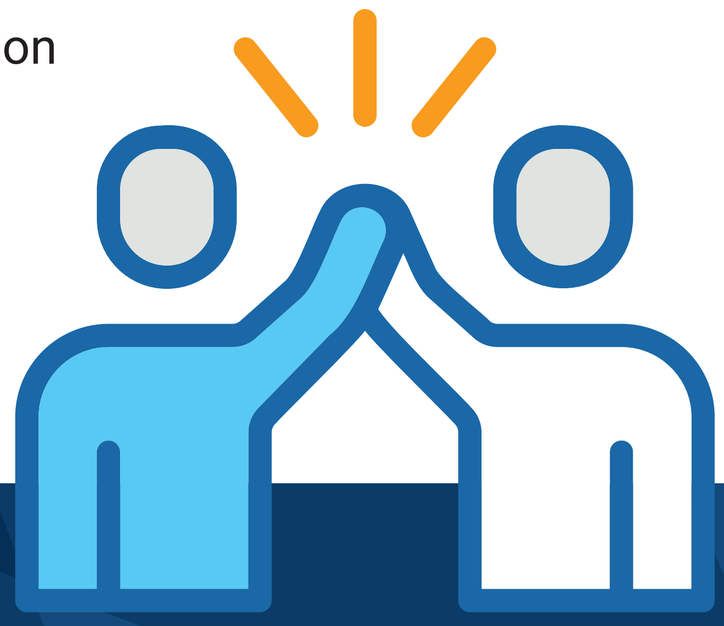
What is being explored?

BGC Leduc currently operates youth programming in the Leduc Recreation Centre and has been exploring opportunities for a future stand-alone facility to serve young people in the community. BGC Leduc has identified Kinsmen Park as a potential location.

A potential youth centre would be a safe, supervised space that supports young people through activities and opportunities such as:

- drop-in programming
- recreation
- leadership development
- employment readiness
- social connection

It would ***not*** be an overnight shelter.



Why now?

As Leduc continues to grow and change, the need for safe, welcoming and supportive spaces for teens and young adults has also increased. Since 2023, BGC Leduc has seen a 116% increase in youth registered in its programming, growing from 135 registered participants to 292.

A youth centre could help young people access caring adults, meaningful activities and community connections, which are important supports for young people, families and the broader community.

Why Kinsmen Park?

Kinsmen Park is being explored because it is City-owned land with existing recreational amenities and an accessible location for youth and families.

At this stage, Council is considering:

- whether and how a youth centre could move forward in Kinsmen Park
- what matters for the park and surrounding neighbourhood
- how a future facility could be owned and operated

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How will my input be used?

This engagement is at the ***Consult*** level of the City's engagement spectrum. That means the City is asking community members to share feedback, input and insight before making a decision.



What we are asking you to do

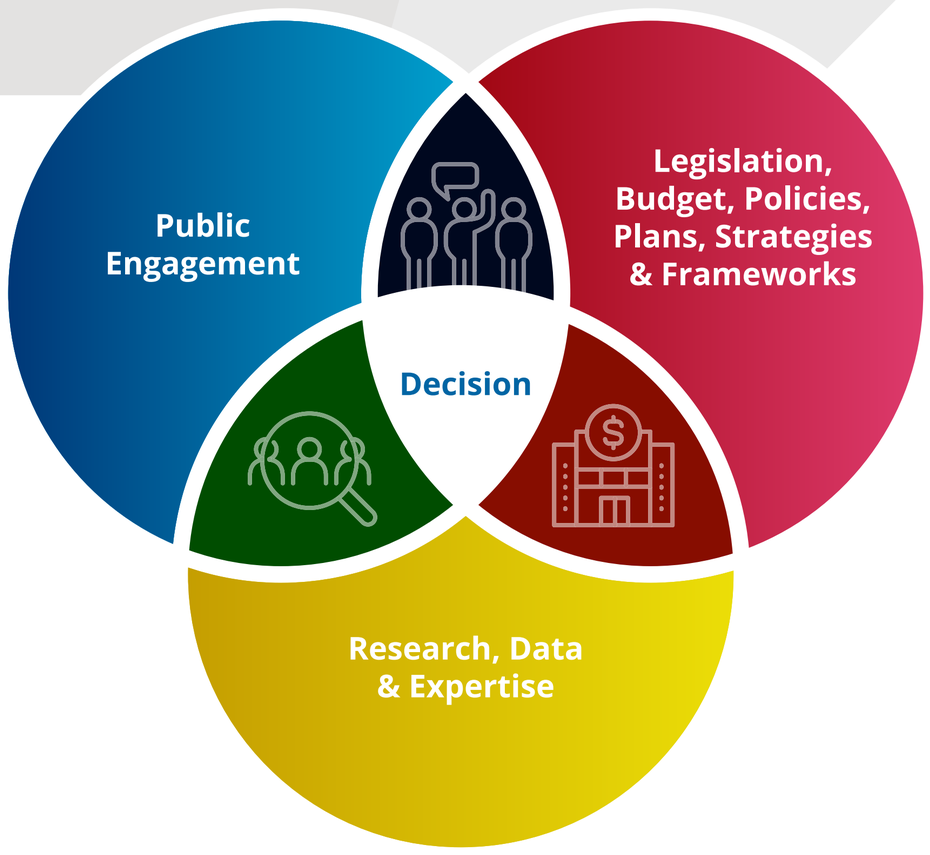
We are asking you to share your advice and perspectives on:

- what opportunities you see
- what questions or concerns you have
- what trade-offs Council should consider
- what would help a potential youth centre fit well in this location
- what Council should keep in mind when considering ownership, operations and investment
- what matters for Kinsmen Park and the surrounding neighbourhood

What the City commits to do

- listen to and consider the input shared
- review feedback from the open houses, survey, pop-ups and other engagement activities
- summarize what was heard in a What We Heard Report
- share the report with Council and the community
- use the input to help inform Council's next steps, alongside technical, financial, operational and other site-related considerations

Important to know: Public input is not a vote or referendum. Council will consider community input alongside other information before determining next steps.



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How do you currently use Kinsmen Park?

Help us understand how people use Kinsmen Park today.

I currently use Kinsmen Park for:

Place a dot beside all that apply.

- Walking, rolling or biking through the park
- Watching or playing sports (track, tennis, football)
- Hanging out in the park (e.g. relaxing, meeting up with friends, spending time outdoors)
- Attending community events
- Visiting the community centre
- Walking through to or from Leduc Composite High School
- Walking my dog
- I don't currently use Kinsmen Park

Other (please share!)

Add a sticky note: Is there anything else you would like us to know about how you use Kinsmen Park today?

What opportunities do you see in locating a Youth Centre in Kinsmen Park?

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A potential Youth Centre could create new opportunities for young people, families, park users and the surrounding neighbourhood.

Use a sticky note to share your ideas.

YOU MIGHT THINK ABOUT:

- What could this make possible for young people?
- What kinds of programs, services or activities could be helpful?
- What partnerships or community connections could be explored?
- How could a youth centre strengthen Kinsmen Park?
- How could this support families?
- What would you be excited to see?

One idea per sticky note helps us sort and summarize the feedback later!

What trade-offs, questions or concerns should be considered if a Youth Centre were located in Kinsmen Park?

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Every location decision involves trade-offs. Council wants to understand what needs careful thought before deciding whether and how to move forward.

Use a sticky note to share what you think should be considered.

YOU MIGHT THINK ABOUT:

- existing park uses
- green space and outdoor recreation
- traffic, parking, drop-off and pick-up
- noise
- safety and supervision
- impacts on nearby residents
- access for young people and families
- design, size and location
- ownership and operation
- cost and long-term sustainability
- what else Council should understand before making a decision

One consideration per sticky note helps us sort and summarize the feedback later!

Thinking about ownership, operations and City support

If a Youth Centre moves forward, City Council will need to consider how it could be owned, operated, funded and supported over time.

There are several possible approaches. For example, a Youth Centre could be owned or operated by the City, by a community partner, or through a shared model.

No decision has been made about the City's role.

What should Council keep in mind?

As Council thinks about how a potential Youth Centre could be owned, operated, funded or supported over time, what context or considerations would you like them to understand?

Use a sticky note to share your thoughts.

You might think about affordability, accountability, program quality, long-term sustainability, partnerships, use of public resources, community involvement, or what role the City should play.

One consideration per sticky note helps us sort the feedback later!

For young people

If a Youth Centre moves forward, adults will be involved in making decisions about the space, the programs, and how it is supported over time.

We want to hear directly from young people.

What do you wish adults understood about what youth in Leduc need when they are planning a potential Youth Centre in Leduc?

Use a sticky note to share your thoughts.

YOU MIGHT THINK ABOUT:

- what helps youth feel welcome
- what helps youth feel safe and respected
- what kinds of spaces, programs, or supports matter
- what makes it easy or hard for youth to participate
- what adults sometimes misunderstand about youth
- what would make a youth centre feel useful and worth using

Parents, caregivers and other adults are welcome to share what they have heard from young people, but we especially want youth to answer in their own words.

One idea per sticky note helps us sort the feedback later!

Thank you so much for joining us today!

Your feedback matters. Thank you for taking the time to share your perspectives, questions, ideas and concerns.

Your input from today will be reviewed alongside what the City hears through the online survey and our conversations in the community.



Want to share more?

The online survey includes some additional and more detailed questions, including questions about community investment, ownership, operations and City support.

What happens next?

JULY – AUGUST:
Community Engagement

SEPTEMBER:
Engagement at schools

OCTOBER – NOVEMBER:
What We Heard Report shared with Council and the community



No decisions have been made. *Community input will help Council understand what should be considered before determining next steps.*

If you would like to provide more feedback, please complete the survey by end of day Sunday, September 13, 2026.

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Review the potential location

The potential Youth Centre location is shown on the map in orange.

As you look at the map, think about:

- How do you currently use or move through this part of Kinsmen Park?
- What areas, amenities or uses are most important to you?
- What should be protected, maintained or better understood?
- What questions does this location raise for you?
- What would help a potential youth centre fit well in this part of the park and neighbourhood?

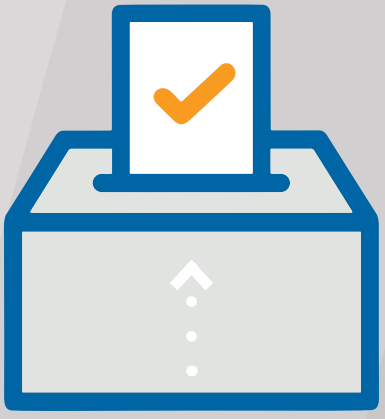
If you have thoughts or questions that you would like included in the engagement record, please share them at one of the feedback stations or on a comment form.





One piece of advice for Council

What advice would you give Leduc City Council as they consider whether and how to move forward with a Youth Centre in Kinsmen Park?



Write one piece of advice on a card and place it in the box.

Your advice will be reviewed alongside feedback from the open house, survey, pop-ups, door knocking and other community conversations.

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Community Pop-Up Display Boards

Exploring a Youth Centre in Kinsmen Park

What do you currently use Kinsmen Park for?

Place a sticky dot by all the things you currently do in the park!

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Walking, rolling, or biking through the park

Watching or playing sports (track, tennis, football)

Hanging out in the park (e.g., relaxing, meeting up with friends, spending time outdoors)

Attending community events

Visiting the community centre

Walking through to or from Leduc Composite High School

Walking the dog

I don't currently use Kinsmen Park

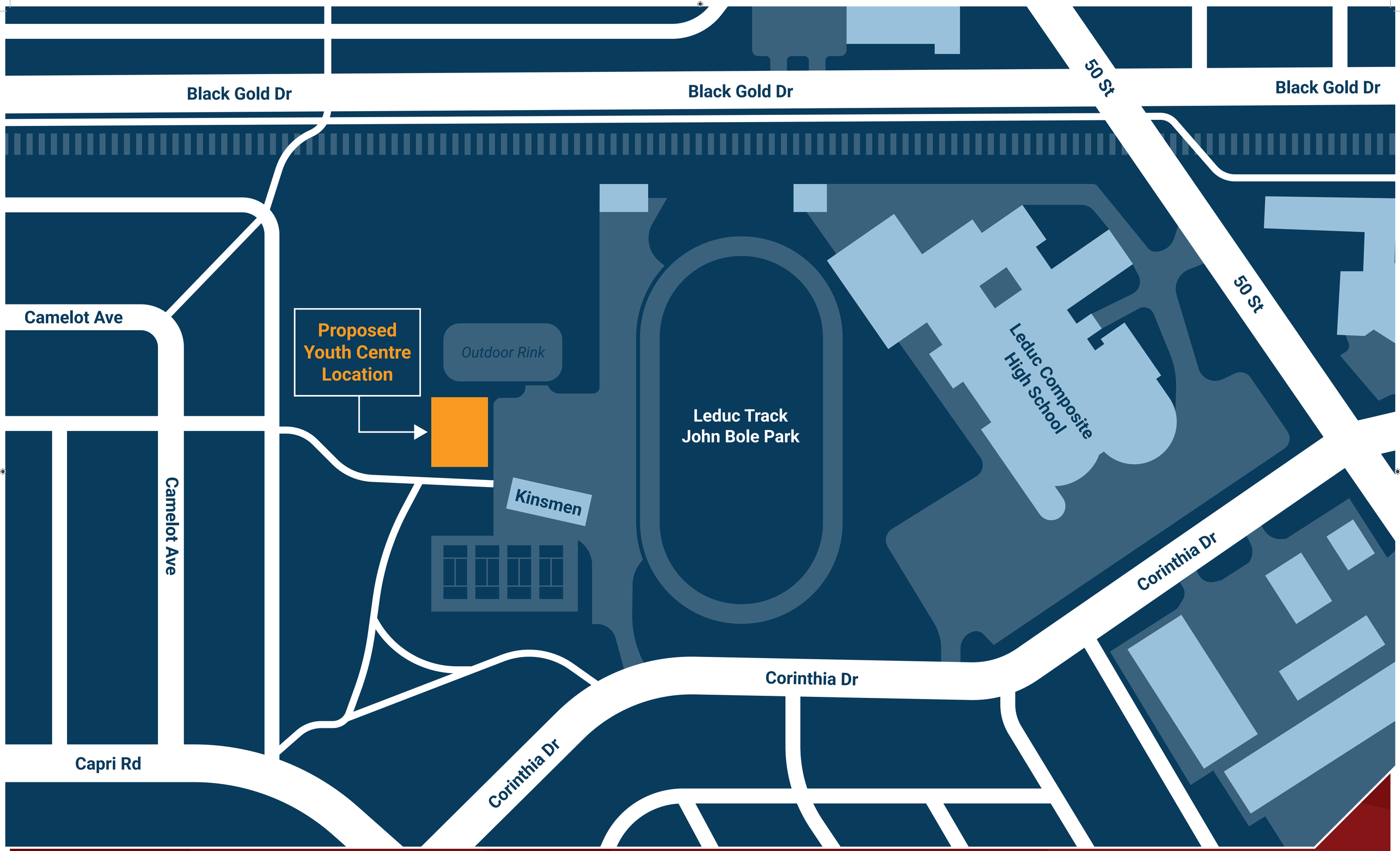
Other (please share!)

What opportunities do you see in locating a youth centre in Kinsmen Park?

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What questions, concerns, or trade-offs should City Council consider if a youth centre were located in Kinsmen Park?

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PROPOSED YOUTH CENTRE LOCATION WITHIN KINSMEN PARK

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